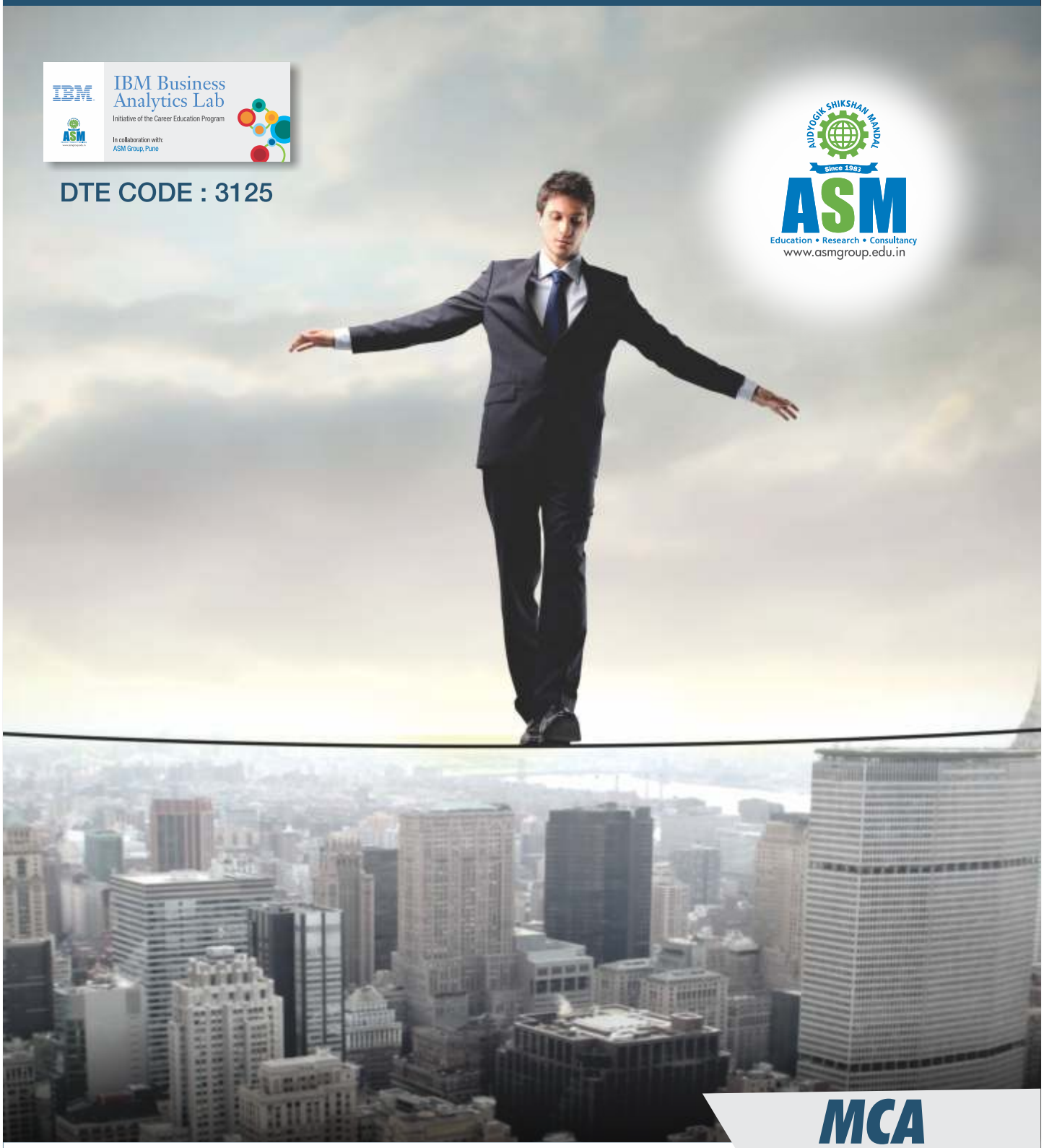
ASM's IMCOST PROSPECTUS 2020-21

GET PREPARED FOR THE TOUGHEST CHALLENGES

IBM Business Analytics Lab
Initiative of the Career Education Program
In collaboration with: ASM Group, Pune

DTE CODE : 3125

AUDYOGIK SHIKSHAN MANDAL
Since 1983
ASM
Education • Research • Consultancy
www.asmgroup.edu.in



MCA

Top B-Schools in India - Business Barons • Top Institute for IT education - Silicon India • A++ Institute by Business Standard

ASM's Institute of Management & Computer Studies (IMCOST)

Affiliated to Mumbai University, Approved By AICTE, New Delhi & Recognized by DTE, Govt. of Maharashtra.

IMCOST

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Our Founder

Dr. R. R. Pachpande
[1947 - 2009]

"Education is the soul of our society"

VISION

To be a world centre of learning that excels in Management and Information Technology, education, research, training and consultancy.

MISSION

Our mission is to attain excellence in education so as to contribute to the socio-economic transitions in the nation at all levels by presenting unique pedagogical opportunities aimed at developing effective, committed and dedicated, socially responsible global managers & leaders who make valuable contributions to all levels of the corporate world & society.

FROM THE CHAIRMAN'S DESK

Passionate about excellence, we at Audyogik Shikshan Mandal are rapidly moving towards developing globally relevant education in India. Our international collaborations with Harvard Business School Online, IBM, SAP, IIMBX, TimesPro etc., have now made us pioneers in bringing in a multinational cutting-edge education system that gives students the kind of exposure and experience that is seldom provided by B-Schools in India. ASM's EASE is a unique, focused program designed to enhance the employability of ASM students by providing them a holistic cutting-edge certification of the latest in-demand skills in association with the leading corporate and top business schools in the world.

A highly trained internal faculty tests the caliber of every student and motivates them to be world leaders. ASM also has a trend of inviting the best in the world to come and share their knowledge with the students at IMCOST. With international standards of teaching, IMCOST also highly encourages case study methods of teaching along with strategic thinking sessions. The international tie-ups and collaborations such as HBS Online, IBM, CityU, CETYS, SAP, IIMBX, TimesPro etc. primarily aim at enhancing the employability of the students at a global level. Providing students with a learning experience that amalgamates creativity, perseverance, commitment and global exposure to achieve their desired goals, ASM has developed strong linkages with best of national, international academic and business community. Our holistic approach to education coupled with our proven pedagogy helps in creating proactive, innovative and industry ready professionals, ready to take up global challenges. ASM has been setting benchmarks in management education and is aptly reflected by its high ranking by leading B-School surveys.

The time that you spend with us is filled with so much learning - a lot of which will happen outside the classroom! For starters, your peer group will be a diverse and talented set of culturally diverse professionals with varied backgrounds and work experiences. Likewise, your coursework will bring you in contact with brilliant academicians, management gurus and industry experts from around the world. Interactions with all these people will not only elevate your levels of thought but will also enable a cross-fertilization of ideas and exchanges, some of which will serve as game changers that you hold dear for the rest of your lives.

Having said all this, we party just as hard as we work and your stay at Great ASM will be heartily peppered with several on and off campus fun activities including cultural extravaganzas and events. Above all, the experience that a ASM offers is unparalleled offering cutting edge techniques over the competition. All in all, ASM is the perfect formula for a great career to start with – you have all the ingredients with which to create one of the most magical and exponentially rewarding experiences of your life. The only ingredient you will be short on is time and we hope that you are able to amass a wealth of experience in the two year you spend with us – as this will be life transforming and talent unleashed for posterity.

Dr. Sandeep Pachpande
Chairman,
ASM Group of Institutes
BE (Comp), MBA (UK),
PhD (Intl Mktg), SELP
(Harvard Business School)

Dr. (Mrs) Asha Pachpande
Director, Secretary
Audyogik Shikshan Mandal (ASM)

FROM THE DIRECTOR'S DESK

ASM's Institute of Management & Computer studies (IMCOST) over the previous 3 decades has a great vision and committed mission to develop a competent generation of young managers ready to take on the ever changing challenges in the global economy. IMCOST is always proud to take positive steps in this direction.

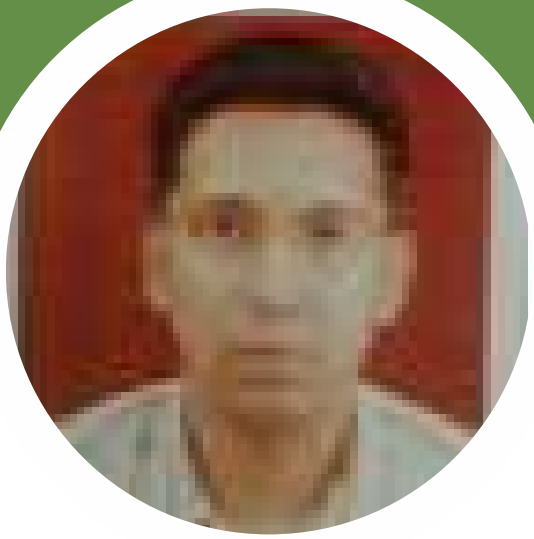
ASM's IMCOST is committed to ensure holistic teaching and learning processes, replete with latest trends in management education and employability. Since 1983, ASM's IMCOST has been providing successfully needy industries with well groomed, trained and matured young executives who have added adequate value to organisations they serve and are holding at the key positions in top notch blue chip companies in India and abroad. Simultaneously advancing in their career goals, few of our students have also become successful entrepreneurs contributing to over all economic growth and Make in India objectives.

It gives me immense pleasure and happiness to welcome our new batch of students to ASM's IMCOST as we are keen to provide quality education and holistic development of personalities and competitive advantage positions for career opportunities and challenges. IMCOST is endowed with 'Winning Edge' providing pedagogy and full time faculty along with equally capable visiting faculty from India and abroad. IMCOST strives to shape quality professionals to meet the needs of Indian and International Industry, thus assuring India becomes the best intellectual capital. As India treats the fast track of development and joins the prestigious league of economic superpowers, it has become all the more imperative to generate a competent generation of business experts equipped with the thorough knowledge of the varied facets and nuances of management and economy. We are providing the global education through Harvard Business School Online case Studies, online Courses and other course material from Harvard Business Publishing, ASM's EASE to provide conducive learning environment to students for their holistic development.

ASM's IMCOST provides learning and development opportunities in Management Education and has access to Harvard Business Publishing online courses, case studies. In particular the newly initiated ASM's EASE programs available to ASM's IMCOST students provides a cutting edge capability to our students ensuring huge scope for employment opportunities and well planned placement process.

We welcome you once again to discover for yourself all the facets of ASM's IMCOST that make the Institute one of the most cherished life time opportunity for all our students.

Wishing you best of learning opportunities and Good luck in all your endeavours as ASM-IMCOST students.



