

MFM | MMM | MHRDM  
PROSPECTUS 2020-21

# A COMPLETE CAREER PACKAGE



## ASM GROUP OF INSTITUTES

Affiliated to the Savitribai Phule Pune University / University of Mumbai

IBMR | IIBR | IPS | IMCOST | CSIT | GEMS | GJC

## *Our Founder*



Dr. R. R. Pachpande  
[1947 - 2009]

*"Education is the soul  
of our society"*

### **VISION**

To be a world centre of learning that excels in Management and Information Technology Education, research, training and consultancy.

### **MISSION**

Our mission is to attain excellence in education so as to contribute to the socio-economic transitions in the nation at all levels by presenting unique pedagogical opportunities aimed at developing effective, committed and dedicated, socially responsible global managers & leaders who make valuable contributions to all levels of the corporate world & society.

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**Dr. Sandeep Pachpande**

Chairman, ASM Group of Institutes

## **FROM THE CHAIRMAN'S DESK**

I believe learning is a never ending process, it is not bound by age or any stage in life- as it is ongoing, continuous and limitless. Welcome to a world of knowledge.

At the ASM Group of Institutes, we believe in imparting knowledge that moulds an individual according to their aptitudes. The part-time courses we conduct for our working professionals permeates the same belief.

The syllabus for working executives is thoughtfully devised to impart global insights and enhance competitiveness with flexible timings to adjust to their work schedules.

In today's time just a professional degree is insufficient, this is the age of specialisation and sheer competition. Hence, At ASM we emphasise on specialisation in a stream to make individuals industry-ready. By our pragmatic approach towards learning, we help professionals grow in their respective domains.

Welcome one and all, and experience the unique teaching pedagogy at ASM.

**"Education is the most powerful weapon, which you can use to change the world."**

**- Nelson Mandela**

## FROM THE SECRETARY'S DESK



**Dr. Asha Pachpande**  
Secretary & Managing Trustee,  
ASM Group of Institutes

The business scenario is more dynamic than ever before and the need for higher qualified and insightful professionals is higher. Growing business and liberal government policies are converging the world into a Global Village.

At ASM, we strive to develop quality professionals to meet the need of the hour nationally and internationally, thus assuring that India's intellectual capital is aptly utilised. Facilitating us in this endeavour are our eminent and highly qualified faculty.

Our part-time programme ensures that our students receive the best career prospects at a global level. We are fully aware of the needs of a modern organisation and prepare our students to meet the corporate demands, by imparting the requisite skills to enhance their existing careers without compromising on their professional life. We have also consistently produced toppers on the merit list of the Savitribai Phule Pune University/ University of Mumbai. Also, the firm holds upon Asia's largest industrial belt as the most preferred institute due to the quality and affordability of our courses.

We at ASM, welcome each one of you to visit any of our campuses and be witness to the thriving environment of learning we have created.

## FROM THE DIRECTOR'S DESK

The world is transforming into a knowledge-era. And to keep pace with these changing dynamics, one has to think beyond fulfilling the basic needs to empowering the society with innovative thoughts and ideas. We have entered into an era of the most profound changes and to cope up with such changes we require knowledge, skills, attitude, and most importantly Competencies. And to develop such competencies, our foundation should be strong and based on a strong mindset to bring constructive change along with creative destruction.

We at IMCOST, are inclined to provide you such platform to develop that creative leadership within you so as to face the world with utmost confidence and maturity. The mentorship and guidance will fuel your vision to change the traditional role of commander to the coach, manager to mentor, from director to delegator and from the one who demands respect to the one who facilitates self-respect.

At IMCOST, our vision is to create leaders who can create wealth to their institutions and also contribute to the upliftment of environment. Our students are trained to compete globally and carry out the corporate social responsibility. We are delighted that you have chosen or considering to start with the Institute of Management & Computer Studies (IMCOST), for your higher education journey. We are committed to assist you in getting you started on your way to academic success and potential career.

We look forward to welcoming you to IMCOST.



