

PGDM

INTERNATIONAL FINANCE
at ASM's IMCOST
Integrated with US CPA



Looking for
100%
assured placements?

then ASM's IMCOST

PGDM
International Finance
Integrated with US CPA
is for you.

- Two years full-time AICTE approved integrated program with US-CPA (for the first time in India)
- Assured placements opportunities with the unique ASM EDGE program
- Financial Analytics (IBM) & Finance Module (SAP)

ABOUT ASM

Established in 1983, the Audyogik Shikshan Mandal (ASM) Group of Institutes has completed 36 years in the field of education. Through this period, ASM has persistently provided the corporate world with well prepared professionals. This history of excellence has been validated by the fact that ASM has consistently been ranked amongst the top B-Schools in India.

The faculty of ASM comprises of the best in industry and academia. The faculty members for the course are a rich blend of academicians, industry practitioners teaching faculty and mentors from industry. ASM has excellent industry-institute interaction for more than 3 decades and tie-ups with leading organisations for cutting edge certifications for enhanced skills leading to employability.

ASM boasts of a strong alumni base of 69000+ graduates in leading corporates, who are very closely associated with the institute for placements & industry interfacing.



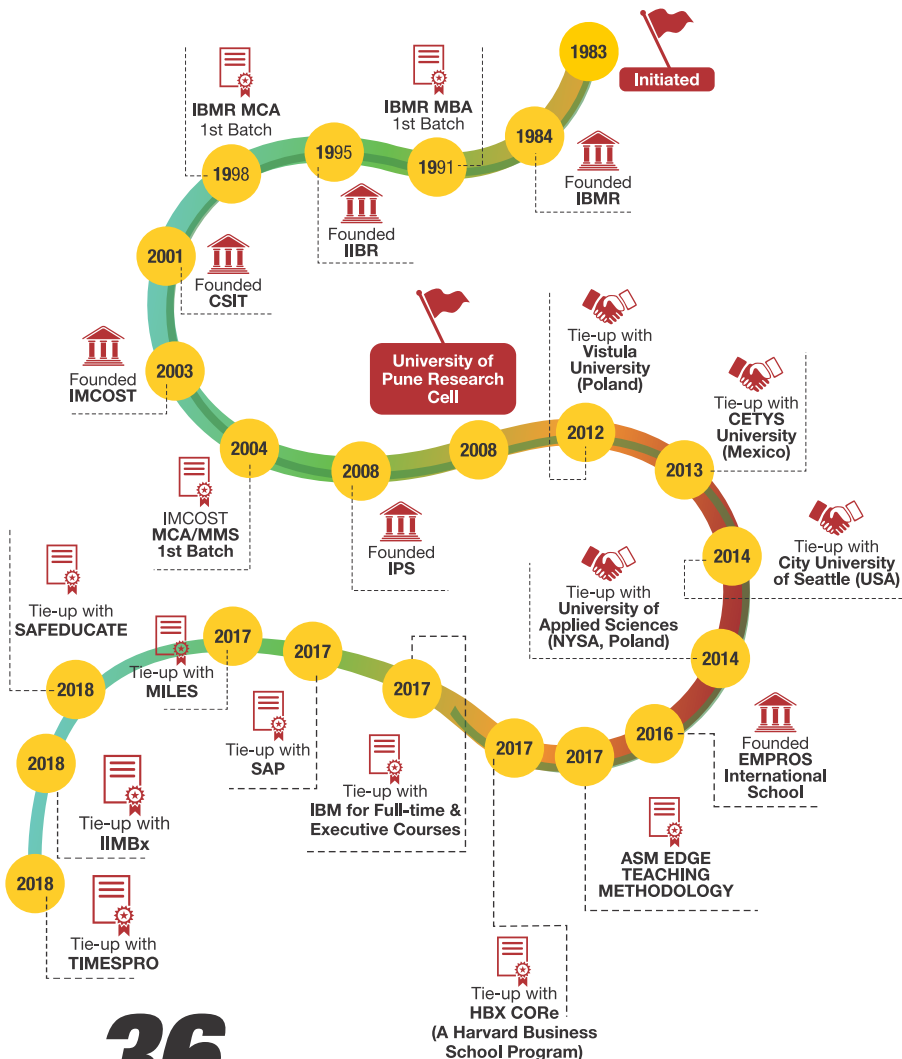
A WINNER OF MANY AWARDS, ASM WAS RECENTLY AWARDED

