

**ASM's Institute of Management & Computer Studies (IMCOST),
(Degree College) Thane**

Course Outcomes BFM

B1. Course Outcomes of all courses offered by the		
Department Name of the course : B.Com(Financial Markets)		
Sr. No.	Name of The Course	Course Outcomes (After completing this course, the students will be able to)
FYBFM SEMESTER I		

1	Foundation Course	<p>At the end of this course students should be able to: Understood the demographic composition of India having regard to Language, Religion, and Gender etc.</p> <p>Understood stratified reasons as to differences and women problems.</p> <p>Understood the fundamental duties of Indian citizens specified in Indian Constitution.</p> <p>Understood hierarchy of local self-government and amendment to the same.</p>
2	Business Communication I	<p>At the end of this course students should be able to:</p> <p>Getting helpful for knowledge about what is communication, types of communication, channel and modes of communication.</p> <p>helpful for getting knowledge about how to overcome the barrier and how to improve our listening skills.</p> <p>Getting knowledge about what is ethics and how and for what it should be followed.</p> <p>Learn much more about parts, structure of letter, principal of letter writing and how to write a variety of personal letters.</p> <p>Learn about developing ideas of about letter writing and paragraph writing.</p>
3	Business Economics I	<p>At the end of this course students should be able to: Expose students of Commerce to basic Micro Economics</p> <p>Concepts and inculcate in analytical approach to the subject matter.</p> <p>Stimulate the students' interest by showing the relievable and use of various economic theories and functions.</p> <p>Apply economic reasoning to problems of business.</p>

4	Business Environment	<p>At the end of this course students should be able to: Understand the concept of business environment and various tools of environmental analysis.</p> <p>Aware of business ethics.</p> <p>Aware of various consumer laws in India.</p> <p>Identify the factors of international business environment. Understand positive and negative impact of environment on business.</p> <p>Understand ethical issues in business, ethical dilemmas, procedure for registration under MSME Act, 2006, and also the provisions related to consumer protection Act.</p> <p>Know CSR, Corporate Governance, and carbon credit and implementation of CSR activities by various companies.</p> <p>Know MNCs and TNCs. Implications of WTO and FDI for Indian Industries.</p>
5	Introduction to Financial Systems	<p>At the end of this course students should be able to:</p> <p>Understand the concepts of Financial Systems.</p> <p>Understand the concepts of Financial Markets.</p> <p>Understand the concepts of Financial Regulators.</p> <p>Understand the concepts of Financial Instruments.</p>
6	Financial Accounting I	<p>At the end of this course students should be able to:</p> <p>Solve practical problems regarding Inventory Valuation by FIFO and Weighted Average Method.</p> <p>Classify in considering features of various transactions and able to apply structure of Final Accounts in proper manner. Accounting of Departmental Stores.</p> <p>Understood application of Hire purchase transactions in real life as regular transaction in the society.</p>
7	Business Mathematics	<p>At the end of this course students should be able to: Demonstrate an understanding of the foundations and history of mathematics.</p> <p>Perform computations in higher mathematics. Read and understand middle-level proofs.</p> <p>Write and understand basic of Profit and loss, interest and annuity concepts.</p> <p>Develop and maintain problem-solving skills.</p> <p>Able to solve the problems based on ratio, proportion and percentage. students able to understand the practical aspects of shares and mutual fund..</p>

Semester - II

1	Foundation Course	<p>At the end of this course students should be able to: Understand New industrial policy 1992 with its economic reform. Understand fundamental rights stated in constitution. Understood importance of environment protection in the current era. Understood significance of aggression, violence and the need to control in life. Understood conflict resolution technique and peace and harmony in society.</p>
2	Business Statistics	<p>At the end of this course students should be able to: Understand the concept of Concept of population and sample with illustration Methods of sampling- SRSWR, SRSWOR, stratified, systematic Data condensation and graphical methods Concept of dispersion, absolute and relative measures of dispersion, rangevariance, standard deviation, coefficient of variation, Meaning of LPP, Formulation of LPP, solution bygraphical methods, problemsrelating to two variables only</p>
3	Financial Accounting II	<p>At the end of this course students should be able to: Understanddifferenceinbetweensingleentrysystemand double entry system and practically able to linking up, to preparefinalaccountsfromincompletetorecord. LearnapplicationofBranchAccountingforsmallbranchesby Debtor system and for big branches by stock and debtors system. Understand transactions between Principal/ Manufacture and agent, able to apply consignment accounting regarding these transactions. Know basic principles of insurance and able to calculate fire insurance claim regarding goods lost by fire</p>
4	Principles of Management	<p>At the end of this course students should be able to: Understand the concept of Nature and process of management, basic management roles and skills, nature ofmanagerial work, approaches to management, classical behavioral, systems and contingency approaches, contemporary issues and challenges Understand the concept of concept, purpose and process of planning, kinds of plans, strategies, policies and planning, premises, goal setting, MBO, decision making, conditions, forms of group decision making in organization</p>