**Dr. D.V. Kulkarni**

Director, IMCOST

M.Com, MBA, ICA, ACSI (UK), FCS, Ph.D

# ABOUT ASM

Established in 1983, the Audyogik Shikshan Mandal (ASM) Group of Institutes has completed 36 years in the field of education. Through this period, ASM has persistently provided the corporate world with well prepared professionals. This history of excellence has been validated by the fact that ASM has consistently been ranked amongst the top B-Schools in India.

The faculty of ASM comprises of the best in industry and academia. The faculty members for the course are a rich blend of academicians, industry practitioners, teaching faculty and mentors from industry. ASM has excellent industry-institute interaction for more than 3 decades and tie-ups with leading organisations for cutting edge certifications for enhanced skills leading to employability.

ASM boasts of a strong alumni base of 72000+ graduates in leading corporates, who are very closely associated with the institute for placements & industry interfacing.



EDUCATION FROM  
KG to Ph.D

**24** COURSES   **2** UNIVERSITIES   **5** CAMPUSES   **2** CITIES

## OUR GROUP OF INSTITUTES

IBMR | IIBR | IPS | IMCOST | CSIT | GJC | GEMS



# ASM FACT FILE

- A 36 year legacy in the field of education from pre-school to doctorate.
- Strong network of 72,000+ alumni.
- Innovative teaching methodologies that go beyond the classroom.
- A dynamic Institute-Industry-Interface for 'Application-Skill' based learning.
- Regular national & international conferences and seminars attended by industry and academic stalwarts.
- Presence in 2 major cities; the educational hub - Pune, and financial capital of India - Mumbai.
- Institutes affiliated to the Savitribai Phule Pune University/ University of Mumbai and approved by AICTE.
- 5 campuses, with 5000 students spread across 2 cities with state-of-the-art infrastructure to meet global standards.
- Prime location surrounded by Asia's well known industrial belts and surrounded by three major IT parks, along with conveniences such as multiplexes, hotels, shopping malls, hospitals, railway station, bus stand etc.
- Well experience faculty drawn from industry and academia from India and the world over.
- A placement team with impeccable track records across the country.
- A history of proven performances at the university examinations, with a proud record of having produced over 200 university rank holders.
- A full-fledged research cell which engages in joint research programs and R&D activities for industry-sponsored projects, and serves as a research centre for the Savitribai Phule Pune University.
- Regular visiting faculty from international universities, industries and research organisations.

## IMCOST MANAGING COMMITTEE

Dr. D.V. KULKARNI | Dr. IRSHHAD KAAZI | Dr. VARSHAA PARAB | PROF. RAMESH MAHADIK

## Vision

To be a world center of learning that excels in Management and Information Technology Education, research, training and consultancy.

## Mission

Our mission is to attain excellence in education so as to contribute to the socio-economic transitions in the nation at all levels by presenting unique pedagogical opportunities aimed at developing effective, committed and dedicated, socially responsible global managers & leaders who make valuable contributions to all levels of the corporate world and society.

**JUST BECAUSE  
YOU'RE WORKING,  
DOESN'T MEAN  
YOU CAN'T  
STUDY FURTHER**



# WHY PART-TIME COURSES?

Part-time courses provide working professional the opportunity to study further, without having to quit their current job. Through part-time courses, working professionals get the opportunity to learn both, the theoretical and practical aspects of the chosen course. The course provides the theoretical approach, and the workplace provides the environment to apply those theories practically. Part-time course students are exposed to real-life situations of the workplace and at the same time are educated on the best way to deal with such situations.

## CAREER ENHANCEMENT

The advantage of part-time courses is that professionals can work and learn at the same time. They can give their career a boost, and climb further up the corporate ladder. Part-time courses provide the experience of the theoretical and practical aspects of the course. The knowledge provided by part-time courses makes tough and challenging corporate situations easier to deal with. They provide the skills required to deal with such situations effectively and efficiently, reducing the professional's stress. These courses are made available to anyone and everyone who is interested in taking their career to a higher level.