Mr. Ramesh Mahadik

Director, IMCOST (MCA)

M.Tech (Computer Science & Engineering) IIT Mumbai

The world is transforming into a knowledge-era. And to keep pace with these changing dynamics, one has to think beyond fulfilling the basic needs to empowering the society with innovative thoughts and ideas. We have entered into an era of the most profound changes and to cope up with such changes we require knowledge, skills, attitude, and most importantly Competencies. And to develop such competencies, our foundation should be strong and based on a strong mindset to bring constructive change along with creative destruction.

We at ASM's IMCOST are inclined to provide you such platform to develop that creative leadership within you so as to face the world with utmost confidence and maturity. The mentorship and guidance will fuel your vision to change the traditional role of commander to the coach, manager to mentor, from director to delegator and from the one who demand respect to the one who facilitates self-respect.

At ASM's IMCOST, our vision is to create leaders who can create wealth to their institutions and also contribute to the upliftment of environment. Our students are trained to compete globally and carry out the corporate social responsibility. We are delighted that you have chosen or considering to start with the Institute of Management & Computer Studies (IMCOST), for your higher education journey. We are committed to assist you in getting you started on your way to academic success and potential career.

We look forward to welcoming you to ASM's IMCOST.

ABOUT ASM

Established in 1983, the Audyogik Shikshan Mandal (ASM) Group of Institutes has completed 36 years in the field of education. Through this period, ASM has persistently provided the corporate world with well prepared professionals. This history of excellence has been validated by the fact that ASM has consistently been ranked amongst the top B-Schools in India.

The faculty of ASM comprises of the best in industry and academia The faculty members for the course are a rich blend of academicians, industry practitioners teaching faculty and mentors from industry. ASM has excellent industry-institute interaction for more than 3 decades and tie-ups with leading organisations for cutting edge certifications for enhanced skills leading to employability.

ASM boasts of a strong alumni base of 72000+ graduates in leading corporates, who are very closely associated with the institute for placements & industry interfacing.

INTERNATIONAL COLLABORATIONS / PARTNERSHIPS

Tie-ups with leading institutes from around the world bring with them the culture & socio-economic knowledge of the markets of developed & developing countries.

EDUCATION FROM KG to Ph.D

24 COURSES **2** UNIVERSITIES **5** CAMPUSES **2** CITIES

OUR GROUP **OF INSTITUTES**

IBMR | IIBR | IPS | IMCOST | CSIT | GJC | GEMS | EMPROS

THE ASM LEGACY

A WINNER OF MANY AWARDS, ASM WAS RECENTLY AWARDED

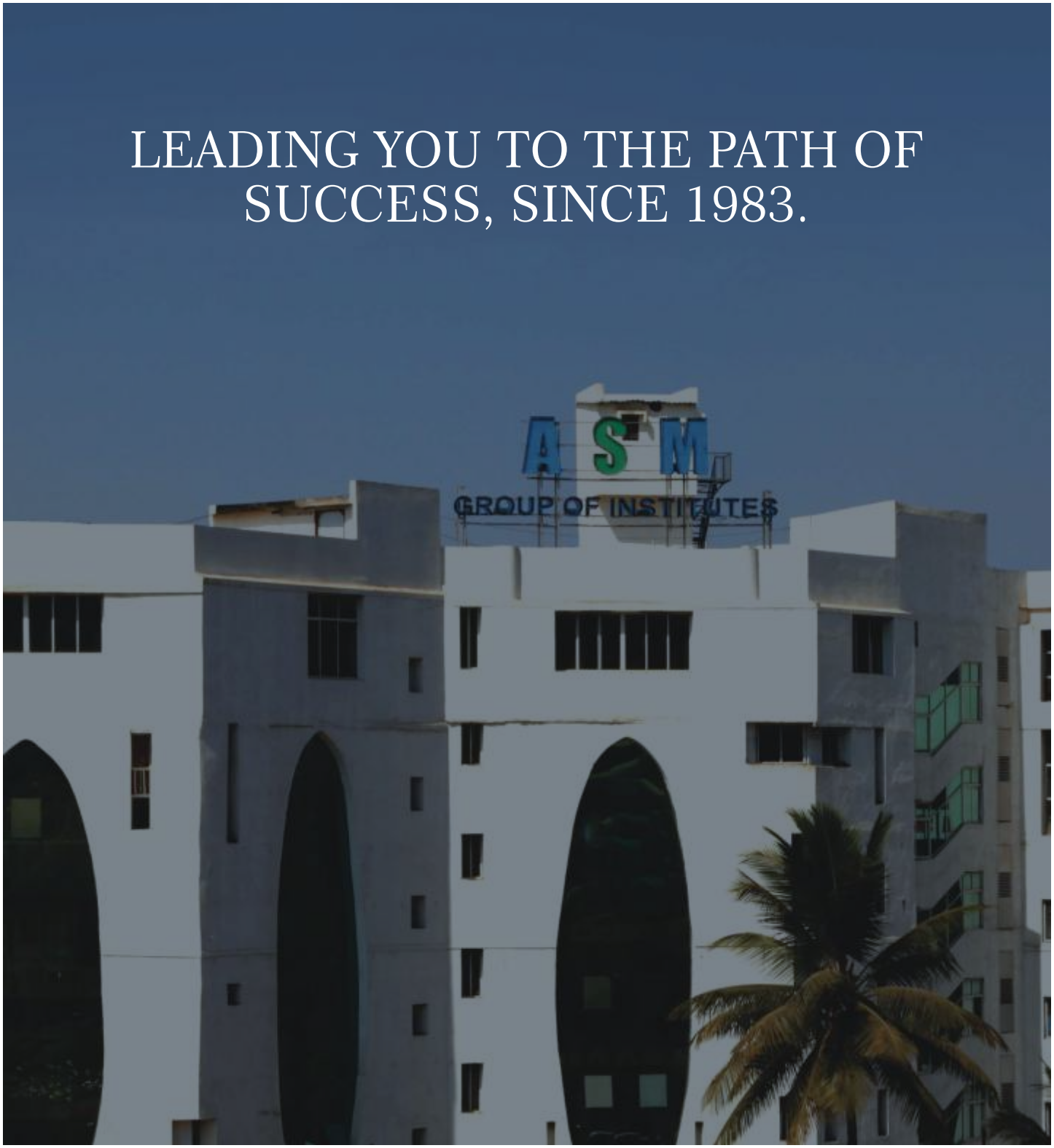
1. "Acadmia and Industry collaborations for Innovative Curriculum to drive Employability" — National Excellence Award 2018 ASSOCHAM India
2. "Best Institute for Innovation in Curriculum" at ASMA 2017 by Dr. M. P. Poonia, Vice Chairman - AICTE
3. "Leading Higher Education Group" by Business Excellence Research Group (BERG) Singapore
4. "Digital Learning Award 2018" at HE&HR Conclave, Hyderabad from Govt. of Telangana
5. "The Best Education Brand 2019" by The Economic Times

THE WINNING WAY

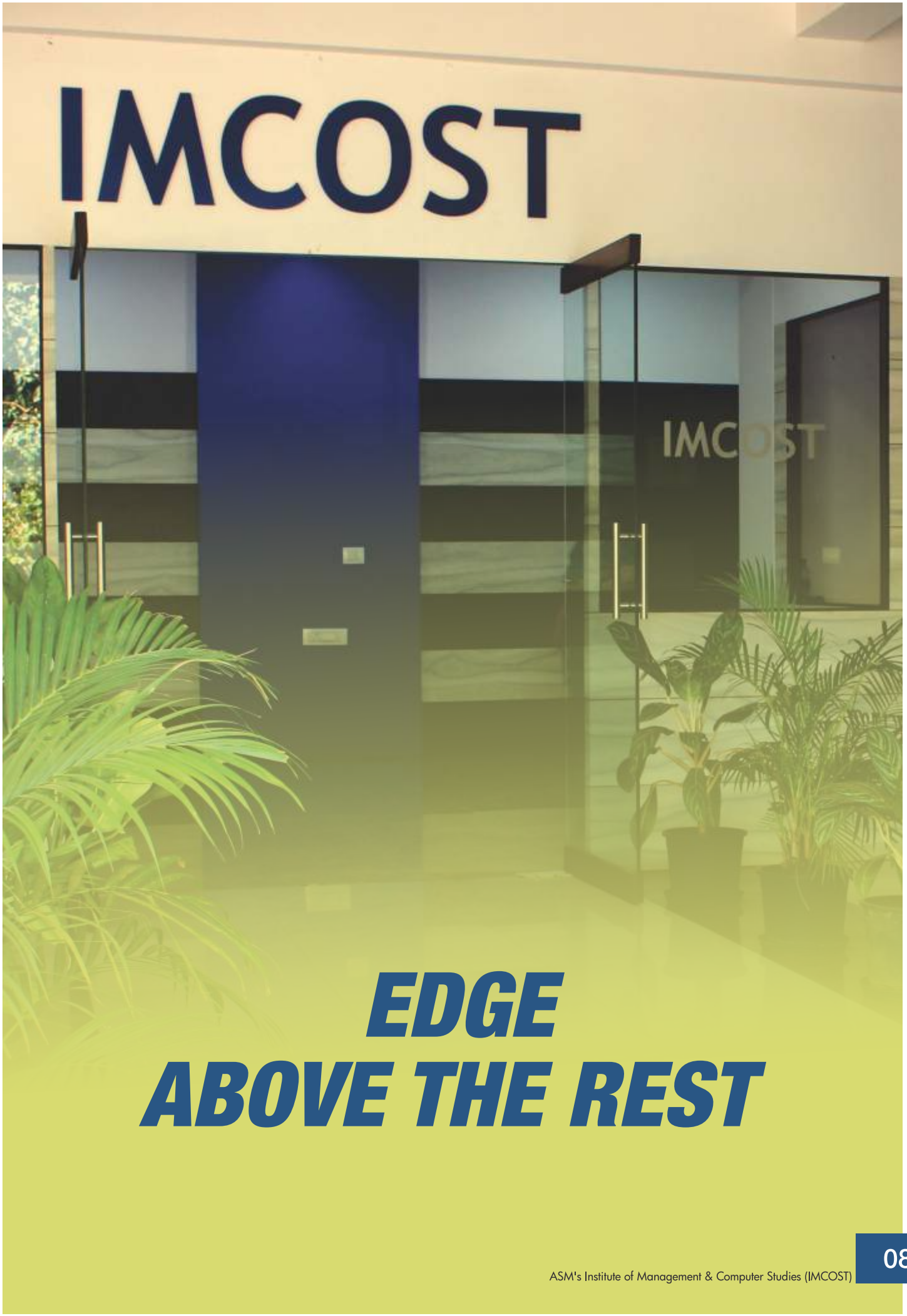
Ranked amongst the top B-Schools by AIMA, Business Barons, Business Standard, DSJ, The Week, Business Chronicle & Silicon India

3+ DECADES OF EXCELLENCE IN EDUCATION

LEADING YOU TO THE PATH OF SUCCESS, SINCE 1983.



