ASM's Institute of Management & Computer Studies (IMCOST), (Degree College) Thane

Course Outcomes BBI

| the Department Name of the course : B.Com (| | | |
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| Banking and Insurance) | | | |
| Sr. No | Name of The Course | Course Outcomes (After completing this course, the students will be able to) | |
| | FYBBI | | |
| - FYBI | ВІ | | |

| 1 | Environment and Management of Financial Services Principles of Management | To enrich students with the knowledge of the functioning of banks and insurance companies. To Study the mobilization of funds by banking and insurance sector. To study Indian financial markets, financial instruments and financial regulators To help students realize the quintessential role of banks and insurance in the world today To Study of leadership with live examples of business leaders. Introduction to the concept of management and its functions. To know concept of planning, decision making, controlling, staffing, organizing etc. and to understand new approaches in management |
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| 3 | Financial Accounting - I | To have knowledge of basic accounting concepts such as journal, ledger, subsidiary book, journal proper and bank reconciliation statements. To Imbibe knowledge on AS -6 (depreciation) and AS 10 (fixed assets). To Understand closing of accounts at the end of the year for sole trading concern and partnership firms. |

| 4 | Business Communication-I | Knowledge and understanding of key communication concepts in corporate and global world. To develop communication skills and overall personality development of the students Students will develop business correspondence skill |
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| 5 | Foundation Course - I | To sensitize learners about Indian society. To understand multi-cultural diversity of Indian society. To Understand of India's political processes and the Indian constitution Understood stratified reasons as to differences and women problems. |
| 6 | Business Economics- I | To Enhance knowledge on demand-supply analysis, production function, break even analysis and economies of scale. To Understand markets structures such as perfect competition, monopoly, monopolistic competition and oligopoly. To acquaint the students with the economic principles as are applicable in business |
| 7 | Quantitative Methods-I | To Understand index numbers and application to banking and insurance sector. To provide fundamental basic knowledge of statistical techniques as applicable to business. To Develop graphical presentation |

Semester - II

| 1 | Principles and Practices of Banking & Insurance | To Study banking sector in India and Insurance sector in India To Study banking operations and current Scenario and Banking Regulation & role of RBI. To understand Principles of insurance, risk & return relationship To know about growth of Insurance Business, Regulations role of IRDA. |
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| 2 | Business Law | It provides Knowledge and understanding of Indian Contract Act 1872 and special contracts. Knowledge and understanding of the sale of Goods Act 1930 and Negotiable Instruments Act 1881. It provides Knowledge of Consumer Protection Act, 1986 |
| 3 | Financial Accounting - II | It helps student to understanding valuation of goodwill and Buyback of equity shares and redemption of Preference shares Redemption of debentures |
| 4 | Business Communication-II | To Understand of presentation skills and making of power point presentation. Understanding of group communication – interviews, meetings, conference and public relation. Understanding business correspondence, language and writing skills |

| 5 | Foundation Course - II | It focus on understanding the concepts of liberalization, privatization and globalization and its requirement in the economy. It focuses on importance of Environment Studies in the current developmental context. |
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| 6 | Organizational Behavior | To Study organizational behaviour with respect to motivation in banking and insurance sector. To Understand group dynamics. To Develop organizational culture and organizational development |
| 7 | Quantitative Methods-II | It helps student to understand Testing of Hypothesis and Calculation of Ratio, Proportion and percentage Application of statistics in Investments To study Statistical Application in Investment Management To understand Economic indicators, GDP growth , price level inflation rate. |

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| Sei | Semester - III | | |
| 1 | Information Technology in Banking & Insurance - I | To learn basic concepts of Information Technology, its support and role in Management, for managers. Module II comprises of practical hands on training required for office automation. | |
| 2 | Foundation Course- III Financial Market | To Understand banking industry to Learn aspects and areas of banking like rural banking, retail banking and corporate banking and universal banking. To Study contemporary developments like technological innovations, micro finance and financial inclusion The subject provides : | |
| 3 | Direct Tax | At the end of this course students would have a firm grip on the legal as well as the practical aspects of the subjects. Develop knowledge of various sections under Direct taxes. | |
| 4 | Financial Management -I | To understand Concept of finance and sources of finance Knowledge and understanding of financial management Financial planning and Capital budgeting | |
| 5 | Management Accounting | To impart basic management accounting knowledge as applicable to business with suitable illustrations. | |
| 6 | Mutual Fund Management | At the end of this course students should be able to: Understand history of mutual fund To study about different role of regulatory agencies for Mutual Funds | |