## FLEXIBILITY

Part-time courses provide working professionals with the opportunity to learn without any compromises to their workplace. Such courses provide them with flexible timings, suitable to their workplace. These courses are held at convenient timings, ensuring that their careers do not get side-tracked, but receive a boost.

# CONVENIENT COURSE TIMINGS

# WHY PART-TIME COURSES AT ASM's IMCOST?

The ASM Group of Institutes has been in the education field for over 3 decades, and has been providing part-time courses for as long. A variety of features make the ASM Group of Institutes the ideal place for working executives to pursue a part-time course for a professional degree, and help enhance their career.

## **VASTLY EXPERIENCED FACULTY**

The faculty members of the ASM Group of Institutes consist of experts from industry and academia, and have decades of experience of the corporate world. They have been at the highest levels of the corporate ladder, and are highly experienced both, locally and globally. Being vastly experienced and highly knowledgeable, they provide the students with their experiences and insights, making learning much easier and quicker.

## **STRATEGIC LOCATION**

The ASM Group of Institutes are strategically located in the heart of industrial areas, with the Pune campuses located in the Pimpri-Chinchwad industrial belt, and the Mumbai campus located in the Thane industrial belt. Such a location is beneficial to working executives, as it is close to their workplace. This reduces their stress of travelling too far for a professional degree.

In addition, the institutes are located close to multiplexes, hotels, shopping malls, hospitals, railway station, bus stands etc.

## **AFFORDABILITY**

The part-time courses at the ASM Group of Institutes are reasonably priced and are economical. They are highly affordable, and are priced keeping in mind the current situation of working executives.

- An opportunity to network with 65000+ alumni.
- A packed academic calendar of events - Annual HR conclave, seminars, conferences etc. in association with MCCIA, MEDC, ISTD etc. that help in networking & increasing interaction with the corporate world.
- State-of-the-art library, consisting of the latest national & international reference books, journals etc. ASM is also a member of DELNET, EBSCO & IEEE, enabling students to browse through over 1,800 e-journals.

# LEARNING OP TAILORED TO Y

# **OPPORTUNITIES YOUR TIMINGS**

# CORPORATE EVENTS

## MSME

A national conference on Micro, Small and Medium Enterprises in joint collaboration with MEDC.



## SEMINARS

The ASM Group of Institutes organises various seminars, which are attended by stalwarts from the industry.



## MINDSPACE

This is an event aimed of offering intellectual fodder to our brilliant students who compete with each other to sharpen their talent, capabilities and skills in various fun filled intellectual exercises.



## PERCEPT

A case study competition designed especially for students to enhance their industry perspective.



## BIZZ

Gives students a chance to put their learning into practice through quizzes related to business.



# CORPORATE EVENTS

## WORKSHOPS

ASM and its students host and take part in various workshops throughout the year.



## INSEMIT

IMCOST organizes a two day International Research Conference titled 'INSEMIT' every year with different innovative themes. It's a melting pot of ideas on Management and Technology in the form of research papers from Management and IT aspirants and professionals.



## KPO MEET

Brings together some of the best companies to discuss with students current trends in the outsourcing sector.



## ‘PANACEA’

Witnesses excellent industry participation that helps students enhance their managerial skills.



## TECHNO THRUST

A platform to provide students with practical learning & an opportunity to interact with leaders from the industry.







**M. D. Mallya** CMD, Bank of Maharashtra; **Madhur Bajaj**, Vice Chairman, Bajaj Auto; **Priti Rao**, Sr. VP & Location Head, Infosys



**Dr. Deepak Shikarpur**, Individual Social Responsibility for spreading literacy in masses



**Pramod Chaudhary** Chairman, Praj Industries

## RECOGNISING ACHIEVEMENTS OF LUMINARIES & ROLE MODELS

ASM recognises the contribution and achievements of individuals in the corporate world by honoring them with achievers award. This also provide a platform where ASM's students get the opportunity to learn and interact with these corporate super achievers providing the students with their invaluable insights. To help our students realise the importance of social responsibility, we present CRS Awards to luminaries who work towards building a better society and world. ASM salutes excellence.



