

ASM's IMCOST
PROSPECTUS

2020-21

Building
the foundation for **YOUR SUCCESS**



**Harvard Business
School Online**

IBM

**IBM Business
Analytics Lab**

Initiative of the Career Education Program

In collaboration with:
ASM Group, Pune



ASM

Education • Research • Consultancy
www.asmgroup.edu.in

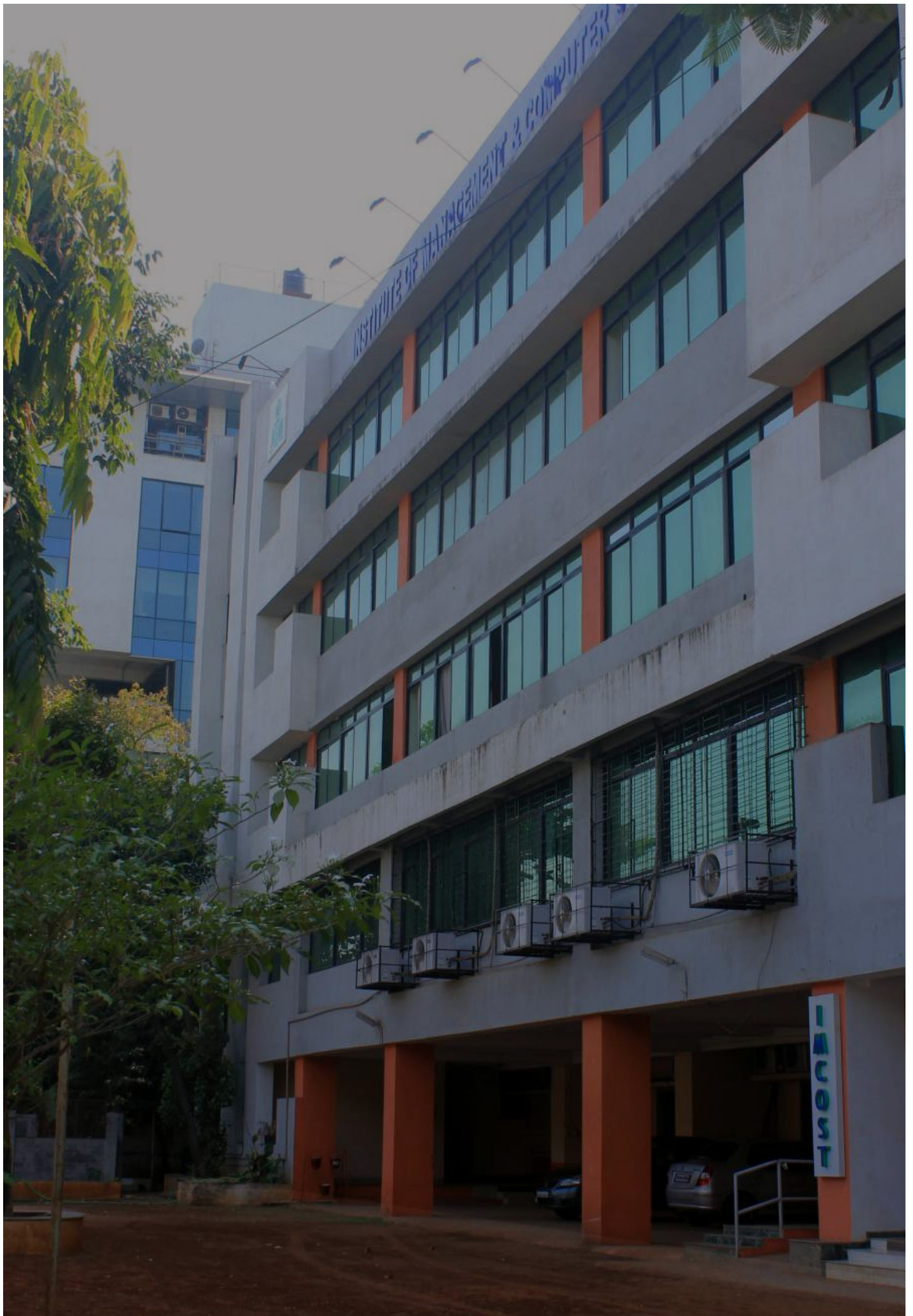


COURSES WITH INDUSTRY PARTNERSHIPS

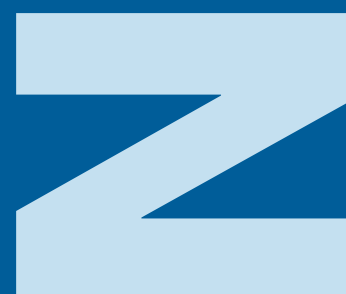
- Top B-Schools in India - Business Barons
- Top Institute for IT education - Silicon India
- A++ Institute by Business Standard

BMS &
B.Com (Accounting & Finance)
B.Com (Financial Markets)
B.Com (Banking & Insurance)

ASM's Institute of Management & Computer Studies (IMCOST)
Affiliated to the University of Mumbai
DEGREE COLLEGE | NAAC ACCREDITED



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Our Founder



Dr. R. R. Pachpande
[1947 - 2009]

*"Education is the soul
of our society"*

VISION

To be a world centre of learning that excels in Management and Information Technology, education, research, training and consultancy.

MISSION

Our mission is to attain excellence in education so as to contribute to the socio-economic transitions in the nation at all levels by presenting unique pedagogical opportunities aimed at developing effective, committed and dedicated, socially responsible global managers & leaders who make valuable contributions to all levels of the corporate world & society.

FROM THE CHAIRMAN'S DESK

Passionate about excellence, we at Audyogik Shikshan Mandal are rapidly moving towards developing globally relevant education in India. Our international collaborations with Harvard Business School Online, IBM, SAP, IIMBX, TimesPro etc., have now made us pioneers in bringing in a multinational cutting-edge education system that gives students the kind of exposure and experience that is seldom provided by B-Schools in India. ASM's EASE is a unique, focused program designed to enhance the employability of ASM students by providing them a holistic cutting-edge certification of the latest in-demand skills in association with the leading corporate and top business schools in the world.