- Recognized As The Best Education Brand By The Economic Times
- Ranked amongst top B-Schools in India by Business Barons
- Ranked amongst top B-Schools by DSJ, The Week & Business Chronicle
- Ranked 1st in Pune by AIMA in consecutive years
- Ranked as A++ institute by Business Standard
- Ranked amongst top 5 B-Schools in western zone for IT education by Silicon India



EDGE ABOVE THE REST

ABOUT IMCOST

Backed by the 36 year legacy of the ASM Group of Institutes, IMCOST is one of the top ranked B-Schools in Mumbai. Located in the industrial belt of Thane, the institute offers its students consistent industry interaction, enabling students to learn from the leaders. The faculty pool of IMCOST consists of experts from the industry and academia. Along with foreign faculty and guest lecturers, IMCOST conducts regular industry visits, overseas tours and extra and co-curricular activities for its students, providing its students with effective practical training. The students of IMCOST consistently top the university merit list and as a result are well placed, adding to the excellent placement track record of the institute.

IMCOST MANAGING COMMITTEE

Dr. D.V. KULKARNI | Dr. IRSHHAD KAAZI | Dr. VARSHA PARAB | PROF. RAMESH MAHADIK

OUR OBJECTIVES

1. To educate, train and prepare our students for management careers in the public, private and cooperative sector and also to develop entrepreneurial skills for future entrepreneurs.

2. To create an intellectual and interactive environment as a part of the learning process and to stimulate thinking on problem solving concerning the management of enterprises through seminars, workshops, case study discussions, panel meetings, paper presentations and project work.

3. To undertake research, consultancy and training on issues concerning the management of large, medium and small enterprises in the public, private, co-operative sectors and multinational organisations.

4. To arrange student visits to industries and internship projects in addition to classroom teaching.

5. To encourage research by students and faculty through our well equipped research cell.

6. To encourage the employability of ASM's Students, a comprehensive program called ASM's EDGE has been designed and introduced.

WHY ASM's IMCOST?

1. A strong alumni network of 8000+ who are closely associated with the institute and actively participate in placements for current students.
2. ASM's IMCOST is Affiliated to the University of Mumbai.
3. All Masters Degree Courses are approved by AICTE & Ministry of HRD, Govt. of India., DTE .Govt.india
4. The first institute in India to offer the HBS Online Program from Harvard Business School Online.
5. ASM's IMCOST is supported by UGC for various seminars and workshops to improve student employability.
6. Collaboration with IBM for Business Analytics, HR, Finance, Marketing & Logistics Analysis.
7. Proactive Management that focuses on grooming its students to suit the industry needs.
8. Strong strategic alliances with IT & Non - IT sectors, and a strong presence in the industrial sector in India and abroad.
9. State-of-the-art infrastructure, equipped with top-of-the-line computer labs, a vast library with more than 40000 books on management and IT, online journals & international magazines.
10. Faculty drawn from industry, academia with excellent experience to take care of the overall development of the students.
11. Excellent placements records, with students excelling in their respective careers.
12. Holistic development through a range of academic, cultural, sports, team building activities, competitions, soft skills training, industry interfacing, etc.
13. One of the few institutes in India to adopt the case study methodology of teaching and also into developing case studies and conducting case study resolution competitions for industries in India and abroad.

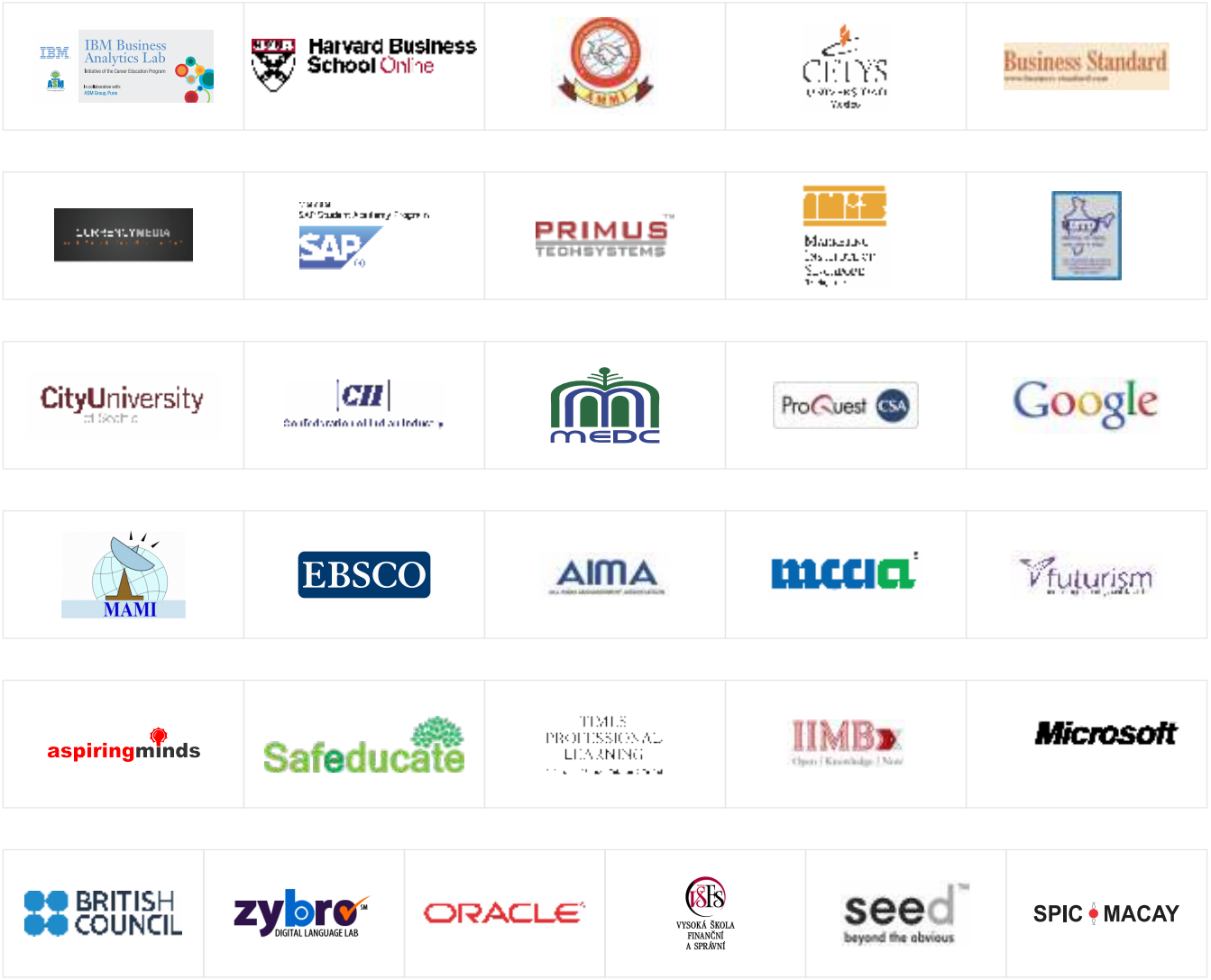
ASM'S EDGE PROGRAM

8000+ ALUMNI NETWORK

3 DECADES

200+ COMPANIES FOR PLACEMENTS

KNOWLEDGE AND RESOURCE PARTNERS



AFFILIATIONS AND APPROVAL

A FEW OF OUR ADVISORS

Dr. Arun Nigvekar
Ex Chairman,
University Grant Commission,
New Delhi

Dr. R. S. Mali
Ex Vice Chancellor,
North Maharastra University,
Jalgaon

Dr. Vijay Khole
Vice Chancellor,
Amity University, Panvel,
Mumbai

Dr. R. G. Takwale
Ex. Vice Chancellor,
SPPU, IGNOU And YCMOU

Dr. P.C. Shejwalkar
Ex Dean,
Savitribai Phule Pune University,
Pune

Mr. Arun Firodia
Chaiman,
Kinetic Engineering Ltd.
Chinchwad

Dr. Apurva Chamaria
Vice-President & Head
- Corporate Marketing,
HCL , New Delhi

Dr. Scott Venezia
Dean International Affairs,
CETYS, MEXICO

A FEW OF OUR ADVISORS

Dr. M.G. Takwale
Ex Vice Chancellor,
Shivaji University,
Kolhapur

Alakh Verma
Director of
Product Management
at Oracle, USA

Mr. Amit Saha
Regional Head of Information
Services - Asia-Pacific
Syngenta Pvt. Ltd.

Mr. Susmit Sen
Board Member
and Head of Finance (CFO)
Sungard Availability
Services India Pvt. Ltd.

Pramod Chaudhary
Executive Chairman
Praj Industries Ltd. Pune

Mr. Rajiv Khade
Deputy General Manager
Adient India Pvt. Ltd.