**Mukesh Malhotra** MD, Weikfield Products Ltd.



**Vasant Shetty** VP & Country Head, Saama Technologies



**Sulakshana Patankar** COO, WNS Global Services



**Lila Poonawalla** Lilapoonawalla Foundataion



*Dinesh Deo, CEO, BNY Mellon*

# ASM SUPER ACHIEVERS



**Rajan Dutta,**  
President Corporate HR,  
Reliance Communications Ltd.



**Abraham Chako, ED,**  
The Federal Bank Ltd



**Raman Nanda,**  
President & CEO,  
Biltcare Ltd.



**Padma Bhushan  
Shobhana Ranade,**  
Social Activist for Woman  
Empowerment

# **ASM'S PART-TIME COURSES**

**MMM, MFM, MHRDM**

## **COURSE TIMINGS**

**WEEKEND CLASSES**  
**SAT 5 Pm to 9 pm, Sun: 9 am to 3.30 pm**

**Because education  
must never stop...**

# Master in Human Resources Development Management (MHRDM)

## 14th BATCH - ASM's IMCOST

Three Years Part Time course of the University of Mumbai

### OBJECTIVE

- The MHRDM course helps in understanding Human Resource Management philosophy, tactical planning and practice with the strategic and long term goals of the organization and with a particular focus on human capital.
- This course will help aspirant to develop business acumen and interpersonal skills which will help in organization's success and efficient people management
- The students will learn about new innovations in this field along with the latest HR trends and practices.

### ELIGIBILITY

The candidate should possess a Bachelors Degree in any faculty from a recognised University. The candidate should also have acquired a minimum two years work experience and the experience being counted from the day subsequent to the last day of the qualifying examination passed by the candidate.

## COURSE STRUCTURE

#### SEMESTER - I

1	Financial Accounting
2	Business Law
3	Cost Management & Management Control
4	Organisational Behaviour
5	Principles of Management
6	Quantitative Methods in Management

#### SEMESTER - III

1	Personnel Law & Management
2	Managerial Economics
3	Production Management
4	Marketing Management
5	Research Methodology
6	Financial Management

## SEMESTER - III

1	Introduction to Computers / MIS
2	Effective Communication
3	Human Resource Management
4	Business Environment
5	Taxation

## SEMESTER - V

1	International Personnel Management
2	a) Quantitative Technique in Human Resources Management b) Management Development
3	Personnel Finance & Marketing Personnel
4	Organisational Development
5	Special Studies in Personnel (Project)

## SEMESTER - IV

1	Organisational Behaviour - II
2	a) Industrial Relation Environment b) Labour Welfare & Management
3	Manpower Planning
4	Personnel Assessment
5	Organisational Theories, Structure & Design (Including Applications)

## SEMESTER - IV

1	Entrepreneurship Management
2	Management of Environment & Productivity
3	Project Management
4	Strategic Management
5	Business Ethics

# Master in Financial Management (MFM)

## 14th BATCH - ASM's IMCOST

Three Years Part Time course of the University of Mumbai

### OBJECTIVE

- MBA in Finance seeks to develop students into leaders ready to tackle the challenges of today's global business environment.
- Develop skills to generate novel and value-creating products, processes, or organizational forms
- Identify problems, define objectives collect and analyze information, evaluate risks and alternatives, and leverage technology to enable qualitative and quantitative methods to solve problems
- Due to their qualification, graduates of an MBA programme have higher chances of obtaining and holding a high-level management position. More than 50% of the MBA graduates worldwide are senior managers or board directors.

### ELIGIBILITY

The candidate should possess a Bachelor's Degree in any faculty from a recognised University. The candidate should have acquired minimum two years work experience and the experience being counted from the day subsequent to the last day of the qualifying examination passed by the candidate.