A highly trained internal faculty tests the caliber of every student and motivates them to be world leaders. ASM also has a trend of inviting the best in the world to come and share their knowledge with the students at IMCOST. With international standards of teaching, IMCOST also highly encourages case study methods of teaching along with strategic thinking sessions. The international tie-ups and collaborations such as HBS Online, IBM, CityU, CETYS, SAP, IIMBX, TimesPro etc. primarily aim at enhancing the employability of the students at a global level. Providing students with a learning experience that amalgamates creativity, perseverance, commitment and global exposure to achieve their desired goals, ASM has developed strong linkages with best of national, international academic and business community. Our holistic approach to education coupled with our proven pedagogy helps in creating proactive, innovative and industry ready professionals, ready to take up global challenges. ASM has been setting benchmarks in management education and is aptly reflected by its high ranking by leading B-School surveys.

The time that you spend with us is filled with so much learning - a lot of which will happen outside the classroom! For starters, your peer group will be a diverse and talented set of culturally diverse professionals with varied backgrounds and work experiences. Likewise, your coursework will bring you in contact with brilliant academicians, management gurus and industry experts from around the world. Interactions with all these people will not only elevate your levels of thought but will also enable a cross-fertilization of ideas and exchanges, some of which will serve as game changers that you hold dear for the rest of your lives.

Having said all this, we party just as hard as we work and your stay at Great ASM will be heartily peppered with several on and off campus fun activities including cultural extravaganzas and events. Above all, the experience that a ASM offers is unparalleled offering cutting edge techniques over the competition. All in all, ASM is the perfect formula for a great career to start with – you have all the ingredients with which to create one of the most magical and exponentially rewarding experiences of your life. The only ingredient you will be short on is time and we hope that you are able to amass a wealth of experience in the two year you spend with us – as this will be life transforming and talent unleashed for posterity.



Dr. Sandeep Pachpande
Chairman,
ASM Group of Institutes
 BE (Comp), MBA (UK),
 PhD (Intl Mktg), SELP
 (Harvard Business School)



Dr. (Mrs) Asha Pachpande
Director, Secretary
 Audyogik Shikshan Mandal (ASM)

FROM THE DIRECTOR'S DESK

ASM's Institute of Management & Computer studies (IMCOST) over the previous 3 decades has a great vision and committed mission to develop a competent generation of young managers ready to take on the ever changing challenges in the global economy. IMCOST is always proud to take positive steps in this direction.

ASM's IMCOST is committed to ensure holistic teaching and learning processes, replete with latest trends in management education and employability. Since 1983, ASM's IMCOST has been providing successfully needy industries with well groomed, trained and matured young executives who have added adequate value to organisations they serve and are holding at the key positions in top notch blue chip companies in India and abroad. Simultaneously advancing in their career goals, few of our students have also become successful entrepreneurs contributing to over all economic growth and Make in India objectives.

It gives me immense pleasure and happiness to welcome our new batch of students to ASM's IMCOST as we are keen to provide quality education and holistic development of personalities and competitive advantage positions for career opportunities and challenges. IMCOST is endowed with 'Winning Edge' providing pedagogy and full time faculty along with equally capable visiting faculty from India and abroad. IMCOST strives to shape quality professionals to meet the needs of Indian and International Industry, thus assuring India becomes the best intellectual capital. As India treats the fast track of development and joins the prestigious league of economic superpowers, it has become all the more imperative to generate a competent generation of business experts equipped with the thorough knowledge of the varied facets and nuances of management and economy. We are providing the global education through Harvard Business School Online case Studies, online Courses and other course material from Harvard Business Publishing, ASM's EASE to provide conducive learning environment to students for their holistic development.

ASM's IMCOST provides learning and development opportunities in Management Education and has access to Harvard Business Publishing online courses, case studies. In particular the newly initiated ASM's EASE programs available to ASM's IMCOST students provides a cutting edge capability to our students ensuring huge scope for employment opportunities and well planned placement process.

We welcome you once again to discover for yourself all the facets of ASM's IMCOST that make the Institute one of the most cherished life time opportunity for all our students.

Wishing you best of learning opportunities and Good luck in all your endeavours as ASM-IMCOST students.

FROM PRINCIPAL'S DESK



Dr. Irshhad Kaazi
Principal, IMCOST

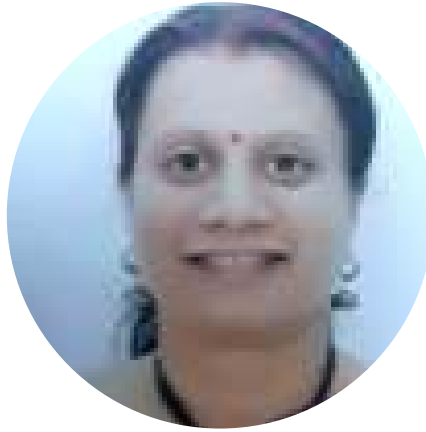
Economists believe the growth in management education is a barometer of growth in economy of the country!!!

Professional Courses have made a phenomenal growth spreading their influence all over India. These courses have become the buzzword and is perceived as a must have academia qualifications for success in today's corporate world. This knowledge economy has opened the routes for these programs and degrees. The rise of BMS, B. Com (BAF, BBI & BFM) in India is meteoric and as of now continues to hit and cross the stratosphere.

We at IMCOST define these program as the spectrum of quality education, global curriculum, eminent faculties, efficient staff, integrative learning, ethical culture, fair judgments, facilities and infrastructure and deserving placements.

Character, Competency and Commitment are the three pillars of IMCOST on which a conducive environment is boosted. The teaching pedagogy and facilities provided in the campus gives the right impetus for a great student life and a rewarding career in the future. We aim at launching global citizens in the market which will leads to substantial development of the economy.

Our dream is to igniting the minds, nurturing values, articulating nascent ability in you, thus making you the corporate leaders of tomorrow.



Dr. Varshaa Parab
Professor

IMCOST, Mumbai will be a unique place for self discovery as our focus is mainly on harnessing the strength of each student. In this journey towards excellence, the primary concern will be on developing each individual by imparting knowledge, personality development and communication skills along with team building.

We are making sure all the possible facilities are available for comfortable, safe learning environment for our students. IMCOST is making its mark in the national education scenario in its efforts to meet the challenges of higher education in modern times. As a premier institution of higher learning, we are committed to academic excellence.