Dr. S.N. Pathan
Former Vice Chairman, ICCR,
New Delhi and
Former Vice Chancellor
Nagpur University

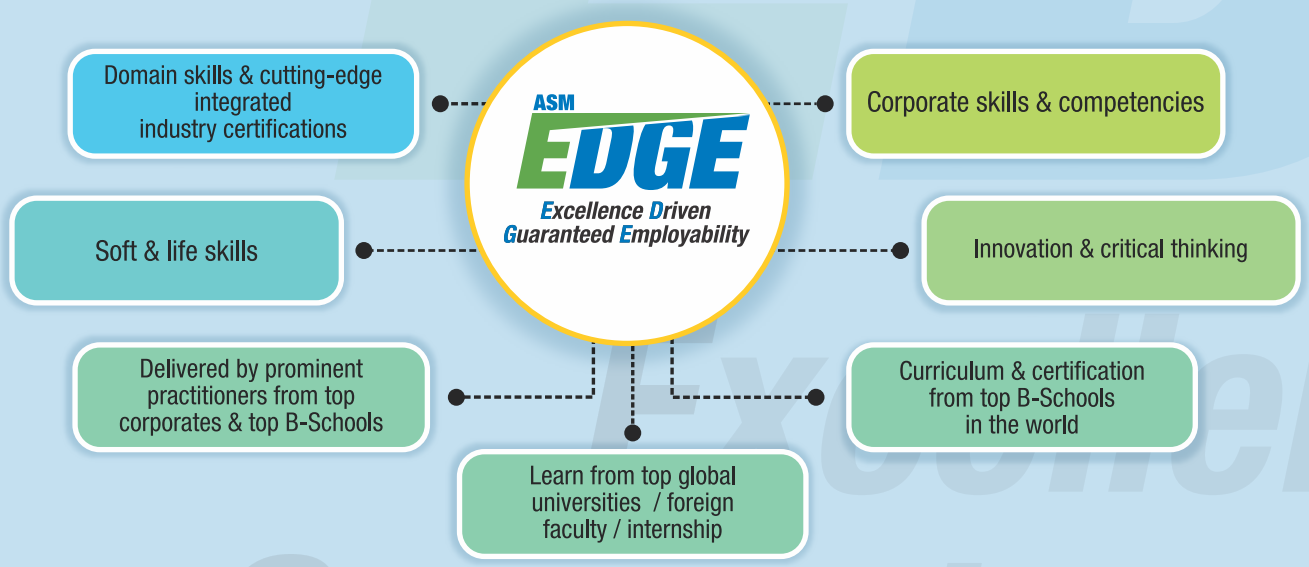
Mr. S. M. Katti
Assistant Vice President,
Aditya Birla Group

ASM's EDGE

Excellence Driven Guaranteed Employability

Intensive research has led ASM to initiate a unique focused program designed to enhance employability of ASM Students by providing them holistic cutting edge certification of the latest in demand skills in association with the leading corporates and top business schools in the world. ASM's EDGE is driven towards bridging the gap between the fresh management graduate and the skills required by industries world wide. The program modules are co-designed, co-developed, co-delivered and certified by leading organisations like IBM, SAP, leading US-CPA training institute-MILES delivered in the state-of-the-art IBM analytics and SAP labs on campus. The curriculum is framed and delivered through an innovative experiential, personalised and highly effective pedagogy using HBS case studies / simulations & online courses / course materials from Harvard Business Publishing. These programs are delivered by globally acclaimed industry practitioners, faculty from top schools, industry mentors, & business leaders. The program is intensive & holistic and ensures employability through various industry certifications for domain & technical skills, industry visits, internships, soft skills, industry mentoring, interaction with global leaders & global interaction with international internships. Students undergoing EDGE are trained to be global business leaders and will definitely be a cut above the rest.

ASM EDGE aims to empower and enhance career path by offering credible and beneficial cutting EDGE industry certifications which complements traditional education curriculum.



GLOBAL OUTLOOK

Students have opportunities to study from faculty from across the globe from universities like CityU, Seattle-USA, CETYS University-Mexico, VSFS-Prague, University of Nysa, Poland, and various other universities. Its international internships varying from 1 week to 2 months are also available for students to develop to a global level. Foreign students exchange program, international conference, joint case study activities make the program universally relevant and instill a global outlook in students.

DOMAIN SKILLS AND CUTTING-EDGE INTEGRATED INDUSTRY CERTIFICATIONS

ASM students are trained and certified in latest cutting edge technologies like Business Analytics by IBM, user modules by SAP. Domain skills are delivered by leading practitioners and trainers like MILES for US-CPA.

PROGRAM DELIVERED BY PROMINENT PRACTITIONERS FROM TOP CORPORATES AND TOP B-SCHOOLS

Eminent faculty members from institutions like IITs, IIMs, Harvard Business School Alumni, international faculty members from various universities of USA, Mexico, Europe along with prominent practitioners from top industries like IBM, WILEY, SAP, Deloitte, Accenture, Syntel, HCL, Tata Motors are involved with delivering the program using innovative and experiential pedagogy and state-of-the-art learning management systems.

CURRICULUM AND CERTIFICATIONS FROM TOP B-SCHOOLS IN THE WORLD

ASM brings cutting edge curriculum and learning management systems from top B- schools in the world. The HBX CORe from Harvard Business School Program, the online courses and simulation from Harvard Business Publishing. Harvard Business Publishing's association with the ASM will allow access to the entire range of global and India centric content, including Participant Centered Learning tools such as case studies, simulations, online courses, videos, articles, etc. This will enable learning to be highly application oriented - it will develop the students with the critical thinking, analytical, decision making and communication skills required to succeed in the workplace.

CORPORATE SKILLS & COMPETENCIES

Getting students industry-ready begins from the first day at ASM. Interview techniques, industry mentoring, aptitude classes, skill identification test from aspiring minds, industry visits, interaction with global business leader form an integral part of this training to ensure employability in new age careers.

SOFT AND LIFE SKILLS

Psychometric tests, etiquettes, language skills, team building activities are conducted on a regular basis along with presentations, book reviews, management events.

INNOVATION AND CRITICAL THINKING

ASM's innovation lab provides programs like SAP 360, Innovation Next and Effective Manager modules to enhance innovative and critical thinking skills.

ASM EDGE

Excellence Driven Guaranteed Employability

ASM's TIE-UPs AND COLLABORATIONS FOR VALUE ADDED CERTIFICATIONS

THESE COURSES BRING TOGETHER INDUSTRY RELEVANT TECHNIQUES AND QUALIFICATIONS BLENDING TOGETHER WITH CUTTING EGDE CERTIFICATIONS WHICH ARE ACCEPTED GLOBALLY

HBS ONLINE

First of its kind tie -up in India, the Harvard Business School Online with the ASM Group of Institutes offers HBS Online program. The program is a bundle of three courses delivered via their innovative online platform. Through this program, students take Business Analytics, Economics for Managers, and Financial Accounting, with course content grounded in the Harvard Business School Online's case method.

MILES

Miles Review is the largest CPA, CMA, CSCA training initiative in India led by Mr. Varun Jain (CPA, CMA, Harvard Business school alumni) with the vision of training and guiding Indian students & professionals in obtaining the internationally-acclaimed designations which would add to their knowledge base, enhance their credibility and give them a global perspective.

SAP

As the market leader in enterprise application software, SAP is at the center of today's business and technology revolution. SAP helps you streamline your processes, giving you the ability to use live data to predict customer trends and industry expertise.

IBM

IBM is the knowledge and resource partner for mobile and cloud computing via state-of-the art IBM analytics and IBM lab on campus. It also provides online knowledge portals skillfully combined with real world case studies & success stories and allows work on cutting edge analytics & big data tools with access to in campus IBM business analytics lab.

HBP

Harvard Business Publishing Corporate partners to create world-class leadership development solutions for managers at all levels in global organizations and governments. Offers management insight, thought leadership, and expertise of Harvard Business School faculty and Harvard Business Review authors to provide real life solutions and case studies

HARVARD BUSINESS PUBLISHING
CASE STUDIES AND ONLINE COURSES

WILEY

WILEY DIGITAL ARCHIVES is a long term program of a new, digital content sets comprised of unique or rare historical primary sources digitalized from leading societies, libraries and archives around the world. The Wiley teaching and learning platform is a huge help in getting students to organize their learning achieve academic goals.

WILEY

SAFEDUCATE

Safeducate Learning is a leading training, skilling and consulting organization and specializes in the domains of Supply Chain Management & Logistics, Retail, Manufacturing and Automotive. Safeducate believes in the philosophy of cooperation and collaboration for better contribution and service. By using the latest technology, innovative tools and rich pool of experienced, qualified & certified trainers, and subject matter experts, Safeducate displays a unique ability to develop & transform the lives of its different types of learners through highly focused & industry relevant courses, programs and workshops.

Safeducate

INNOVATION NEXT

The idea for Innovation Next is grounded in our own experience using the Design Thinking framework for behavior change and the many instances of technical assistance that we have offered over the years. Design Thinking, done right, guarantees that you will find solutions to the problems you seek to solve through insights that come directly from the target audience.

INNOVATIONEXT

AWS

This foundation course is designed for both technical as well as non-technical students of ASM Group of Institutes. This course is to be offered to all the students across the institutes. The program will help the students to get equipped with relevant knowledge and required skills in the era of digital transformation in business, focusing Cloud Computing

aws

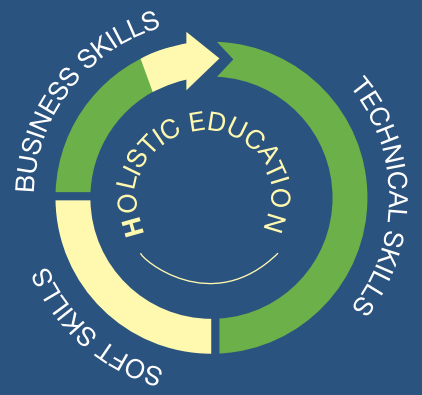
ASM ADOPTS A 360 DEGREE
APPROACH TO EDUCATION

FACULTY

The faculty pool consists the best of the industry and academia, thereby providing students an opportunity of hearing and learning straight from the 'Horse's Mouth', the intricacies and relevance of theoretical aspects in application. By following unique teaching methodologies, wherein mainstream teaching is supported by industry interaction, the faculty brings to the classroom contemporary information and a realistic view of global business. The main focus of the faculty lies in the holistic development of each student, enhancing their business skills, technical skills and soft skills, as well as the overall personality development of students.

ASM'S CORE FACULTY

- FACULTY MEMBERS INCLUDE NATIONAL AND INTERNATIONAL EXPERTS FROM INDUSTRY, ACADEMIA & GOVERNMENT BODIES
- WORLD-CLASS TEACHING METHODS
- GLOBAL EXPOSURE THROUGH REGULARLY VISITING FOREIGN FACULTY
- HOLISTIC DEVELOPMENT OF STUDENTS THROUGH VARIOUS EDUCATIONAL, SOCIAL AND CULTURAL ACTIVITIES



TEACHING SYSTEM

- Co curricular activities
- Interactive business games
- Presentations
- Inter-collegiate
- competitions
- Mentoring & counselling
- Case studies
- Industry-Institute-Interfacing
- Study tours
- Extracurricular activities
- Workshops
- Team building exercises
- Overseas internships
- Seminars
- Intra-collegiate competitions
- Industry visits

ASM COLLABORATES WITH HBS ONLINE

A HARVARD BUSINESS SCHOOL ONLINE PROGRAMME

For the 1st time in India, Harvard Business School Online has collaborated with the ASM Group of Institutes on their HBS Online program. The program is a bundle of courses delivered via their innovative online platform. Through this program, students gets course content grounded in the Harvard Business School Online case method.

"HBX CORe is a programme that provides future business leaders the skills and confidence they need to succeed. We are excited to welcome the ASM students on the HBX CORe programme, and share with them the Harvard Business School way of learning."