## COURSE STRUCTURE

### SEMESTER - I

1	Financial Accounting
2	Business Law
3	Cost Management & Management Control
4	Organisational Behaviour
5	Principles of Management
6	Quantitative Methods in Management

### SEMESTER - II

1	Personnel Law & Management
2	Managerial Economics
3	Production Management
4	Marketing Management
5	Research Methodology
6	Financial Management



## SEMESTER - III

1	Introduction to Computers / MIS
2	Effective Communication
3	Human Resource Management
4	Business Environment
5	Taxation

## SEMESTER - IV

1	Taxation Management (Planning)
2	Finance Planning & Control System
3	Business Law II
4	Strategy Cost Management
5	Financial Management II

## SEMESTER - V

1	International Finance
2	a) Auditing
	b) Quantitative Methods in Finance
3	Management of Banks & Financial Services
4	Marketing Finance & Personnel Finance
5	Special Studies in Accounting & Finance (Project)

## SEMESTER - VI

1	Entrepreneurship Management
2	Management of Environment & Productivity
3	Project Management
4	Strategic Management
5	Business Ethics

# Master in Marketing Management (MMM)

## 14th BATCH - ASM's IMCOST

Three Years Part Time course of the University of Mumbai

### OBJECTIVE

- Successfully completing MMM develops an individual's insight and foresight in Marketing Management areas by inculcating skills to analytically explore self and Market opportunities.
- MMM enables individuals for highly competitive compensation and employability for openings at managerial level - IDEAL for graduates or individuals looking for a career growth and/or career change opportunity.
- MMM helps developing strong leadership and interpersonal skills and the ideal candidates will possess unbeatable work ethics and an unbelievably positive business attitude.
- MMM ensures candidate acquires deeper understanding about core concepts in variety of areas including Sales & Promotions, Distribution & SCM, Advertising, Consumer Behaviour, Retail & Services Marketing, CRM and Financial aspects of Marketing and many more enhancing career opportunities in marketing field.

### ELIGIBILITY

The candidate should possess a Bachelors Degree in any faculty from a recognised University. The candidate should have acquired minimum two years experience from the day subsequent to the last day of the qualifying examination passed by the candidate.

## COURSE STRUCTURE

#### SEMESTER - I

1	Financial Accounting
2	Business Law
3	Cost Management & Management Control
4	Organisational Behaviour
5	Principles of Management
6	Quantitative Methods in Management

#### SEMESTER - II

1	Personnel Law & Management
2	Managerial Economics
3	Production Management
4	Marketing Management
5	Research Methodology
6	Financial Management

### SEMESTER - III

1	Introduction to Computers / MIS
2	Effective Communication
3	Human Resource Management
4	Business Environment
5	Taxation

### SEMESTER - IV

1	Advertisement & Sales Promotion Management
2	Marketing Research
3	Manpower Planning
4	(a) Retail Management (b) Social Marketing
5	Sales Management

### SEMESTER - V

1	International Finance
2	Production Management / Industrial Marketing / Service Marketing
3	Marketing Strategy
4	Distribution Management & Marketing Finance
5	Special Studies in Marketing (Project)

### SEMESTER - VI

1	Entrepreneurship Management
2	Management of Environment & Productivity
3	Project Management
4	Strategic Management
5	Business Ethics

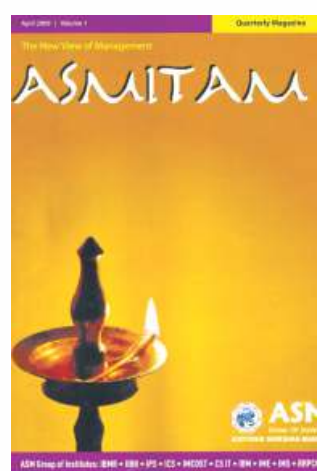
A photograph of three students in school uniforms. A girl in the center is smiling broadly, looking slightly to the right. To her left, another girl is looking towards the camera with a slight smile. To her right, a boy is looking towards the camera with a neutral expression. They are all wearing dark blue school uniforms with white shirts and dark blue ties. The background is a plain, light blue sky.