5	Environmental Science	<p>At the end of this course students should be able to:</p> <p>Environment- structure, components and typology</p> <p>Biodiversity- Classification, value, threats to biodiversity</p> <p>Definition, importance and classification of natural resources</p> <p>Economic activities-nature and pattern- primary, secondary and tertiary</p> <p>Environment management- Concept, need and relevance of environmental education</p>
6	Computer Skills - I	<p>At the end of this course students should be able to:</p> <p>Personal Computers- identification/demonstration of different storage</p> <p>Getting started, The Word window, new documents, Document navigation,</p> <p>Editing text, working with text, Undo and Redo commands, Cut, copy, and paste,</p> <p>Find and replace Text formatting, Character formatting, Tab settings, Paragraph formatting, Paragraph spacing and indents Tables, creating tables, Working with table content, Changing the table structure Page layout, Headers and footers,</p> <p>Page setup Graphics, adding graphics and clip art, Working with graphics</p> <p>Proofing, printing, and exporting, Spelling and grammar, AutoCorrect, Printing and exporting documents</p>
7	Business Communication	<p>At the end of this course students should be able to:</p> <p>Deal with nerves and think more positively about public speaking.</p> <p>Consider ways of grabbing the listener's attention, holding their interest, and concluding strongly.</p> <p>Use body language and tone of voice to enhance their presentations.</p> <p>Use slides and visual aids effectively.</p> <p>Students will develop knowledge, skills, and judgment around human communication through practicing business letters that facilitate their ability to work collaboratively with others.</p>

SYBFM**Semester - III**

1	Foundation Course III - Financial Market	At the end of this course students should be able to: Get proper guidance about investment, difference about banking and non-banking financial services, and inflation. Understand knowledge regarding Sensex, IPO shares, methods of raising finance by company through various financial instruments. Understand classification of financial instruments, derivatives. Get helpful knowledge about consumer finance, plastic money, features of financial services, underwriter.
2	Management Accounting	At the end of this course students should be able to: Understand the concept of management accounting. Analyses and interpret financial statements. Calculate various ratios from the financial statements. Do cash flow analysis. Manage working capital requirement estimations of the firm.
3	Business Law I	At the end of this course students should be able to: Understand an insight of various beneficial social legislative measures. Understand rights and liabilities of partners, Outsiders. Incorporation and dissolution of partnership firm. Understand nature of LLP, merits of LLP and process of winding up of LLP Understand provisions of Health safety and welfare measures for workers and its inspection. Demonstrate an understanding of the Legal environment of business. Apply basic legal knowledge to business transactions. Communicate effectively using standard business and legal terminology.
4	Debt Markets I	At the end of this course students should be able to: Understand about Debt Markets Instruments & players in debt markets Bonds - Features of bonds, Types of bonds, Issuers of bonds, Bond ratings- importance & relevance and rating agencies. Valuation of bonds- Determinants of the value of bonds, Bond Mathematics, Yield Curve Analysis

5	Equity Markets I	<p>To learn structure of equity markets and growth of corporate sector</p> <p>To learn about primary market and its instruments</p> <p>To learn about secondary markets and growth of stock exchanges.</p> <p>To understand importance of Equity Markets in developing country like India</p>
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6	Commodities Market	<p>To learn structure of commodities markets and dynamics of global commodity markets</p> <p>To learn about commodity exchanges and its role</p> <p>To understand how to strengthen commodities markets in India</p>
7	Computer Skills II	<p>At the end of this course students should be able to:</p> <p>Learn different parts of hardware and different types of software</p> <p>Learn and execute different commands of Msword, MsExcel and MsPowerPoint</p> <p>Learn Downloading information, creating e-mail ID and sending, receiving emails.</p> <p>Learn legal issues of internet, importance of electronic data interchange and e-commerce.</p>

SYBFM

Semester – IV

1	Debt Markets II	<p>At the end of this course students should be able to:</p> <p>Understand about Debt Markets Instruments & players in debt markets Bonds - Features of bonds, Types of bonds, Issuers of bonds, Bond ratings- importance & relevance and rating agencies. Valuation of bonds- Determinants of the value of bonds, Bond Mathematics, Yield Curve Analysis</p>
2	Equity Markets II	<p>To learn structure of equity markets and growth of corporate sector To learn about primary market and its instruments To learn about secondary markets and growth of stock exchanges. To understand importance of Equity Markets in developing country like India</p>

3	Commodities Market	<p>To learn structure of commodities markets and dynamics of global commodity markets</p> <p>To learn about commodity exchanges and its role</p> <p>To understand how to strengthen commodities markets in India</p>
4	Corporate Finance	<p>At the end of this course students should be able to: understand the concept of capital budgeting, receivable management, mutual fund and bond valuation and their practical implication in their real life. Understand the concept of net present value and how to calculate payback period of a project.</p>
5	Business Law - II	<p>At the end of this course students should be able to:</p> <p>Students have understood various definitions that are required to learn provision of company Act 2013.</p> <p>Students have understood process of incorporation of company and its importance.</p> <p>Students have understood the ways to raise capital in primary market by public companies and private company.</p> <p>Students have understood types of prospectuses and its need to issue in different situation.</p>
6	Business Economics- II	<p>At the end of this course students should be able to:</p> <p>Understand the various aspects of Indian economy.</p> <p>Develop a perspective on the different problems and approaches to economic planning and development in India.</p> <p>Understand the role of the Indian Economy in the global context, and how different factors have affected this process.</p>