- Prof. V. G. Narayanan
(Professor, Harvard Business School)

ASM COLLABORATES WITH IBM

In today's ever digitizing world, Analytics has proven to be one of the most lucrative and fastest growing industries. Recognising this opportunity, the ASM Group of Institutes has collaborated with industry leaders IBM for short and long term certification programmes in Business Analytics and Big Data. The course structure is jointly developed with IBM as per industry needs, and includes latest software content, real world industry experiences, hands-on lab courses, best practices and case studies for the participants.

MILES MoU Signing With ASM

ASM COLLABORATES WITH SAFE EXPRESS

FEW VISITING FACULTY FROM INDUSTRY / ACADEMIA

Varun Jain
CPA, CMA,
Harvard B-School Alumnus
Founder and National Instructor
at Miles Education

Pankaj Gupta
PhD, CMA, Fulbright Fellow,
PCL (Harvard), IIM-A Alumnus
Vice Dean and Director (EBA)
at O.P. Jindal Global University

Royston D'souza
CA, CPA
VP and National Instructor
at Miles Education

Aniruddha Pai
CPA
Manager Finance
& Re-engineering, Bank of New York Mellon

Mohit Mahajan
CPA, CFA, MFA, CFP
Global Operating Leader
at a Leading F&A Consulting Corporation

Ganesh More
CPA
Practicing Chartered Accountant

Jayashree V
CPA, EA
National Instructor at
Miles Education

Brahmadev Rampur
CPA
Director - FP&A, ADP

Imtiyaz Peerzade
Principal architect
SYNTEL

Dr. S G Bapat
Professor
Tilak Maharashtra Vidyapeeth

FEW VISITING FACULTY FROM INDUSTRY / ACADEMIA

Prashant Jadhav
CIO, Franke Faber

Manjeet Singh
CIO, Bilcare Ltd.

Ajay Bhosale
Advisory Board Member
for ASM's SAP **T**raining **P**rogram

Himanshu Goyal
Country Manager
Computer Service Industries Software Group
IBM India, South Asia

Dr. Sharad Joshi
Professor & Dean Corporate Relations
Vishwakarma Institute of Management, Pune

Amaralingeswara Rao Kaka
M.Tech, Computer Science,
JNU, Delhi

Dr. Yogesh Upadhyay
President, ISTD

Naveen Yadav
Customer Engagement, IBM

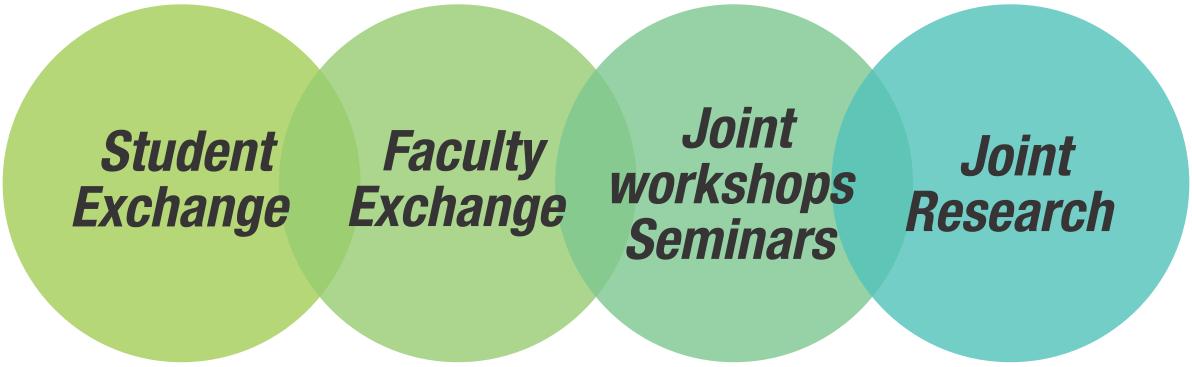
Rajib Bhattacharya
Solution Architect, IBM

Dr. Narendra Barate
CEO, Seed Infotech

INTERNATIONAL EXCHANGE PROGRAM FOR FACULTY AND STUDENTS

We Have Tie-ups With Reputed International Universities Who Can Assist
The Students And Faculty For International Exchange Programs

SOME OF THE COLLECTIONS ARE WITH



ASM's Institute of Management & Computer Studies (IMCOST)

L. A. CETTO, MEXICO

ICU MEDICAL DE MEXICO

FENDER MUSICAL INSTRUMENTS CORPORATION FACTORY

BOEING'S EVERETT FACTORY, USA

INTERNATIONAL COLLABORATION / PARTNERSHIPS

Tie-ups with leading institutes from around the world bring with them the culture & socio-economic knowledge of the markets developed & developing countries.

CityU of Seattle

CITY U- CITY UNIVERSITY OF SEATTLE USA

CETYS UNIVERSITY MEXICO

CETYS UNIVERSIDAD Mexico

Harvard Business School Online

HBS Online BY HARVARD BUSINESS SCHOOL ONLINE, USA

UNIVERSITY OF FINANCE AND ADMINISTRATION CZECH REPUBLIC, PRAGUE

VŠFS VYSOKÁ ŠKOLA FINANČNÍ A SPRÁVNÍ

NYSA UNIVERSITY OF APPLIED SCIENCES NYSA, POLAND

LECTURES BY NATIONAL & INTERNATIONAL INDUSTRY EXPERTS

Understanding the local culture and behavior is just a small part of the education, but we at IMCOST believes that in order to make students ready to face the global challenges they should interact with the people around the world. And to serve the purpose, we arrange frequent visits of national and international guest lecturers for our students. Such routine helps them to understand the global perspective and develop their skills to face the real time challenges. We have made such visits as a part of their curriculum, resultantly have witnessed remarkable change in their outlook and personalities.

ACADEMIC OFFERINGS

At ASM IMCOST we effortlessly create bonding of the students with faculty and seniors from day one! Induction Program at IMCOST starts with an excursion wherein student-faculty relationship can effortlessly take off. It is an envisioning exercise for the team, which in future leads to an introspective values exploration. We at IMCOST help students to enter their new world with many memories to cherish thereafter.

WHAT SERVICES WE PROVIDE:

We don't believe in the theory of 100% classroom oriented studies.
Emphasis is repetitively given to diverse methodologies of imparting knowledge, making it more interesting and affable to students.

- Seminars
- Workshops
- Guest lecture
- Industry Interactions
- Sponsored projects
- Industrial consultancy
- Faculty and student exchange
- Participation in National and International Conferences
- Tech fests: To exhibit the technical aptitude of our budding engineers, an informative exposition is organized every year
- Clubs & Societies: Offers plenty of club and societies to polish the specific skills and the interest of the students. The students association encourages the students to stay involved with such clubs to enhance their out-of-the-book knowledge about subjects and impart a sense of confidence when faced with real world challenges.

WHAT WE ARE DOING DIFFERENTLY (STEP FORWARD)

- IMCOST has identified some initiatives in curriculum which will demonstrate Striving for Next in each of the areas:
- Research initiative. Focus on practical knowledge through host of seminars in IT and deputing faculty at various FDPs and conferences in various universities and institutes. Emphasis on team, field and project based learning.
- Personality development and grooming of students.
- Innovative Teaching methods to encourage active student engagement.

CAREER TAKEAWAYS:

Trainings and Placements: Every student of the department leaves along with at least the following:

- Training/Internship certificate from a repute Organization,
- Certificates of participation in various seminars and guest lectures
- Certification of Value added courses depending upon their interest.

MASTER OF COMPUTER APPLICATIONS (MCA)

A Two Year full time course of the University of Mumbai &
Approved by AICTE, Govt. of India

IMCOST 15TH BATCH DTE CODE : 3125

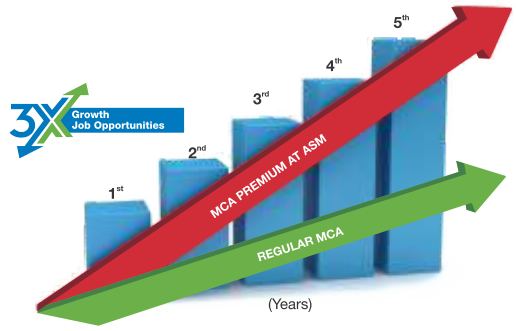
PROGRAM OBJECTIVE

Master of Computer Application (MCA) is a three-year degree course affiliated to Mumbai University and approved by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India. The option specialisation in Cloud computing and Mobile computing provides the skill.

ELIGIBILITY

Candidate having minimum 50% aggregate in graduation (45% in case of reserved category from a recognized university and having valid MH-MCA-CET score is eligible to apply for the MCA program.

A TRANSFORMATIONAL COURSE THAT NOT ONLY TEACHES YOU BUSINESS SKILLS BUT ALSO HOW TO SUCCEED



BE THE FIRST TO GET A MMS PREMIUM WITH GLOBAL CERTIFICATIONS

ADMISSION PROCEDURE

Admission to the course is centralized conducted by Directorate of Technical Education(DTE). However students may also apply for the institute level seats. Candidate applying to the institute directly will have to send their 10th, 12th, Graduation marksheet, entrance exam score card & photo ID proof either by email, by post or in person. Once the documents are verified the students will have to appear for the personal interview.

FEES

Fees are payable as per the guidelines of the Shikshan Shulka Samiti & University of Mumbai.

INTERNSHIP

Students of MCA have to undertake an industrial project in IT Company. The student is expected to do the project in semester VI, on completion the student will have to submit a Project Report based on the University of Mumbai Guidelines. Also students have to write research paper on particular topic and need to present it.

CC
CLOUD COMPUTING

Find the best career choices in top organizations and become cloud architect or engineer.

MC
MOBILE COMPUTING

Become an expert in human -computer interaction and make a career in one of the most flourishing industries nationally and internationally.

The optional specializations provide the skills, techniques and real life simulated case studies that are sought after in industry. The specializations are globally accepted and enrich the innovative experiential learning process for thorough knowledge and application to empower and enhance the employability of candidates.