**BEGIN YOUR STORY OF  
SUCCESS WITH THE BEST**

**REMEMBER, A HIGHER  
QUALIFICATION  
MEANS A HIGHER  
PAY PACKAGE**

# PUBLICATIONS

Our faculty, core and visiting, consist of leading thinkers whose research and teaching are second to none. They actively publish in reputed academic journals, serve on editorial boards, and hold leadership positions in professional organisations. They collaborate with other leaders from the academic community and have significant impact on the direction of research and knowledge generation in their areas of interest. As skilled teachers who are dedicated to student's learnings and are highly accessible, they give ASM students an unmatched educational experience.



# CORPORATE INTERFACE

At ASM we have a strong Industry-Institute-Interface which has over the years matured into strong corporate relations. We believe that apart from a strong theoretical background, “application skills” are crucial to a student’s development in order to meet industry demands. It is this interactive industry interface that plays a vital role in designing the syllabus. The exposure to corporate culture and the mentoring that the students receive from stalwarts of the industry holds them in good stead for future career challenges.

## SERVICES FOR CORPORATES

### TRAINING AND MDP

Training and MDP programmes are rendered to various organisations across sectors like manufacturing, IT, FMCG by our in-house faculty, knowledge partners, domain partners, experts from the industry on - Workshops for Professionals on Various Topics of Relevance at Work, Staff Training on Organisational Effectiveness, Workshops on Innovative and Strategic Marketing, Workshops on JAVA, .NET for Application-based Operations, Workshops on Strategic Planning and Decision-making, Soft-skill Orientation for Junior and Middle Management Staff.

### WE AT ASM CAN HANDLE:

Identification of new avenues and niche markets.  
Demand estimation and forecasting.  
Socio-techno-economic feasibility studies.  
Price sensitivity analysis.  
Studies on consumer behaviour.  
Brand building, positioning, analysis of consumer buying behavior and attitude.  
IT audits and processes to implement improvised system-based operations.  
Human capital resourcing for lateral positions.  
Evaluation of financial soundness of a business enterprise.  
Preparation and evaluation of financial project report for new as well as existing entrepreneurs.

### CONSULTANCY

In order to meet the requirements of fast changing marketing conditions, management needs to be dealt with a scientific approach. Our consultancy services enable the organisations to adopt a micro-perspective strategy. In effect this efficient resolution of biz-challenges.

### RESEARCH

At ASM, research forms an integral part of our work ethos. We have a full-fledged research cell that is equipped with excellent resources for research in terms of journals, reference books, subscription to online magazines and more. The cell works on various research activities for industry-sponsored projects. ASM also hosts research based events like the International Conference (INCON) and the case study based event ‘Mindscape’ annually to bring together industry and academia for the benefit of its students and faculty. ASM has a publication called the ASM Business Review to its credit, which consists of research papers of stalwarts from the field of business and academics.

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## CONTINUING EXECUTIVE EDUCATION

All programmes at the ASM Group of Institutes provides working professionals with the opportunity to complete their education. Every year we have over 500 such corporate students who study executive programmes.