SYBBI

Semester - IV

| 1 | Business Economics II | The subject is covering the major aspects of macro economics and international theories . It helps students to understand the basic topics like inflation, monetary policy, Balance of Payment and foreign investment. |
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| 2 | Information Technology in Banking & Insurance - II | To understand basic concepts of Email, Internet and websites, domains and security therein. To recognize security aspects of IT in business, highlighting electronic transactions, advanced security features |
| 3 | Financial Management-II | The subject provides: • Understanding Working capital management and its components. Knowledge and understanding of financial planning, Study of strategic financial management. |
| 4 | Corporate & securities Law | The subject provides: • Understanding and overview of Company law and Study the regulatory framework of SEBI and Securities contract regulation Act, 1956. Knowledge of Depositories Act, 1996 |
| 5 | Cost Accounting | To impart basic cost accounting knowledge as applicable to banking and insurance with suitable illustrations Knowledge and understanding the concept and classification of cost Understanding and use of Standard costing Application of Marginal costing |
| 6 | Wealth Management | The subject involves: Wealth Management process< wealth Cycle To learn about Wealth Management Strategy To know about Financial Planning & Financial Mathematics To learn more about Retirement 7 Estate Planning |

TYBBI

Semester - V

| 1 | Research Methodology | The course is designed to inculcate the analytical abilities and research skills among the students The course intends to give hands on experience and learning in Business Research. |
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| | | It provides knowledge and understanding of research Collection and interpretation of data, testing of hypothesis and use of statistical techniques |
| 2 | International Banking & Finance | At the end of this course students should be able to: understand the concepts and broad activities of International Banking and Finance besides studying developments in India in this context Foreign Exchange Management , Risk Management International Banking Operatioms |
| 3 | Financial reporting and Analysis | The subject provides: To Prepare financial statements of banking and insurance company. Knowledge and understanding of cash flow in banking and insurance companies It teaches students not just the preparation of these accounts but also how to read them and understand them |
| 4 | Financial services Management | The subject provides: Knowledge and understanding of various financial services. Knowledge and understanding of various non-banking services. The Module will also help the students to face the challenges in the corporate world through management of fee based and fund based services |

| 5 | Business Ethics & Corporate Governance | To highlight the role of Corporate Governance practices in maintaining Transparency in business transactions. To highlight the importance of commitment to values and ethical conduct of Business. |
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| 6 | Auditing | Students gain knowledge of difference between auditing, accounting and investigation Students understand various concepts like audit program, audit notebook and other allied concepts Students gain knowledge of different auditing techniques like Vouching of Audit Income & Expenditure Students gain knowledge of different auditing techniques like Verification of Audit of Assets & Liabilities |
| Sem | ester - VI | |
| 1 | Securities Analysis & Portfolio Management | To acquaint the learners with various concepts of finance. To understand the terms which are often confronted while reading newspaper, magazines etc. for better correlation with the practical world. To understand various models and techniques of security and portfolio analysis. |

| 2 | Auditing II | Students gain knowledge of auditing of banking, insurance and limited companies. Students acquire the knowledge of new areas and trends in auditing. Students understand the need for professional ethics in the auditing process. |
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| 3 | Human Resource Manageme nt | Students understand the need and objectives for human resource management with respect to the banking sector. Students gain knowledge of various aspects of Human Resource management and make them acquainted with practical aspect of the subject. Students understand concepts like recruitment, training, development and compensation with reference to the banking sector. |
| 4 | Central Banking | Students understand the concept and growth of central banking in India Students gain knowledge of the role played by RBI as central Bank in India Vis a Vis the role of other central banks across the world. Students understand the need for central bank in the cyber world. |
| 5 | Marketing in Banking & Insurance | To develop concepts in marketing. To explain the scope of marketing management-analyzing opportunities, selecting target segments, developing the market mix, managing the marketing effort. |
| 6 | Project Work | To inculcate the element of research analysis and scientific temperament among learners. To Create awareness among learners regarding methodology of formulation and preparation of the project work. |