- 1 "Acadmia and Industry collaborations for Innovative Curriculum to drive Employability"
National Excellence Award 2018
ASSOCHAM India
- 2 "Best Institute for Innovation in Curriculum" at **ASMA 2017**
by Dr. M. P. Poonia,
Vice Chairman - AICTE
- 3 "Leading Higher Education Group"
by Business Excellence Research Group (BERG)
Singapore

THE WINNING WAY

Ranked amongst the top B-Schools by AIMA, Business Barons, Business Standard, DSI, The Week, Business Chronicle & Silicon India





36
36 YEARS
OF LEADING
THE WAY

THE
ASM
 LEGACY

2 YRS FULL-TIME AICTE APPROVED PGDM - INTERNATIONAL FINANCE INTEGRATED WITH US-CPA

ASM's EDGE: Excellence Driven Guaranteed Employability

ASM's EDGE aims to empower and enhance career path by offering credible and beneficial cutting EDGE industry certifications which complements traditional education curriculum. The program modules are co-designed, co-developed, co-delivered and certified by leading organisations like IBM, SAP, leading US-CPA training institute-MILES, delivered in the state-of-the-art IBM analytics and SAP labs on campus.

GLOBAL OUTLOOK: Students have opportunities to study from faculty from across the globe from universities like CityU, Seattle-USA, CETYS University-Mexico, VSFS-Prague, University of Nysa, Poland, and various other universities.

DOMAIN SKILLS AND CUTTING EDGE INTEGRATED INDUSTRY CERTIFICATIONS: ASM students are trained and certified in Business Analytics by IBM, user modules by SAP and domain skills by MILES for US-CPA.

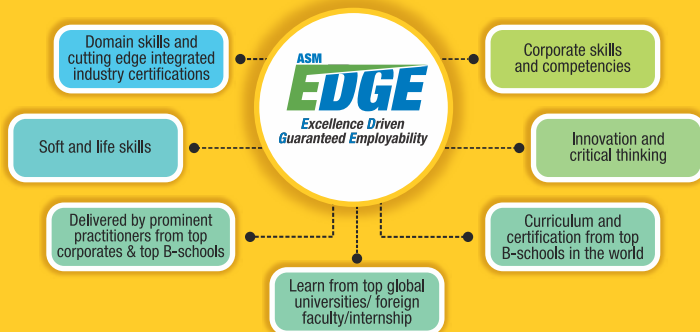
INNOVATION AND CRITICAL THINKING: ASM innovation lab provides programs like SAP I360, Innovation Next and Effective Manager modules to enhance innovative and critical thinking skills.

CURRICULUM AND CERTIFICATIONS FROM TOP B-SCHOOLS IN THE WORLD: The HBX CORe from Harvard Business School Program, the online courses and simulation from Harvard Business Publishing. Harvard Business Publishing's association with the ASM will allow access to the entire range of global and India centric content.

CORPORATE SKILLS AND COMPETENCIES: Interview techniques, industry mentoring, aptitude classes, skill identification test from aspiring minds, industry visits, interaction with global business leader form an integral part of this training to ensure employability in new age careers.

SOFT AND LIFE SKILLS: Psychometric tests, etiquettes, language skills, team building activities are conducted on a regular basis along with presentations, book reviews, management events.

PROGRAM DELIVERED BY PROMINENT PRACTITIONERS FROM TOP CORPORATES AND TOP B-SCHOOLS: Eminent faculty members from institutions like IITs, IIMs, Harvard Business School Alumni, international faculty members from various universities of USA, Mexico, Europe along with prominent practitioners from top industries like IBM, SAP, Deloitte, Accenture, Syntel, HCL, Tata Motors are involved with delivering the program using innovative and experiential pedagogy and state-of-the-art learning management systems..