# FULL TIME COURSES AT ASM's IMCOST



## MANAGEMENT

**MMS**  
**PGDM**

## IT

**MCA**

## UNDERGRADUATE

**BMS**

**B.Com** (Accounting & Finance)

**B.Com** (Banking & Insurance)

**B.Com** (Financial Market)

# RULES AND REGULATIONS

- Ragging in any form inside & outside the institute is strictly prohibited as per instructions from Supreme court, AICTE/Government of India & Government of Maharashtra. Any violation of these rules will not be tolerated and strict action will be taken against the student found indulged in any ragging activity.
- Smoking, consumption of alcohol, chewing tobacco or gum and spitting are strictly prohibited in the institute & hostels.
- Library book should be returned on or before time.
- Writing on walls, furniture, drawing tables, college buses and bathrooms is strictly prohibited. Students must handle college property with care.
- The students should note that he/she is responsible to the institute not only for his/her conduct in the premise of the institute but also for his/her conduct in general even outside the premises.
- Students should help in maintaining the building and keep the campus of the institute clean and tidy, and must use dustbins for disposal of waste.
- According to rules 75% attendance in each subject is necessary. Attendance below 75% due to any reason without prior permission (family function, illness, etc.) may result in strict disciplinary action.
- Students should participate in the seminars, workshops and attend guest lectures, attendance for the same will be recorded.
- Internal assessment/term work marks will be given on the basis of his/her performance in mid-semester tests, assignments, tutorial, seminars & workshop participation.
- Every student of the institute is provided with an Identity Card, which he/she should always carry with him/her and produce whenever called upon to do so by the competent authorities. Student of the institute are requested to carry their identity cards while traveling. The identity card & admit card, will have to be produced at the time of examinations.
- Students are requested to note that any application for issue of bonafide certificate and/or any other certificate for concessions, scholarships etc., should be submitted at least 7 days in advance to enable the institute to prepare the same.
- Students are required to read the notices regularly on the notice boards of the institute; ignorance in this regard is not an excuse.
- Any damage to the property movable/immovable of the institute will be viewed very seriously and may lead to recovery of appropriate cost of damages and disciplinary action as deemed fit.
- The students are bound by the rules and regulations made by the institute from time to time. Any matter not expressly provided for in these rules shall rest at the absolute discretion of the Director who also reserves the right of modifying these rules if and when felt necessary, and the Director's discretion will be in final.
- The dates for payment of fees, submitting the eligibility forms, submission of examination forms etc. will be put on notice board. The same should be followed and no concession will be given from the dates.
- Refund of fees will be as per rules of concerned authority.
- The library deposit shall be refunded within the month after the last examination on submission of "No Dues" certificate from the office of the institute and NOC from the librarian.
- The institute reserves the right to change the name or cancel a course as per Govt. guidelines and regulations.
- Students residing at the hostel must abide by the rules and regulations laid down by the authorities, failing which serious action will be taken.
- This document is printed in September 2016. Please contact the office for any new updates or changes in the rules and regulations.
- All disputes are subject to Pune/Mumbai City jurisdiction.

Important Note: Any Changes in Government Policy regarding the taxation applicable to fees & any charges the same shall be collected/recovered from the students.



## AUDYOGIK SHIKSHAN MANDAL (ASM) GROUP OF INSTITUTES

COLLEGE OF COMMERCE,  
SCIENCE & INFORMATION  
TECHNOLOGY (CSIT)  
CHINCHWAD, PUNE  
Affiliated to Savitribai  
Phule Pune University

GEETAMATA ENGLISH  
MEDIUM HIGH  
SCHOOL & JUNIOR  
COLLEGE (GEMS)  
CHINCHWAD, PUNE  
Recognized by Govt. of Maharashtra

INSTITUTE OF BUSINESS  
MANAGEMENT & RESEARCH (IBMR)  
CHINCHWAD, PUNE  
Permanently Affiliated to  
Savitribai Phule Pune University  
& Approved by AICTE,  
Govt. of India

EMPROS  
INTERNATIONAL  
SCHOOL  
CHINCHWAD, PUNE  
BAVDHAN, PUNE  
TALEGAON, PUNE

INSTITUTE OF  
PROFESSIONAL  
STUDIES (IPS)  
PIMPRI, PUNE  
Affiliated to Savitribai  
Phule Pune University  
& Approved by AICTE,  
Govt. of India

INSTITUTE OF MANAGEMENT  
& COMPUTER STUDIES (IMCOST)  
THANE, MUMBAI  
Affiliated to University of Mumbai  
& Approved by AICTE,  
Govt. of India

INSTITUTE OF INTERNATIONAL  
BUSINESS AND RESEARCH (IIBR)  
PIMPRI, PUNE  
Approved by AICTE, Govt. of India  
& Promoted by MCCIA

## ASM GROUP OF INSTITUTES

### Pune

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Tel: +91-20-2747 5090 | 2747 8666 | 2746 1804 | Fax +91-20-2747 1753  
Mob: 9422009207/09/10/12

### Mumbai

C-4, Wagle Industrial Estate, Near Mulund Check Naka, Thane (W), Mumbai - 400604  
Tel: 022 - 2583 4443 / 2583 2466 / 2583 2452 / 25813895