It's our pleasure to invite you to become a part of the mission which has revolutionized education.



Dr. Trupti Shelke
UG Co-ordinator

Our mission is to educate students to understand and cope up with dynamic world and excel in it.

Learning is the process of constantly updating in an ever changing world. We, at IMCOST College endeavor students to become confident, dedicated, honest and upright individuals who become an asset to the society. No effort is spared in providing students with a focused academic environment which nurtures complete development of personality.

Come; let us walk this exciting path together! Let us be the instrumental vehicle of transition between who you are now and what you will like to be.

We are thankful to the parents of our students for bestowing their faith and confidence in us.

Your faith in us is our driving force.

I feel delighted to welcome you all to IMCOST family.

ABOUT ASM

Established in 1983, the Audyogik Shikshan Mandal (ASM) Group of Institutes has completed 36 years in the field of education. Through this period, ASM has persistently provided the corporate world with well prepared professionals. This history of excellence has been validated by the fact that ASM has consistently been ranked amongst the top B-Schools in India.

The faculty of ASM comprises of the best in industry and academia. The faculty members for the course are a rich blend of academicians, industry practitioners teaching faculty and mentors from industry. ASM has excellent industry-institute interaction for more than 3 decades and tie-ups with leading organisations for cutting edge certifications for enhanced skills leading to employability.

ASM boasts of a strong alumni base of 72000+ graduates in leading corporates, who are very closely associated with the institute for placements & industry interfacing.

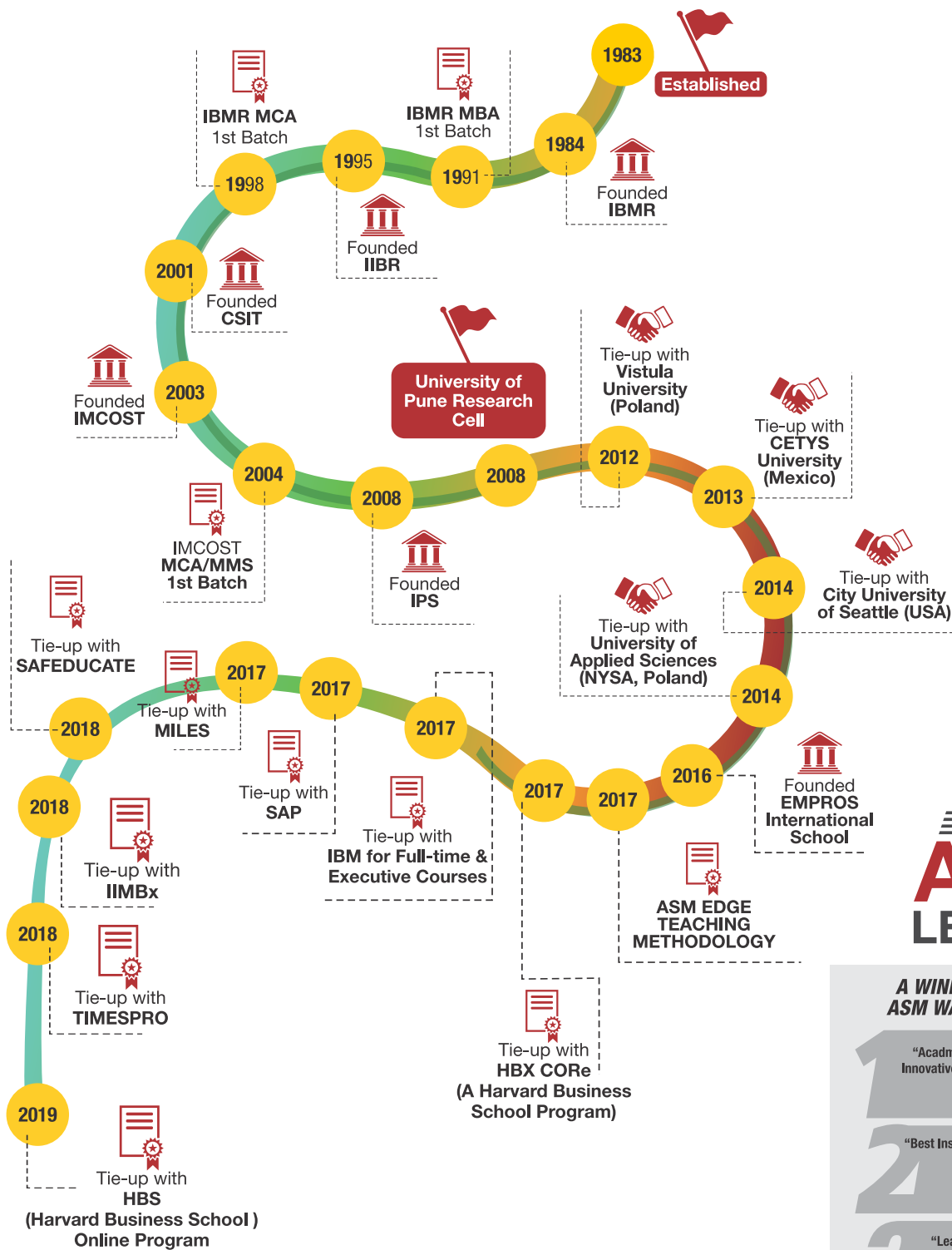


EDUCATION FROM
KG to Ph.D

24 COURSES **2** UNIVERSITIES **5** CAMPUSES **2** CITIES

OUR GROUP OF INSTITUTES

IBMR | IIBR | IPS | IMCOST | CSIT | GJC | GEMS | EMPROS



THE ASM LEGACY

A WINNER OF MANY AWARDS, ASM WAS RECENTLY AWARDED

- 1 "Academia and Industry collaborations for Innovative Curriculum to drive Employability"
National Excellence Award 2018
ASSOCHAM India
- 2 "Best Institute for Innovation in Curriculum" at ASMA 2017
by Dr. M. P. Poonia,
Vice Chairman - AICTE
- 3 "Leading Higher Education Group"
by Business Excellence Research Group (BERG) Singapore
- 4 "Digital Learning Award 2018" at HE&HR Conclave, Hyderabad from Govt. of Telangana
- 5 "The Best Education Brand 2019" by The Economic Times

THE WINNING WAY

Ranked amongst the top B-Schools by AIMA, Business Barons, Business Standard, DSJ, The Week, Business Chronicle & Silicon India



3+
DECADES
OF EXCELLENCE
IN EDUCATION

A photograph of a modern, multi-story building with a white facade and large glass windows. The building has a curved design and is surrounded by greenery. The text is overlaid on the image.