COURSE STRUCTURE (MCA)

Semester – I

MCA101	Object Oriented Programming
MCA102	Software Engineering & Project Management
MCA103	Computer Organization and Architecture
MCA104	IT in Management
MCA105	Statistics and Probability
MCAL101 Lab I	SEPM and OOP Lab
MCAL102 Lab II	Web Technologies and Mini Project-Lab

Semester – II

MCA201	Data Structures
MCA202	Operating System
MCA203	Computer Networks
MCA204	Financial accounting and Management
MCA205	Decision making and Mathematical Modeling
MCAL201 Lab I	OS and CN Lab
MCAL202 Lab II	DS and Web Application Development using Open source tools Lab

Semester – III

MCA101	Database Management systems
MCA302	Java programming
MCA 303	Information Security
MCA 304	Operation Research
MCA 305	Software Testing and Quality Assurance
MCAL301	Database Management Systems & Software Testing Lab
MCAL302	Database Management System and Unified Modeling Lab
MCAPR301	Mini Project

Semester – IV

MCA 501	Wireless and Mobile Technology
MCA 502	Advanced Distributed Computing
MCA 503	User Experience Design
MCADLE 504	Elective 1(Departmental Level)
MCAILE 505	Elective 2(Institutional Level)
MCAL501	Mobile Application and User experience Design Lab
MCAL502	Open Source System for ADC Lab
MCAPR501	Mini Project

Semester – V

MCA 401	Data Mining and Business Intelligence
MCA 402	Advance Web Technology
MCA 403	Computer Graphics
MCA 404	Elective 1
MCA 405	Elective 2
MCAL401	Advance Web Technology and Business Intelligence Lab
MCAL402	Computer Graphics and Image Processing Lab
MCAL403	Activity Lab Soft Skill Development

Semester – VI

MCAPR 601	Internship - Project
MCA 602	Seminar –Research Lab

CLOUD COMPUTING *(OPTIONAL)*

Industry recognised value added certifications along with MCA PREMIUM

In association with IBM

Why Cloud Computing ?

There's never been a better time to work in the cloud computing industry. As enterprises modernize their IT and adopt agile and Develops processes, they're moving in increasing numbers to cloud-based environments. And the result has been a huge demand for people with cloud expertise.

Cloud computing - the deployment of network-based applications in a highly flexible, shared IT environment - is becoming a key enabler of better service delivery and greater value in today's business landscape. It offers a number of major advantages over more traditional application deployment models, including the more efficient use of IT and development resources, easier and less costly maintenance, and the ability to deliver consistent services through a variety of channels. Cloud computing also makes it easier for businesses to partner and bring enhanced composite service offerings to market very quickly. **CC In association with IBM expand your personal and organizational expertise with the guidance of smarter analytics from IBM. Bring your analytics to the data behind your firewall, and easily incorporate cloud application data and sources.**

Objective

Developing cloud-based applications requires new approaches that address the unique requirements of software-as-a-service. IBM Application Development Services for Cloud delivers on the promise of cloud application development by building custom cloud applications from implementation planning to design, development and deployment.

This course is designed to teach you how to build applications for deployment to the cloud platforms using BlueMix.

BlueMix, its Platform-as-a-Service (PAAS) to help developers quickly integrate applications and speed deployment of new cloud services

Course Delivery

The course will be delivered in hybrid mode, that consisted of Online learning like AWS, Offline Lab Session, Classroom session and various use cases. Our Knowledge & delivery partners will be Experts from IBM, AWS.

Introduction to Bluemix

- Cloud computing overview
- Consumption View
- Setup and installations
- Development of Apps using Bluemix Services
- Development of Apps using Dev Ops Services on Blue Mix
- Bluemix Services in Mobility & Big Data

Become an expert in human-computer interaction, become a cloud architect , cloud software engineer, cloud sales executive, sales representative, cloud manager, cloud services developer, cloud system administrator, cloud consultant, cloud system engineer, cloud network engineer, cloud product manager and make a career in one of the most flourishing industries nationally and internationally.

TOP COMPANIES RECRUITING

KPIT

MLOGICA

CYBAGE
Delivering Value Scientifically

blazeclan
Cloud IT Better

accenture

iTroSys

SOFTENGER
Strive to Excel

TIBCO®

citibank

ORACLE

EAZO

amazon

Mphasis
Unleash the Next

PEOPLEplus

Deloitte.

IBM

Member
SAP Student Academy Program
SAP®

Google™

and many more...

HCL

MOBILE COMPUTING *(OPTIONAL)*

Industry recognised value added certifications along with MCA PREMIUM

In association with IBM

Why Mobile Computing ?

The exponential growth of smart phone usage has created a sudden demand in mobile application development skills in the market. Today, there is handful of platforms (smart phones and tablets) that runs these smart devices. This platform domain is led by Apple iOS, Google Android, Microsoft Windows Phone platforms - with Apple and Android being the front runners. **Mobile computing in association with IBM collect, organize and analyse your data, transform your data into tangible business value with the latest, most flexible and open technology provided by IBM. It helps in fast visual modeling capabilities without coding, advanced data preparation capabilities, and automatically handle common data quality issues.**

Objective

In this course, you learn about the capabilities of IBM Worklight and how to use them to develop mobile applications by using the IBM Worklight hybrid coding approach. The course begins with overviews of mobile development, IBM Worklight and Worklight Studio, application programming interfaces (APIs) and tools that provide for the development, back-end integration, security, and management of cross-platform mobile applications. This course covers topics that include IBM Worklight client-side APIs; user interface (UI) frameworks such as jQuery, Dojo, or Sencha Touch; Apache Cordova, integration, authentication techniques, push notification, and deploying and managing applications. The hands-on lab exercises throughout the course reinforce lecture content by giving you direct experience in working with IBM Worklight and mobile application development. The lab environment for this course uses the Google Android platform.

Course Delivery

The Mobile Computing course comprises of learning experience through lectures, Cases, discussions and presentations combined with practical exercises using IBM Web Sphere Commerce Product

Introduction to Bluemix

- Understand the conceptual framework of Digital Marketing, customer behavior in digital space, the concepts of Value Creation, delivery and communication in digital space.
- Legal and Ethical Issues in Internet Marketing, workings of paid advertisement and search engine optimized advertisements on popular search engine. Usage web analytics and the concept of ROI in Digital space

Introduction to Bluemix

- Understand the usage of Social Media Identify a mobile application design type suitable for your application
- Develop a mobile application to run on an Android platform by using the IBM Worklight hybrid coding approach. Use IBM Worklight client-side APIs for cross-platform portability
- Use the Apache Cordova framework to access native device functions. Use IBM Worklight server-side APIs for back-end integration
- Include the Dojo Mobile, jQuery Mobile, or Sencha Touch UI frameworks in an application Secure a mobile application by using different IBM Worklight authentication techniques Develop an application that uses push notifications
- Deploy an application to a production environment. Use the IBM Application Center to share applications within an organization.

CAREER OPPORTUNITIES

On successful completion of the Course, the students would be able to:

1. Highlight key capabilities of Mobile Application Development
2. Use IBM Work light to develop applications on Android Platform
3. Understanding Industry Usage in Industry Domains and usage of Mobility in each of them

TOP COMPANIES RECRUITING

integra

vodafone

arvan

Capgemini
CONSULTING.TECHNOLOGY.OUTSOURCING

geAMPS SERVICES

ASAP
empowering capabilities

techblocks

Lexicon

EXTENTIA
INFORMATION TECHNOLOGY

Harbinger Systems
Your partner in technology innovation

Globant
we are ready

and many more...

LIVE SKILLS AT MCA

The IT Department has well equipped laboratories and logical reasoning is stressed in all practical applications. With highly talented faculty, the department boasts of a unique mode of learning, one that uses advanced aids for teaching. Students have opt at least one Value Added Lab out of three for skill enhancement.

HARDWARE LAB:

The IMCOST Hardware Lab is focused on specific technologies, new hardware knowledge and complete computer specification working. This job is intended to dramatically enhance an IT student's complete structural knowledge of available and upcoming hardware offerings in existing markets and to open doors to new markets. This work is usually done in conjunction with a system administrator, faculty in-charge and student committee who will work with an external guide. The overall goal is to learn and grasp new best-in-class technology, both current and future. After this job work, students are eligible for CCNA certification & CCNP certification and can work as System Administrators, Network Engineers or can also be an IT Entrepreneur.

The main aim is to develop students into an IT professional where they can handle hardware projects independently. These projects are comprised of LAB infrastructure handling, AMC (Annual Maintenance Contract) of computers for individual, companies or educational institutions etc.

PROGRAMMING LAB

THE POWER OF PRACTICE

Programming Club provides a stimulating, cooperative environment where students can interact and learn from each other by solving various programming problems.
Gain and Develop good programming skills and general problem solving skills Learn how to work in a team Develop programming solutions using various data structures, sorting algorithms, arithmetic, algebra, graph algorithms and number theory

EVENTS AT IMCOST

CLUBS AT IMCOST

QUIZZING CLUB | CREATIVE AND INNOVATION CLUB
SOCIAL AWARENESS CLUB | SPORTS CLUB
MARKETING CLUB | FINANCE CLUB

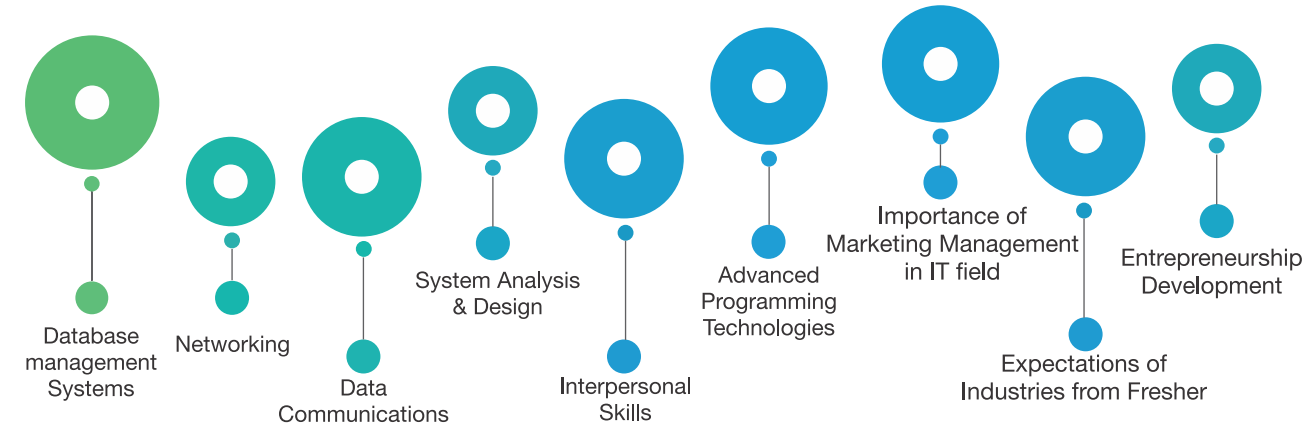
COMPUTER EDUCATION TO HOUSEKEEPING STAFF