COURSE DELIVERY PARTNERS



HARVARD BUSINESS PUBLISHING
CASE STUDIES AND ONLINE COURSES

FEW FACULTY AND ADVISORY BOARD MEMBERS



Varun Jain
CPA, CMA,
Harvard B-School
Alumnus
Miles Faculty



Dr. Pankaj Gupta
PhD, CMA,
Full bright Fellow,
PCL (Harvard),
IIM-A Alumnus

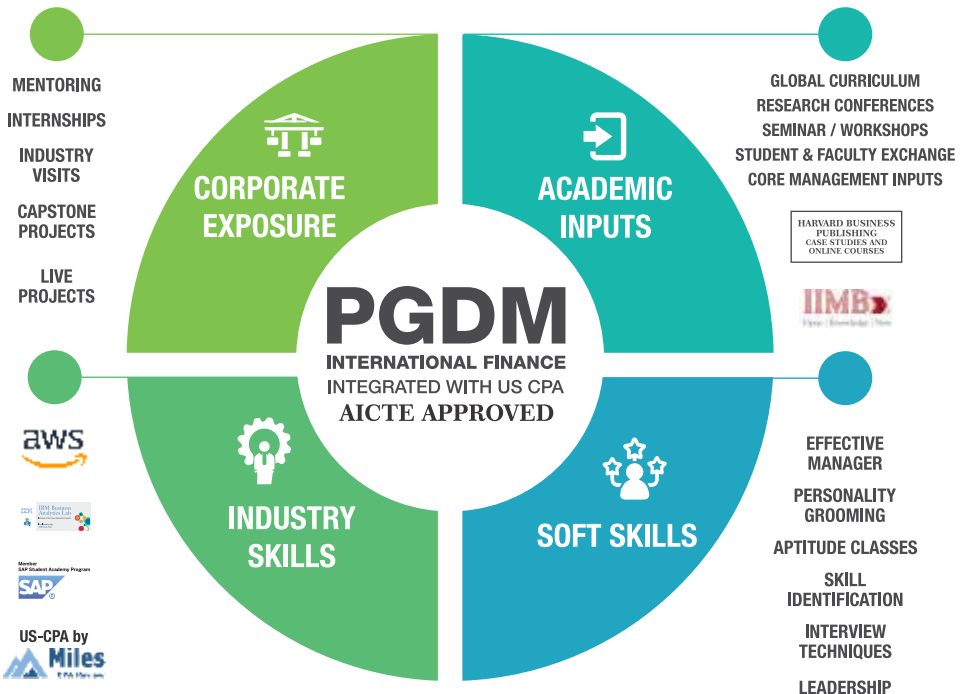


Mohit Mahajan
CPA, CFA, MFA
CFP

PGDM

INTERNATIONAL FINANCE

A 2 year full time Course In Collaboration with Industry & Top Academic Universities



FOR THE 1ST TIME IN INDIA
INTERNATIONAL FINANCE INTEGRATED WITH US- CPA

COURSE STRUCTURE

INTERNATIONAL FINANCE

Two years full-time AICTE approved integrated program with US-CPA

FIRST YEAR

Trimester 1

- 101 Essentials of Business Management
- 102 Management Information System
- 103 Business Analytics
- 104 Financial Accounting
- 105 Economics for Managers
- 106 Quantitative Aptitude
- 107 Finance - by HBP
- 108 Management Communication- by HBP
- 109 Spreadsheet Modeling-by HBP

Trimester 2

- 110 International Business Environment
- 111 International Financial Management
- 112 Advanced Financial Accounting & Reporting I-by Miles
- 113 Auditing & Attestation- I-by Miles
- 114 Management Accounting-by Miles
- 115 Quantitative Methods-by HBP
- 116 Financial Accounting-by HBP
- 117 Mathematics for Management-by HBP

Trimester 3

- 118 Overview of International Marketing Management
- 119 Analytics for All- AFA by IBM
- 120 Advanced Financial Accounting & Reporting II - by Miles
- 121 Auditing & Attestation- II-by Miles
- 122 Business Environment & Concepts

INDUSTRIAL TRAINING

on Live Project for 2 months - by MILES

SECOND YEAR

Trimester 1

- 123 Project Viva
- 124 Financial Analytics-by IBM
- 125 Advanced Financial Accounting & Reporting III-by Miles
- 126 Federal Taxation-by Miles
- 127 Business Law-by Miles

Trimester 2

- 128 Entrepreneurship Development and Project Management
- 129 Business Strategies
- 130 SAP End-user training
- 131 Global Investment Industry -by Miles
- 132 Investment Management - by Miles

Trimester 3

MILES - INDUSTRIAL
APPRENTICESHIP LEADING TO
100% PLACEMENT

**ACCORDING TO 2018 SALARY SURVEY
FROM NATIONAL ASSOCIATION OF
COLLEGES AND EMPLOYERS (NACE),
GRADUATES WITH A BACHLOR DEGREE IN
FINANCE IN THE US CURRENTLY EARN AN
AVERAGE STARTING SALARY OF \$50,833
AND UK ACCOUNTING GRADUATES EARN
STARTING SALARY UPTO \$35,500 ONCE
QUALIFIED AS A CPA**

PROGRAM OBJECTIVE

The PGDM in International Finance Integrated with US CPA aims at training the students for CPA Certification. A CPA will have knowledge of US Generally Accepted Accounting Principles (GAAP), IFRS (International Financial Reporting Standards), Generally Accepted Accounting Standards (GAAS), US federal taxation and business laws which will give them an edge over CAS. The PGDM Program, clubs the CPA training with the much required additional Skills from Harvard Business School's HBX CORE & SAP training on the Finance module, thereby ensuring a PGDM graduate is a perfect match for the industry.