Under Graduate **IMCOST THANE** *Degree College*

IMCOST Thane believes in active and effective learning. From day one, when the journey of student starts at IMCOST till their future 'NEXT', everything here revolves around students and their involvement.

If you believe in achieving the Best, aspiring the Next, dreaming globally , can draw on new advances in curriculum , technology, assessment , and programs of quality and effectiveness ;IMCOST Thane is the place to be.

Experience your future ahead and plan for what is NEXT!

ABOUT IMCOST

Backed by the 36 year legacy of the ASM Group of Institutes, IMCOST is one of the top ranked B-Schools in Mumbai. Institute of Management & Computer Studies (IMCOST), was established in 2004 in Wagle Industrial Estate, Thane, Maharashtra.

Located in the industrial belt of Thane, the institute offers its students consistent industry interaction, enabling students to learn from the leaders. The sole objective of founders was to provide opportunity to students belonging to all sections of the society for acquiring quality education in Management and commerce stream at under graduate level. Our Institute is affiliated to University of Mumbai.

Our Institute's premises are well equipped to satisfy all academic, extracurricular and social needs of the student community. Our faculties are qualified and experienced in their line of specialization and comply with eligibility criteria for teachers specified by University of Mumbai. We have multiple collaborations with best in industry and academia which enables us to provide optional integrated industry oriented courses like CMA, CFA, CSCA along with CC, MC, BA, DM and LM for assuring enhanced employability opportunities for students. Our library is well stocked with books prescribed by University and for reference E-Books, magazines are also available.

The faculty pool of IMCOST consists of experts from the industry and academia. Along with foreign faculty and guest lecturers, IMCOST conducts regular industry visits, overseas tours and extra and co-curricular activities for its students, providing its students with effective practical training. The students of IMCOST consistently top the university merit list and as a result are well placed, adding to the excellent placement track record of the institute.

Above courses are self financed and we do not seek any assistance from Government or any statutory body.

IMCOST MANAGING COMMITTEE

Dr. D. V. KULKARNI | Dr. IRSHHAD KAAZI

Dr. VARSHA PARAB | Prof. RAMESH MAHADIK

OUR OBJECTIVES

1. To educate, train and prepare our students for management careers in the public, private and cooperative sector and also to develop entrepreneurial skills for future entrepreneurs.
2. To create an intellectual and interactive environment as a part of the learning process and to stimulate thinking on problem solving concerning the management of enterprises through seminars, workshops, case study discussions, panel meetings, paper presentations and project work.
3. To undertake research, consultancy and training on issues concerning the management of large, medium and small enterprises in the public, private, co-operative sectors and multinational organisations.
4. To arrange student visits to industries and internship projects in addition to classroom teaching.
5. To encourage research by students and faculty through our well equipped research cell.
6. To encourage the employability of ASM's Students, a comprehensive program called ASM's EASE has been designed and introduced.

WHY ASM's IMCOST?

1. A strong alumni network of 8000+ who are closely associated with the institute and actively participate in placements for current students.
2. ASM's IMCOST is Affiliated to the University of Mumbai, Mumbai
3. Accredited B+ by NAAC.
4. The first institute in India to offer the HBS Online Program from Harvard Business School Online.
5. ASM's IMCOST is supported by UGC for various seminars and workshops to improve student employability.
6. Collaboration with IBM for Business Analytics, HR, Finance, Marketing & Logistics Analysis.
7. Proactive Management that focuses on grooming its students to suit the industry needs.
8. Strong strategic alliances with IT & Non-IT sectors, and a strong presence in the industrial sector in India and abroad.
9. State-of-the-art infrastructure, equipped with top-of-the-line computer labs, a vast library with more than 40000 books on management and IT, online journals & international magazines.
10. Faculty drawn from industry, academia with excellent experience to take care of the overall development of the students.
11. Excellent placements records, with students excelling in their respective careers.
12. Holistic development through a range of academic, cultural, sports, team building activities, competitions, soft skills training, industry interfacing, etc.
13. One of the few institutes in India to adopt the case study methodology of teaching and also into developing case studies and conducting case study resolution competitions for industries in India and abroad.



ASM'S
EASE
PROGRAM



8000+
ALUMNI
NETWORK



3
DECADES



200+
COMPANIES FOR
PLACEMENTS



NAAC
ACCREDITATION
B+

ADVISORY BOARD



Dr. Arun Nigvekar

Ex Chairman,
University Grant Commission,
New Delhi



Dr. Vijay Khole

Vice Chancellor,
Amity University, Panvel,
Mumbai



Dr. M.G. Takwale

Ex Vice Chancellor,
Shivaji University,
Kolhapur



Dr. Vishnu Magare

Former Director, BCUD,
University of Mumbai,
Pro VC - SNDT University



Dr. Apurva Chamaria

Vice-President & Head
- Corporate Marketing,
HCL , New Delhi



Mr. Himanshu Goyal

Country Manager
Computer Service Industries,
Software Group II
IBM India South Asia



Amaralingeswara Rao Kaka

M.Tech, Computer Science,
Jawaharlal Nehru University, Delhi



Mr. S. M. Katti

Assistant Vice President,
Aditya Birla Group

ASM COLLABORATES WITH HBS ONLINE

A HARVARD BUSINESS SCHOOL ONLINE PROGRAMME

For the 1st time in India, Harvard Business School Online has collaborated with the ASM Group of Institutes on their HBS Online program. The program is a bundle of courses delivered via their innovative online platform. Through this program, students get course content grounded in the Harvard Business School Online case method.