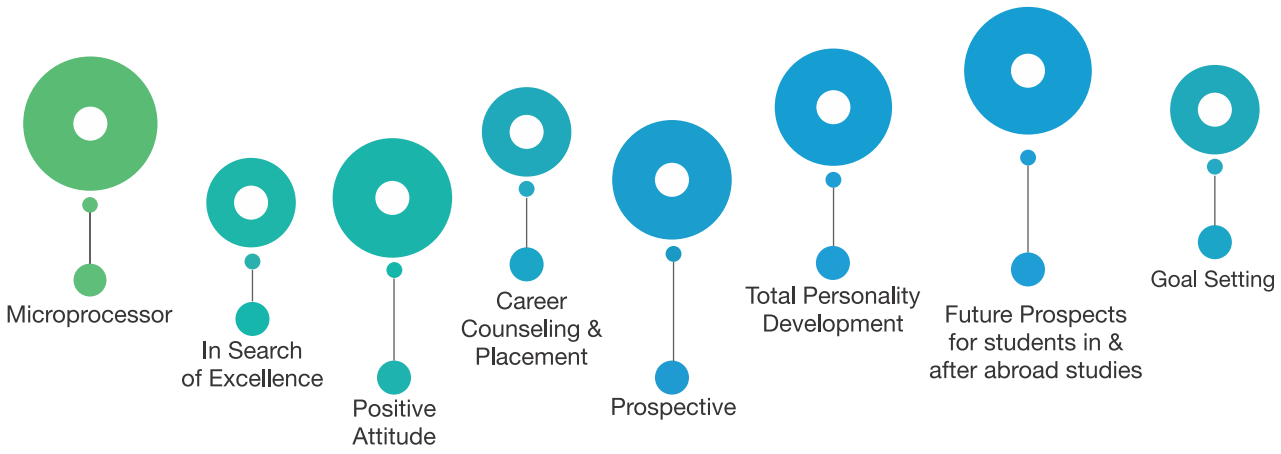
RESEARCH & DEVELOPMENT CENTER

"Research is to see what everybody else has seen and to think what nobody else has thought" At the orientation platform, students are opened to the world of research as great many innovations are the product of research – based learning.

INDUSTRY EXPERT LECTURES

Areas in which expert lectures were delivered:





INFRASTRUCTURE

LIBRARY

Library is pre-requisite for education for sustainable development at all levels of education.

A well-stocked library is a heart of an institute. It not only facilitates the educator but motivates the students to enhance their knowledge. At IMCOST, we facilitate the students with not only reference and course books but all sort of extension services such as audio-visual aids, computers with internet facility, book-bank facility, national and international journals, DELNET, e-granthalaya, etc.

MULTI-CUISINE CANTEEN

HI-TECH COMPUTER LABS

CLASSROOMS WITH ULTRA -MODERN TEACHING AIDS

Auditorium

FACULTY CABIN

COMPUTER LAB

ASM's IMCOST is equipped with state-of-art computer lab which consists of more than 200 networked computers. The lab remains open from early morning till late evening, six days a week. We provide extensive global exposure to our students through high speed lease line. Moreover, the campus is equipped with Wi-Fi system in all areas to facilitate the comfortable use of laptops and other equipment.

LECTURE ROOMS

The lecture halls at IMCOST are specious and scientifically designed to ensure that each students has sufficient space, and each faculty members has the facilities necessary for addressing a large audience. In addition, each lecture Hall is equipped with specialized teaching aids such as LCDs and sound systems. These lecture Halls, therefore make classroom teaching and learning enjoyable and fruitful experience for the students as well as faculty members.

SEMINAR HALL

Seminar and Workshops are regular and integral part of course curriculum at IMCOST. For these purposes, we have a seminar hall enough to accommodate a large number of students, specious and equipped with all modern technical aids including LCDs and sound systems.

STUDENT EMPOWERMENT

We believe in keeping students ahead and empower them so as to bring out their hidden talents. Every event at IMCOST are the reflections of such empowerment and efforts made by the students. Life at IMCOST showcase the zeal and enthusiasm of the students in making every event marked in the history.

Life at IMCOST

A 5-day long event, full of vigour and enthusiasm gives a platform to the students to showcase their talent and skills. Students take full advantage of the grand annual function by participating in sports, management & IT games, various art and craft events, music, dance, and likewise. The annual celebration is popular among the students with the name Genesis, with a different theme like Mesh, Historia, etc. every year.

LIFE AT IMCOST

Percept 2018

Convocation Ceremony 2018
MFM-MMM-MHRDM

International Guest Speaker- Dr.Scott

ISR Activity – 2018

International Summer Program.
Mexican Student Visit 2018

Republic Day Celebration – 2018
Chief Guest. Dr.Scott. Mexico

Pre-Placement-Talks by
Dr. Avinash Kadam

Boxing Champion (Mr.Atish Kavde)
87th Elite Men's Maharastra state

Guest Lecture on Gender Sensitization
Ms. Gauri Sawant

Commander V. K. Jaitly
Motivational Speaker

Business Mock-up activity

MIND SPACE 2018

EVERY YEAR,
THE ASM GROUP OF INSTITUTES
PROVIDES WELL-GROOMED,
INDUSTRY-READY
PROFESSIONALS TO
200+COMPANIES
WHO VISIT OUR CAMPUS
FOR RECRUITMENT

TRAINED FOR INDUSTRY DEMANDS

GLOBAL OULOOK

VALUE BASED LEARNING

ENHANCED PERSONALITY DEVELOPMENT

HIGH IMPACT LEADERSHIP SKILLS

SOLUTION BASED INDIVIDUAL

STRONG COMMUNICATION SKILLS

The launch pad for grooming begins on Day One when students come to our campus, through an intensive induction schedule, by the end of which a student has designed a road map for the following years with the institute. Our Industry-Academia-Interface & activities are designed with a lot of consideration to make a student desirable to the industries, and they act as milestones on their journey towards their placements.

ASM STUDENTS HAVE CONSISTENTLY PROVEN TO BE INDUSTRY-READY PROFESSIONAL WITH WELL-ROUNDED ABILITIES

Co-curicular Activities I Interactive Business I Inter-collegiate Competition I Extracurricular Activities
Mentoring & Counselling I Case Studies I Seminars I Industry-interfacing I Study Tours I Presentations I Workshops
Outdoor Team Building Exercise I Inter-collegiate Competitions I Industry Visits

ASM'S
JOB FAIR
WE TAKE YOUR CAREER SERIOUSLY

Every year, the ASM Group conducts a one-day Job Fair at its campus, as an initiative to provide candidates seeking jobs with a platform to connect with recruiters. Each event receives an applauding response in terms of number of applicants, 150+ participating companies, as well as jobs offered.

TOP RECRUITERS MCA

TESTIMONIALS

Mohan Mudaliar

One Roof Technologies
(Sr. Web developer)

I am proud to be a part of IMCOST as the Institute helped me to identify and explore my hidden talents through numerous activities, events, workshops and Seminars. This helped me to get placed in a reputed company

Preeti Singh

Dure Technologies
(Software Engineer)

My teachers were very supportive and helped me in every aspects. I owe my success to my teachers.

Snehal Ovhal

Softonauts Infotech Pvt Ltd
(Data Scientist)

I had a great time at IMCOST. It has wonderful faculties and they are very cooperative and campus environment is very positive. The three years spent here were splendid and has helped me grow professionally and personally.

Tejas Patil

Maxgen Technologies
(Software Engineer)

The environment not only helped me in imbibing knowledge but also in developing my overall personality and fuelling confidence in me.

Shakir Khan

Diamond Administration India Pvt. Ltd.
(Software Developer)

I am proud to be a part of IMCOST as the Institute helped me to identify and explore my hidden talents through numerous activities, events, workshops and Seminars. This helped me to get placed in a reputed company

Kiran Waghela

Dure Technologies
(Software Engineer)

My teachers were very supportive and encouraged me to be a part of all events. The best moments of my life were at ASM's IMCOST.

Manohar Une

Revolux Solutions Pvt Ltd
(Android Developer)

IMCOST has been a great contributor towards the development of my personality. By participating in the various events I have established my leadership, time management and team skills and have also been able to advance these skills.

Pranav Shinde

Yashuss Limited
(Sr. Programmer)

I am proud to be an alumnus of IMCOST. I owe mys success to them.

Sumit Sorate

One Roof Technologies
(Senior Developer)

The delivery of the cross at IMCOST allowed me to acquire a lot of practical knowledge, which I now use on an everyday basis.

Tejas Patil

iBtions Infologies
(Android Developer)

IMCOST provided me the right blend of academics, research and industry interface activities to cater to every student's need.

Brajgopal Nrityagopal Agrawala

One Roof Technologies
(Sr. Web developer)

It was good experience of mine during MCA program of this college, which i successfully completed. All Faculties helped me to improve my skills and abilities through various presentations, debates, mock GDs and interviews.

Swati Ashok Desale

One Roof Technologies
(Sr. Web developer)

I am proud to be a part of IMCOST as the Institute helped me to identify and explore my hidden talents through numerous activities, events, workshops and Seminars. This helped me to get placed in a reputed company

TESTIMONIALS

Ahire KinjalArun Anita

KAD Digitech Pvt. Ltd.
(Sr. Programmer & Department Head)

I was student of this college , ASM IMCOST Best place to visit and study for students

Upendra Abhay Dubey

Dure Technologies
(Software Engineer)

ASM IMCOST is the college where you can study, enjoy and make your carrier & many activities are here so that you can take part & enhance your Skills.

Aditi Ravindrakumar Arkal

Dure Technologies
(Trainee Developer)

Great infrastructure , fascinating seminars , helpful teaching staff , amazing environment to enjoy college life

Pranay Pravin Gaikwad

Maxgen Technologies
(Software Engineer)

Nice college for students to enjoy as well as to study it's total fun and a good environment for studying in the college and the campus is a major destination for students to enjoy

Chetan Chandravadan Chavan

Smart Sight Innovations
(Data Analyst)

It was good experience of mine during MCA program of this college , In this College I have got better teaching staff, .The best for today's generation.

Kiran Waghela

Commtex Solutions Pvt. Ltd.
(Trainee Developer)

Well known Educational Institute, Known for its excellence in Sports and cultural activities. It was good experience of mine during MCA program of this college, which i successfully completed.

Athira Devadas Das

LTI (Software Developer)

Spent very memorable 3 years here. Good infrastructure and crowd. Teachers were good too.

Pranav Shinde

Commtex Solutions Pvt. Ltd.
(Trainee Developer)

It was good experience of mine during MCA program of this college, All Faculties are very suppoertive & there are lots of activities which was helpful for me to enhance my skills.

Bhavika Chand

Sutra Computers Pvt Ltd
(Software Programmer)

I have a very nice experience of 3 years, learnt a lot of things which really helped me in many aspects such as academics, soft skills. Credit of my success, placement goes to my parents, teachers, friends and my campus which fueled my passion into reality.

Vinod Chandaliya

HCL Infotech Ltd.
(Software Engineer)

Thanks to faculty for supporting me all the times" It was gud experience of mine during MCA program of this college, which i successfully completed. All helped me to improve my skills and abilities through various programs.