ELIGIBILITY & ADMISSION PROCEDURE

Admission to PGDM Institutions shall be made only from the candidates qualified from any one of the six All India tests i.e.; CAT, XAT, CMAT, ATMA, MAT, GMAT or the common entrance examinations (if any) conducted by the respective State Governments.

- Score in any one of the six All India tests i.e. (CAT, XAT, CMAT, ATMA, MAT, GMAT) or the common entrance examinations (if any) conducted by the respective State Governments. - 35 to 60% .
- Score for academic performance in X Std., XII Std., Under Graduate Degree/ Post Graduate Degree - 5 to 25% .
- Group discussion/interview - 20 to 45% .
- Weightage for participation in Sports, ExtraCurricular activities, Academic diversity and Gender diversity – 5 to 20%

Students develop a firm level of understanding of the key functions of business – accounting, finance, management, marketing, management information systems, the global economy, entrepreneurship development, operations management & others.

100% students get engage with the industry to learn about the practical industrial work environment in companies.

A NEVER BEFORE OPPORTUNITY

Assured placements opportunities in organizations like



Varun Jain CPA, CMA,
Harvard B-School Alumnus
(Ex-Deloitte & Morgan Stanley)

"CPA is the highest accounting qualification in the US with global credibility in the world of finance. It is a great initiative by ASM IBMR to be the first B-School in India to integrate the CPA program into PGDM - International Finance, especially given the fact that the Big 4, including Deloitte, EY, KPMG and PwC, and MNCs across India and globally look forward to recruiting fresh graduates who have earned their CPA."

ASSURED PLACEMENTS OPPORTUNITIES

*Based On Attendance And Performance of Students

WHY PGDM

INTERNATIONAL FINANCE
Integrated with US CPA
at ASM's IMCOST

- 01 Internships leading to 100% assured placements at global organizations.
- 02 The course of PGDM International Finance integrated with US CPA is focused towards giving students actual industry experience ensuring skill developing hands-on training.
- 03 PGDM International Finance integrated with US-CPA (curriculum designed and training delivered by MILES, the leading CPA trainers in India).
- 04 Asm Edge, a unique program which trains students with niche skill sets for assured employability through soft skills, life skills, corporate skills and competencies
- 05 360° grooming to meet industry needs & demands.
- 06 Course content core developed by leading industry experts.

ASM STUDENTS HAVE CONSISTENTLY PROVEN TO BE INDUSTRY- READY PROFESSIONAL WITH WELL-ROUNDED ABILITIES



Co-curricular Activities | Interactive Business | Inter-collegiate Competition
Extracurricular Activities | Mentoring & Counselling | Case Studies | Seminars
Industry-interfacing | Study Tours | Presentations | Workshops
Outdoor Team Building Exercise | Inter-collegiate Competitions | Industry Visits

POTENTIAL CAREER OPPORTUNITIES

A student completing PGDM in International Finance integrated with US CPA can look at niche opportunities like



INTERNATIONAL ACCOUNTING

International accounting manager is responsible for looking after foreign trade agreements, international business transactions, & other global financial & economic issue.



GENERAL ACCOUNTING

Candidate will be responsible for all the accounting activities of the organisation from making of financial statements to valuing stocks & making critical decisions.



AUDITING

External auditors are required to be CPA's to audit MNC's who are based or have raised capital in the US. These audits are often done by the Big 4 providing extensive career progression opportunities to CPA's.



TAX ACCOUNTING

CPAs are considered to have expert knowledge about taxation & therefore the demand for them in the taxation field is growing. You can work as a tax specialist, sales tax specialist or international tax manager and other profile related to taxation.



FORENSIC ACCOUNTING

Investigation expertise for the white collar crimes like fraud, money laundering, bribery etc & analyses financial information for use in the legal proceedings of a company.



ENVIRONMENTAL ACCOUNTING

Environmental Auditors ensure compliance with environmental laws through audits that are aimed at reducing liability & identifying opportunities for more sustainable operating practices.



INFORMATION TECHNOLOGY

A PGDM in International Finance can work as a Certified Information Systems Auditor (CISA) & look after the IT governance or as a Software Revenue Manager that works as a link between the IT team & the finance department.

Other PGDM courses available at IMCOST

PGDM Enterprise Management in association with SAP
PGDM Logistics Management in association with Safeducate
PGDM Digital Marketing in association with TimesPro

FOR ADMISSIONS CONTACT

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THE ASM GROUP OF INSTITUTES

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