“ HBX CORE is a programme that provides future business leaders the skills and confidence they need to succeed. We are excited to welcome the ASM students on the HBX CORE programme, and share with them the Harvard Business School way of learning. ”

- Prof. V. G. Narayanan
(Professor, Harvard Business School)



ASM COLLABORATES WITH IBM

In today's ever digitizing world, Analytics has proven to be one of the most lucrative and fastest growing industries. Recognising this

opportunity, the ASM Group of Institutes has collaborated with industry leaders IBM for short and long term certification programmes in Business Analytics and Big Data. The course structure is jointly developed with IBM as per industry needs, and includes latest software content, real world industry experiences, hands-on lab courses, best practices and case studies for the participants.

MILES MoU Signing With ASM



ASM COLLABORATES WITH SAFE EXPRESS



ACADEMIC OFFERINGS

At IMCOST we effortlessly create bonding of students with faculty and seniors from day one!

Induction program at IMCOST, start with an excursion wherein student-faculty relationship can effortlessly take off. It is an envisioning exercise for the team, which in future leads to an introspective values exploration. We at IMCOST help students to enter their new world with many memories to cherish thereafter.

What Services we provide:

We don't believe in the theory of 100% classroom oriented studies. Emphasis is repetitively given to diverse methodologies of imparting knowledge, making it more interesting and affable to students.

- **SEMINARS**
- **WORKSHOPS**
- **GUEST LECTURE**
- **INDUSTRY INTERACTIONS**
- **SPONSORED PROJECTS**
- **INDUSTRIAL CONSULTANCY**
- **FACULTY AND STUDENT EXCHANGE**
- **INTERNATIONAL CONFERENCES**

- **TECH FESTS**

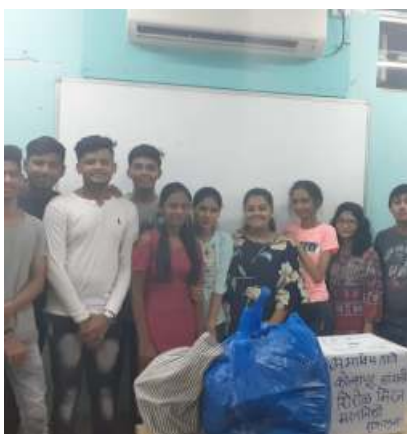
To Exhibit The Technical Aptitude of Our Budding Engineers,
An Informative Exposition Is Organized Every Year.

- **CLUBS & SOCIETIES**

Offers plenty of clubs and societies to polish the specific skills and interest of students. The student association encourages the student to stay involved with such a clubs to enhance their out-of-the-book knowledge about subjects and impart a sense of confidence when faced with real world challenges..

THE CHIEF INGREDIENT OF A SUCCESSFUL CAREER IS OFTEN MORE THAN MERE ACADEMIC QUALIFICATION. WE, AT IMCOST, HAVE IDENTIFIED THAT, AND HENCE SUPPORT THE DEVELOPMENT COMMUNICATION AND INTERPERSONAL INTERACTIVE SKILLS OF THE STUDENTS. PROGRAM INCLUDING GROUP DISCUSSION, APTITUDE TESTS AND TECHNICAL PRESENTATIONS ARE HELD EVERY SEMESTER. IN ADDITION, MOCK TECHNICAL AND HR INTERVIEWS ARE CONDUCTED TO KEEP THE STUDENTS AT THEIR SUPERLATIVE FORM DURING THEIR PLACEMENT PROCEDURE AND SUBSEQUENT CAREERS.

UG IN ACTION



ENGAGING PRACTICAL LEARNING EXPERIENCE THROUGH LIVE PROJECTS AND INDUSTRY VISITS

Industrial visits give the student a chance to know the various processes and equipments working in the industry. It gives an overview of the industrial working environment and also allows the student correlate the theoretical knowledge with the practical implementation in the industry.

- Areas in which industrial visits were organized:

Man food Pvt. Ltd., Nathu Plastics, Bombay Textiles, Voltas etc.