Aparna Das

Ksoft Consultancy Services
(Software Engineer)

My whole journey here has been great and eventful. Learnt a lot and got lot of exposure. The best part about this place is the staff which is very well qualified and is always there to help in times of need.

Shibin Paul

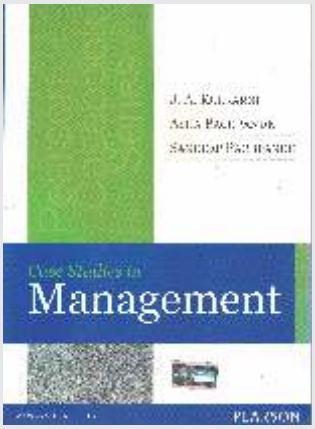
Mastek (Sr. Analyst)

Happy with college in terms of infrastructure, teachers, classrooms interactions. life is awesome

ASM LEADS IN CASE STUDY DEVELOPMENT AND TEACHING METHODOLOGY

ASM believes in the case study methodology of injecting corporate flavor to the syllabus of its management's students. Case studies are developed by the in-house faculty and live case studies are jointly developed in collaboration with CETYS University, Mexico (WASC accredited) and Vistula University, Warsaw, Poland, The ASM faculty members so far have developed more than 250 case studies on Indian businesses and on current economic affairs in the Indian economy, and also have developed near about 35 live case studies on industries in Mexico. The teaching pedagogy is mainly based on case study methods by which the students become well versed with industrial methodology of working.

Some of the efforts taken by ASM as an initiative to promote case study methodology culture in the institute are as mentioned below:



ASM's faculty have authored a book titled 'Case Studies in Management' published by M/S Pearson Education Ltd. in March 2011 on a pan-India publication. This book has received a very good response from its readers and is now available as an e-book also.

ASM regularly conducts a case study development competition called EVOLVE for its faculty.

ASM continues to push its students to achieve excellence in academics through its case study competition PERCEPT.

ASM regularly conducts a case study development competition called EVOLVE for its faculty.

ASM organises a unique national level case study competition MINDSCAPE, where the institute offers business case studies to industry giants such as Tata, Mahindra, Whirlpool, Siemens and Bajaj Group etc. for presentation of their resolution of the case studies for ASM students and faculty.

BANK LOANS

State Bank of India

ANDHRA BANK

AXIS BANK

बैंक ऑफ महाराष्ट्र
Bank of Maharashtra

बैंक ऑफ़ बड़ौदा
Bank of Baroda

CREDILA
AN HDFC LTD. COMPANY
India's 1st Dedicated Education Loan Company

punjab national bank

ING

Union Bank of India

AVANSE

COSMOS BANK
THE COSMOS CO-OP. BANK LTD.

Disclaimer: Loan amount and approval is the sole discretion of the financial institutions and IMCOST does not take any responsibility of the same. IMCOST will only assist the students with all necessary documents to facilitate the same. It is the sole responsibility of the student to get the loan processed.

THE ALUMNI CONNECT

Nrupa Pradeep Gupte
Jardine Lloyd Thompson (JLT)
Robotics(Software Developer)

I think attending IMCOST was the best time span of my life. As a successful student at IMCOST, it gives you so many great opportunities to enhance my knowledge IMCOST will always remain a part of my life that I will never want to miss.

Vivek Potdar
Kale Logistics Solutions,
Sr. Programmer Analyst

1)Imcost is doing great work by organizing Alumni function every year. This will help college and students.

Neha Kulkarni
Chromasoft technologies,
Software Developer

Imcost College has provided me a wonderful environment and opportunity to learn and grow myself academically as It gives me great pleasure in sharing my success after joining IMCOST Institute. IMCOST has successfully accomplished its promises and objectives in providing quality education and overall development of all its students.

Ankur Anil Amarshettiwar
Capgemini business Private LTD,
Software Developer

The one place where we learn, we enjoy and we do lot of masti and fun. The most missing part of my post graduation is the genesis 2009,2010 and 2011.

Ashish Choure
CyberTech Systems and software ltd.,
Software Developer

What to say about IMCOST. This is the place where I have grown up as a individual personally and technically. Humble, supportive and brilliant teaching faculties.The events such as Mind Space and Genesis always showed the kind of talent our institute possesses.Still remember the those days and now I realize those where most amazing days of my life. Great works guys and IMCOST rocks. Proud to be IMCOSTIAN.

Gupta Deepak Ramesh
Virtualclerks ltd.,

Owner My experience in IMCOST was quite recently astonishing, I accept here I finally got what I generally needed to be in my fantasies, I got countless love and lessons from my teachers. IMCOST made me do hard work for the way to success.

THE ALUMNI CONNECT

RavinderVarma, Brand Manager
Naturell India Pvt. Ltd.
Naturell Inc. California, USA

"IMCOST MMM / MMS course is an exceptionally meritorious and it creates the new age Maverick's who will be totally ready to take the world by storm the moment they set their foots in the corporate world. Its where the textual knowledge meets the practical experience filling the industry gap, hereby manufacturing best of minds."

Manjula Iyer
SME at Accenture Author - Kindle

It has been a great experience to be a part of IMCOST MMS. It's difficult to sum up the memories and experience of two years in few lines. I would like to thank my professors for their constant encouragement and support.

Ms. Neha Jadhav.
HR Executive, Cognizant Technology Solutions

I could only say IMCOST is all about exploring the opportunity within self".

Mrs. Rajiv Magotra
Designation: Assistant Manager-Sales.
Organization: Sartorius India Pvt Ltd.

"I love IMCOST the support offered to students here is amazing. I feel so lucky to have the opportunity to study here".

Mrs. Amrita Burde (Australia)

"I still remember the day I got a seat at IMCOST. Happiness knew no bounds. That day was the most important day to my career pathway.

My journey at IMCOST was amazing. The amount of practical exposure we got through industry professionals and frequent seminars/workshops really helped us all. IMCOST staff always followed the motto 'Students first'. In the two years of my MMS (Finance) there were a lot of positive changes (infrastructure wise) to help students study comfortably. IMCOST also believes in physical activities to keep the mind sane. The annual event and inter-college competitions were always fun! I miss IMCOST

I now live and work in Financial services in Australia"

RULES AND REGULATIONS

- Ragging is strictly prohibited in the college both inside and outside the premise. Students indulging in ragging is liable to be punished as per the provisions of "The Maharashtra Prohibition of Ragging Act, 1999 (Mah. XXXIII of 1999) Published in Maharashtra Govt. Gazette on 15th May 1999". The student accused for ragging and F.I.R has been filed shall be expelled from the college. The remark to that effect shall be recorded on his college leaving certificate. Over and above this we have constituted Anti-Ragging Cell and Women Grievances Cell for speedy re adressal of problems faced by the students.
- Smoking, consumption of alcohol, chewing tobacco or gum and spitting are strictly prohibited in the institute & hostels.
- Library book should be returned on or before time.
- Writing on walls, furniture, drawing tables, college buses and bathrooms is strictly prohibited. Students must handle college property with care.
- The students should note that he/she is responsible to the institute not only for his/her conduct in the premise of the institute but also for his/her conduct in general even outside the premises.
- Students should help in maintaining the building and keep the campus of the institute clean and tidy, and must use dustbins for disposal of waste.
- According to rules 75% attendance in each subject is necessary. Attendance below 75% due to any reason without prior permission (family function, illness, etc.) may result in strict disciplinary action.
- Students should participate in the seminars, workshops and attend guest lectures, attendance for the same will be recorded.
- Internal assessment/term work marks will be given on the basis of his/her performance in mid–semester tests, assignments, tutorial, seminars & workshop participation.
- Every student of the institute is provided with an Identity Card, which he/she should always carry with him/her and produce whenever called upon to do so by the competent authorities. Student of the institute are requested to carry their identity cards while traveling. The identity card & admit card, will have to be produced at the time of examinations.
- Students are requested to note that any application for issue of bonafide certificate and/or any other certificate for concessions, scholarships etc., should be submitted at least 7 days in advance to enable the institute to prepare the same.
- Students are required to read the notices regularly on the notice boards of the institute; ignorance in this regard is not an excuse.
- Any damage to the property movable/immovable of the institute will be viewed very seriously and may lead to recovery of appropriate cost of damages and disciplinary action as deemed fit.
- The students are bound by the rules and regulations made by the institute from time to time. Any matter not expressly provided for in these rules shall rest at the absolute discretion of the Director who also reserves the right of modifying these rules if and when felt necessary, and the Director's discretion will be in final.
- The dates for payment of fees, submitting the eligibility forms, submission of examination forms etc. will be put on notice board. The same should be followed and no concession will be given from the dates.
- Refund of fees will be as per rules of concerned authority.
- The library deposit shall be refunded within the month after the last examination on submission of no due certificate from the office of IMCOST and NOC from the librarian.
- The institute reserves the right to change the name or cancel a course as per Govt. guidelines and regulations.
- Students residing at the hostel must abide by the rules and regulations laid down by the authorities, failing which serious action will be taken.
- Total course fee should be pay at beginning of the course.
- The student will have to pay extra for appearing in the Value Added certifications Examination.
- An Extra time & effort is needed for Value added Certification Training
- Those student who are availing International internship need to spent extra on Fooding and Visa Expenses.
- This document is printed in June 2019. Please contact the office for any new updates or changes in the rules and regulations.
- All disputes are subject to Thane city jurisdiction.

Important Note: Any Changes in Government Policy regarding the taxation applicable to fees & any charges the same shall be collected/recovered from the students.

WHY MUMBAI ?

Mumbai is a city with many facets and attitudes. Prefixed with many titles to its name; the city is the financial capital of the country and home to the Indian Film Industry. Mumbai has its name reckoned across diverse sectors in the national and global platform. The city is internationally accredited as the 13th most attractive city in the world to live in.

A confluence of culture and commerce; the city provides a wide panorama of opportunities for one and all to strive and flourish in. The city provides an impeccable network of transportation by trains, roads, metros and many more.

Mumbai is also the hub of education and learning base complimented with an after corporate experience too.

We welcome you to chase your dreams, in a city that never sleeps.

IT HUB 1000+ IT COs

CENTRE FOR
INDIAN & INTERNATIONAL MANUFACTURING ENGINEERING AND AUTOMOTIVE COMPANIES

★
ENTERTAINMENT CENTRE

AUDYOGIK SHIKSHAN MANDAL (ASM) GROUP OF INSTITUTES

ASM'S INSTITUTE OF MANAGEMENT & COMPUTER STUDIES (IMCOST)

Affiliated to Mumbai University, Approved By AICTE, New Delhi & Recognized by DTE, Govt. of Maharashtra.

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