TYBFM**Semester - V**

1	Marketing in Financial Services	At the end of this course students should be able to: understand the concept of Foundation of services marketing Services Market Segmentation, Positioning and Differentiation of Services, Customer Relationship Management Customer Loyalty, Extended Services Marketing Mix: Going Beyond the 4 Ps. (7Ps of Services Marketing). Service Delivery Process – Service Blueprints, Customer Satisfaction & Service Quality in Service Marketing, GAP Model – Handling complaints effectively
2	Technical Analysis	At the end of this course students should be able to: understand the concept of Technical analysis, Basic assumptions, Candlestick charts analysis with one two and three candles, Stochastic, RSI, Williams %R, MFI, Bollinger bands, Moving Averages, MACD, Dow Theory and Eliot Wave Theory
3	Corporate Accounting	At the end of this course students should be able to: Understand of concepts of Redemption of Preference shares and redemption of debentures Problems about Redemption of Preference shares and redemption of debentures Ascertainment and treatment of profit prior to incorporation Amalgamation of Companies (w.r.t. AS 14) (Excluding Intercompany Holdings) Need for reconstruction and Company Law provisions
4	Equity Research	At the end of this course students should be able to: Understand of concepts of Introduction and meaning of research, Formulation of research problem. Meaning of Introduction, Need, and Good research design. Introduction to Data Collection and types of Data, A) Fundamentals of Research – B) Economy Analysis – C) Industry Analysis – Theories for analysis for industry performance Company Analysis A) Qualitative Dimensions B) Quantitative Dimensions

5	Direct Taxation	<p>At the end of this course students should be able to:</p> <p>Definitions and Residential Status</p> <p>Salary (Sec.15-17)</p> <p>Income from House Property (Sec. 22-27)</p> <p>Profit & Gain from Business and Profession (Sec. 28, 30,31,32, 35, 35D,36,37, 40, 40A and 43B)</p> <p>Capital Gain (Sec. 45, 48, 49, 50 and 54)</p> <p>Income from other sources (Sec.56- 59)</p> <p>Deductions from Total Income</p> <p>S. 80C, 80CCC, 80D, 80DD, 80E, 80U, 80TTA</p> <p>Computation of Total Income and Taxable Income of Individuals</p>
6	Financial Derivatives	<p>At the end of this course students should be able to:</p> <p>Definition – Types, Participants and Functions, Development of Exchangetraded derivatives</p> <p>Under concepts of Futures Options</p> <p>Under concepts of Futures and Options trading system, Clearing entities and their role- clearing mechanism, Margining and settlement mechanism-</p>
Semester - VI		
1	Indirect Taxation	<p>At the end of this course students should be able to: The practical aspect of GST, how it is calculated and rate of GST in detail. Students able to calculate GST on their transactions. They able to understand various concept of GST.</p>

2	Strategic Corporate Finance	<p>At the end of this course students should be able to:</p> <p>Understand the concept of Significance of Strategy in Financial Decisions, Different Types of Financial Strategy for Shareholders, Wealth Maximization, Overall Corporate Value Addition and Economics Value Addition.</p> <p>Understand the concept of Fundraising, Identification of different sources of capital, determination of capital structure and factors affecting the capital structure, cost of capital and cost saving strategy, production of a business plan, and financial forecasts to enable potential funders to assess the proposition.</p> <p>Understand the concept of Company Valuation: An Overview of Valuation, Valuation Principles</p>
3	Mutual Fund Management	<p>At the end of this course students should be able to:</p> <p>Understand basic concept of Mutual Funds and products</p> <p>Understand basic concept of Accounting and Taxation of Mutual Funds</p> <p>Accounting: Net Asset Value (NAV)-Meaning-Computation- Factors affecting NAV-Pricing of Units- Fees and Expenses- Investment Management and Advisory Fees –Initial Expenses- Recurring Expenses- Total expenses-Accounting policies.</p>
4	Venture Capital and Private Equity	<p>At the end of this course students should be able to:</p> <p>Conceptual understanding of Venture Capital and Private Equity</p> <p>Structure and Regulation of Venture Capital and Private Equity- Business Cycle of PE –Structure of VC/PE firms- Limited Liability Partnerships</p> <p>Understanding concept of strategies of private equity</p>
5	Risk Management	<p>At the end of this course students should be able to understand:</p> <p>The Concept of Risk, Identification of Risk faced by Organization, Risk and Uncertainty, Strategic and Operational Risks, Dynamic Nature of Risks,</p> <p>Forex Market, Identifying and Analyzing Forex Risk, Managing Forex Risk</p> <p>Interest Rate Market and Mathematics</p> <p>Identifying and Analyzing Interest Rate Risk</p> <p>Measuring Interest Rate Risk</p>