SWACH BHARAT ABHIYAN ORGANIZED BY FACULTIES & STUDENTS OF IMCOST THANE

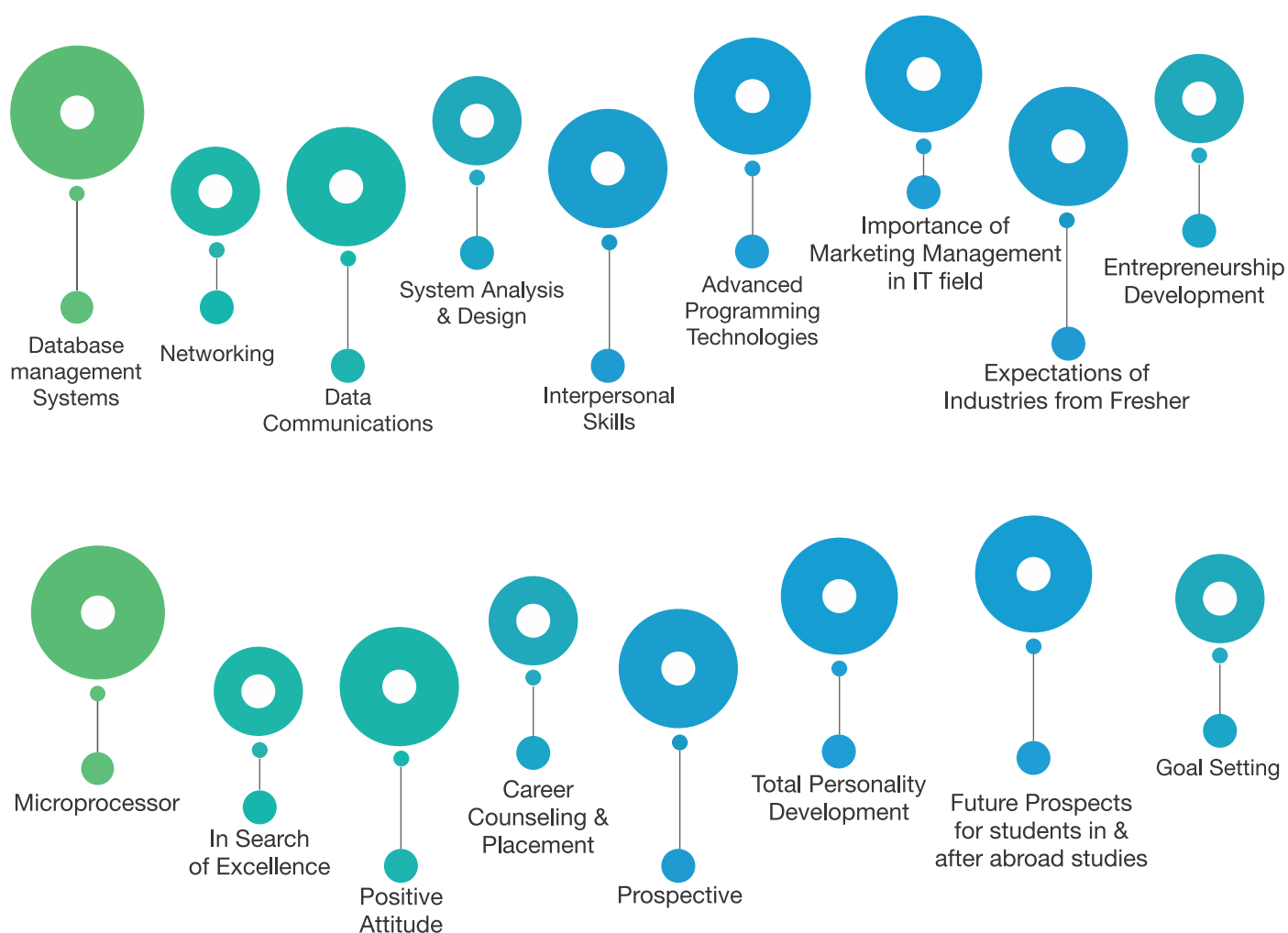


RESEARCH & DEVELOPMENT CENTER

“Research is to see what everybody else has seen and to think what nobody else has thought”. At the orientation platform, students are opened to the world of research as great many innovations are the product of research – based learning.

INDUSTRY EXPERT LECTURES

Areas in which expert lectures were delivered:





ABOUT MUMBAI UNIVERSITY

***162 years
in the field of
Education***

***with 60
University
Departments & 749
affiliated colleges***

***Accredited
by NAAC
with
A Grade***

A Testimony of our Academic Excellence



NAAC Accreditation with B+ Grade

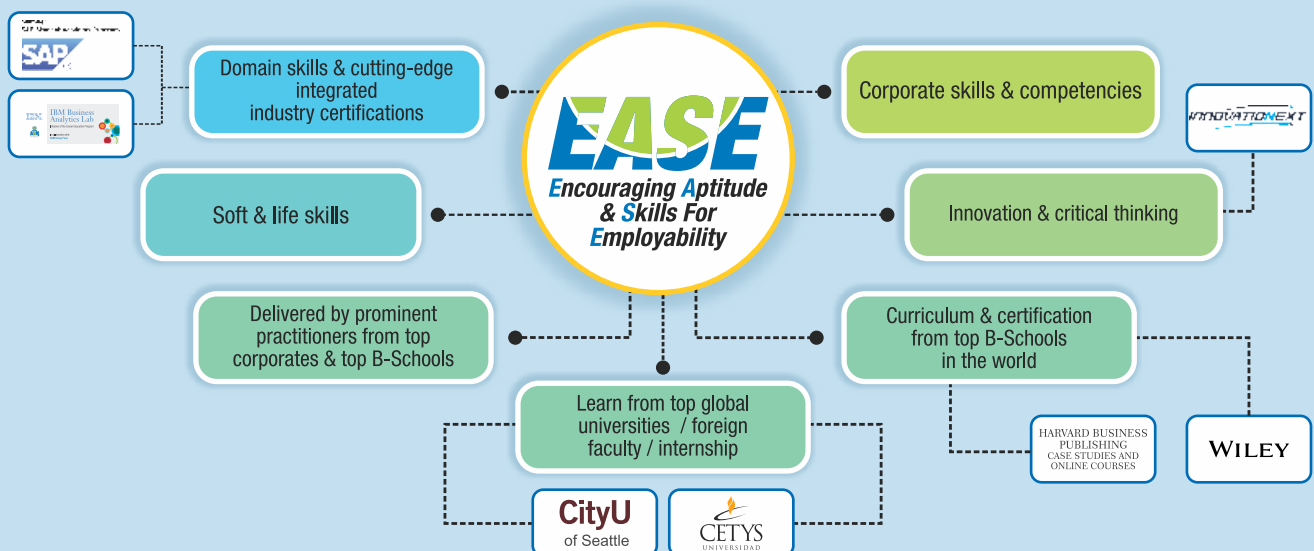
With the genuine efforts, years of hard-work, and the passion to mark our existence in the field of education, we underwent our first round for getting NAAC Accreditation. National Assessment and Accreditation Council (NAAC), is one of the esteemed body whose affiliation make an institution recognized and authenticated. We are proud to announce that NAAC has accredited B+ to us. And we are committed to make this rating reach its acme with our consistent efforts.

ASM's EASE

Encouraging Aptitude & Skills For Employability

Intensive research has led ASM to initiate a unique focused program designed to enhance employability of ASM Students by providing them holistic cutting edge certification of the latest in demand skills in association with the leading corporates and top business schools in the world. ASM's EASE is driven towards bridging the gap between the fresh management graduate and the skills required by industries world wide. The program modules are co-designed, co-developed, co-delivered and certified by leading organisations like IBM, SAP, leading US-CPA training institute-MILES delivered in the state-of-the-art IBM analytics, WILEY and SAP labs on campus. The curriculum is framed and delivered through an innovative experiential, personalised and highly effective pedagogy using HBS case studies / simulations & online courses / course materials from Harvard Business Publishing. These programs are delivered by globally acclaimed industry practitioners, faculty from top schools, industry mentors, & business leaders. The program is intensive & holistic and ensures employability through various industry certifications for domain & technical skills, industry visits, internships, soft skills, industry mentoring, interaction with global leaders & global interaction with international internships. Students undergoing EASE are trained to be global business leaders and will definitely be a cut above the rest.

ASM's EASE aims to empower and enhance career path by offering credible and beneficial cutting EASE industry certifications which complements traditional education curriculum.



GLOBAL OUTLOOK

Students have opportunities to study from faculty from across the globe from universities like CityU, Seattle-USA, CETYS University-Mexico, VSFS-Prague, University of Nysa, Poland, and various other universities. Its international internships varying from 1 week to 2 months are also available for students to develop to a global level. Foreign students exchange program, international conference, joint case study activities make the program universally relevant and instill a global outlook in students.

DOMAIN SKILLS AND CUTTING-EDGE INTEGRATED INDUSTRY CERTIFICATIONS

ASM students are trained and certified in latest cutting edge technologies like Business Analytics by IBM, user modules by SAP. Domain skills are delivered by leading practitioners and trainers like MILES for US-CPA.

PROGRAM DELIVERED BY PROMINENT PRACTITIONERS FROM TOP CORPORATES AND TOP B-SCHOOLS

Eminent faculty members from institutions like IITs, IIMs, Harvard Business School Alumni, international faculty members from various universities of USA, Mexico, Europe along with prominent practitioners from top industries like IBM, WILEY, SAP, Deloitte, Accenture, Syntel, HCL, Tata Motors are involved with delivering the program using innovative and experiential pedagogy and state-of-the-art learning management systems.

CURRICULUM AND CERTIFICATIONS FROM TOP B-SCHOOLS IN THE WORLD

ASM brings cutting edge curriculum and learning management systems from top B- schools in the world. The HBX CORE from Harvard Business School Program, the online courses and simulation from Harvard Business Publishing. Harvard Business Publishing's association with the ASM will allow access to the entire range of global and India centric content, including Participant Centered Learning tools such as case studies, simulations, online courses, videos, articles, etc. This will enable learning to be highly application oriented - it will develop the students with the critical thinking, analytical, decision making and communication skills required to succeed in the workplace.

CORPORATE SKILLS & COMPETENCIES

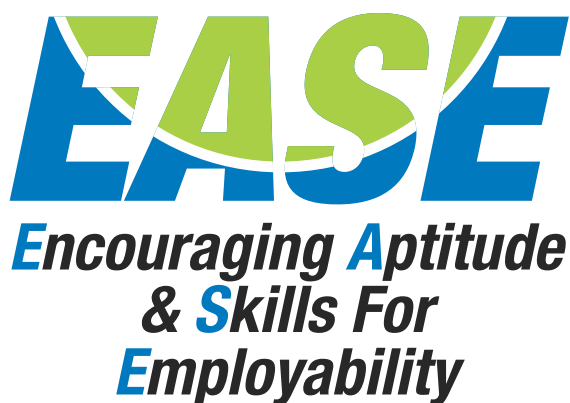
Getting students industry-ready begins from the first day at ASM. Interview techniques, industry mentoring, aptitude classes, skill identification test from aspiring minds, industry visits, interaction with global business leader form an integral part of this training to ensure employability in new age careers.

SOFT AND LIFE SKILLS

Psychometric tests, etiquettes, language skills, team building activities are conducted on a regular basis along with presentations, book reviews, management events.

INNOVATION AND CRITICAL THINKING

ASM's innovation lab provides programs like SAP 360, Innovation Next and Effective Manager modules to enhance innovative and critical thinking skills.



ASM's TIE-UPS AND COLLABORATIONS FOR VALUE ADDED CERTIFICATIONS

THESE COURSES BRING TOGETHER INDUSTRY RELEVANT TECHNIQUES AND QUALIFICATIONS BLENDING TOGETHER WITH CUTTING EDGE CERTIFICATIONS WHICH ARE ACCEPTED GLOBALLY

HBS ONLINE

First of its kind tie-up in India, the Harvard Business School Online with the ASM Group of Institutes offers HBS Online program. The program is a bundle of three courses delivered via their innovative online platform. Through this program, students take Business Analytics, Economics for Managers, and Financial Accounting, with course content grounded in the Harvard Business School Online's case method.



Harvard Business School Online

MILES

Miles Review is the largest CPA, CMA, CSCA training initiative in India led by Mr. Varun Jain (CPA, CMA, Harvard Business school alumni) with the vision of training and guiding Indian students & professionals in obtaining the internationally-acclaimed designations which would add to their knowledge base, enhance their credibility and give them a global perspective.



SAP

As the market leader in enterprise application software, SAP is at the center of today's business and technology revolution. SAP helps you streamline your processes, giving you the ability to use live data to predict customer trends and industry expertise.

Member
SAP Student Academy Program



IBM

IBM is the knowledge and resource partner for mobile and cloud computing via state-of-the-art IBM analytics and IBM lab on campus. It also provides online knowledge portals skillfully combined with real world case studies & success stories and allows work on cutting edge analytics & big data tools with access to in campus IBM business analytics lab.

IBM



IBM Business Analytics Lab

Initiative of the Career Education Program

In collaboration with
ASM Group Pune



HBP

Harvard Business Publishing Corporate partners to create world-class leadership development solutions for managers at all levels in global organizations and governments. Offers management insight, thought leadership, and expertise of Harvard Business School faculty and Harvard Business Review authors to provide real life solutions and case studies

HARVARD BUSINESS
PUBLISHING
CASE STUDIES AND
ONLINE COURSES

WILEY

WILEY DIGITAL ARCHIVES is a long term program of a new, digital content sets comprised of unique or rare historical primary sources digitalized from leading societies, libraries and archives around the world. The Wiley teaching and learning platform is a huge help in getting students to organize their learning achieve academic goals.

WILEY

SAFEDUCATE

Safeducate Learning is a leading training, skilling and consulting organization and specializes in the domains of Supply Chain Management & Logistics, Retail, Manufacturing and Automotive. Safeducate believes in the philosophy of cooperation and collaboration for better contribution and service. By using the latest technology, innovative tools and rich pool of experienced, qualified & certified trainers, and subject matter experts, Safeducate displays a unique ability to develop & transform the lives of its different types of learners through highly focused & industry relevant courses, programs and workshops.

Safeducate

INNOVATION NEXT

The idea for Innovation Next is grounded in our own experience using the Design Thinking framework for behavior change and the many instances of technical assistance that we have offered over the years. Design Thinking, done right, guarantees that you will find solutions to the problems you seek to solve through insights that come directly from the target audience.

INNOVATIONNEXT

Instructions for PIO/OCI, Children of Indians working in Gulf/South East Asia

- Only father or mother working in Gulf or S.E. Asia may sponsor the student for admission.
- All documents need to be translated into English.
- It is mandatory that all documents of sponsor parent mentioned in the list must be submitted in Original. There must be no pending documents at the time of submission.
- Only Passing Certificate may be pending, as it arrives late.
- Only those documents which have been uploaded earlier will be considered valid at the time of submission.
- Original Marksheet is mandatory. Do not upload any documents unless you have the original marksheet.
- In case the student has a Marksheet from a foreign university it should be accompanied with an Equivalence Certificate, from Association of Indian Universities (AIU), New Delhi.
- In case the documents are found to be fake at the time of submission, the case will be rejected and legal action will be taken under Indian Penal Code.
- During the first stage only Conditional Letter of Provisional Admission and Eligibility will be issued which may be cancelled in case all documents are not original or as per the uploaded list.
- Visit International Centre with all uploaded original documents after you receive the Conditional Provisional Letter of Admission and Eligibility.

BANK LOANS



Disclaimer: Loan amount and approval is the sole discretion of the financial institutions & IMCOST does not take any responsibility of the same. IMCOST will only assist the students with all necessary documents to facilitate the same. It is the sole responsibility of the student to get the loan processed.

UNDERGRADUATE COURSES

B.Com
Accounting & Finance

B.Com
Financial Markets

B.Com
Banking & Insurance

BMS

COURSES AFFILIATED TO UNIVERSITY OF MUMBAI WITH INTEGRATED INDUSTRY ORIENTED SPECIALISATION

CSCA

CERTIFIED IN STRATEGY AND COMPETITIVE ANALYSIS

This credential will help you master the concepts and techniques that are required to become a key player in driving the strategic planning process at your organization.

TOP RECRUITERS



CFA

CHARTERED FINANCIAL ANALYST

A globally-recognized graduate level curriculum that provides a strong foundation for real-world investment analysis and portfolio management skills combined with the practical knowledge that you will need in today's investment industry.

TOP RECRUITERS



CMA

CERTIFIED MANAGEMENT ACCOUNTANT

Careers in accounting & finance with the CMA qualification will certainly prove to be extremely rewarding in terms of increased credibility, opportunities and pay.

TOP RECRUITERS



BA

BUSINESS ANALYTICS

Learn to explore, investigate, and develop new insights and understanding of business performance based on data and statistical methods. A Business Analyst specialized possess an ability to sift through, analyse, understand, and extract data to derive meaningful insights.

TOP RECRUITERS



DM

DIGITAL MARKETING

With technology pacing at a speed unlike ever before and businesses getting more and more dynamic with every passing day, a professional in digital marketing is highly demanded to create a brand image by exploiting the power of internet.

TOP RECRUITERS



LM

LOGISTICS MANAGEMENT

Course in transportation and logistics will leave you with no shortage of career paths. Not only are logistics utilized by a wide variety of institutions, the transportation and logistics industry is made up of many different parts that perform very different functions.

TOP RECRUITERS



DOCUMENTS REQUIRED

UNDERGRADUATE COURSES

- ◆ Statement of marks of HSC or other examination considered equivalent by the Board.
- ◆ School/College leaving Certificate.
- ◆ Passing Certificate of H.S.C. or equivalent examination.
- ◆ Migration Certificate (in case of student from outside state)
- ◆ Certificate in the prescribed “Appendix A” of eligibility form of the board (for candidates coming from outside India).
- ◆ Cast Certificate / Validity / Creamy Layer (as applicable).
- ◆ Domicile Certificate.
- ◆ 3 Passport size photographs.
- ◆ Any other

(Procedure for Admissions to the classes mentioned above will be as per the norms of the University / Government of Maharashtra).

ADMISSION PROCEDURE

Candidate seeking admission to under graduate level program such as BMS, B.Com (BAF), B.Com (BBI) & B.Com (BFM) shall have passed 12th standard examination of Maharashtra State Board of Higher Secondary Education or its equivalent and has secured not less than 45% marks in aggregate at the first attempt (40% in the case of reserve category).

Every candidate admitted to the degree course in the affiliated college shall have to register himself or herself with the University of Mumbai. Until then the admission shall be considered as provisional.

Candidate has to submit original SSC and HSC examination passing mark sheet, certificate, junior college transfer certificate and other relevant documents as required as per University guide lines, the candidates' admission shall be treated as provisional till the receipt of the documents.

At any stage during course of the studies if it is found that information and documents submitted by the students are forge, false or misleading, such an act will result in cancellation of admission and his/ her expulsion from the college.

Please note that candidate's admission will be confirmed in the merit list is displayed in line with University guidelines.

Note: Students are asked to see the university of Mumbai website www.mu.ac.in for various courses and its eligible.

Bachelor of Management Studies (BMS)

Full Time Under Graduate Course (3 Years)

180 Seats, Batch: 15th

Objective

To provides adequate basic understanding of management education that can be applied in the present day global corporate scenario. This course provides comprehensive management training to students by way of interaction, projects, presentations, industrial visits, practical training, job orientation and placements. It is a perfectly designed course for aspiring managers and budding CEOs of tomorrow.

Eligibility

- Secured Minimum 45% marks at the H.S.C. Examination of Maharashtra State Board of Secondary & Higher Secondary Education Pune, or its equivalent for the General Category (at First attempt) and Minimum 40% mark for the reserved category (at First attempt).
- A candidate for being eligible for admission to the B.M.S. degree course shall have passed XIIth Std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent examination or Diploma in any engineering branches with two years or three years of four years duration after the S.S.C. conducted by the Board of Technical Education, Maharashtra States or equivalent examination.

Admission Procedure

Admissions will be given as per the selection procedure/ policies adopted in accordance with conditions laid down by the University of Mumbai.

Job Opportunities

BMS graduate may opt for Management and/or non-management oriented courses. Students could also consider pursuing a career in the field of Sales & Marketing, Finance, HRM, and Research & Development etc.

STUDENTS HAVE THE OPPORTUNITY TO OPT FOR ANY OF THE FOLLOWING PROFESSIONAL INDUSTRY SPECIALISATIONS

CSCA

CERTIFIED IN STRATEGY & COMPETITIVE ANALYSIS

This credential will help you master the concepts and techniques that are required to become a key player in driving the strategic planning process at your organization.

CMA

CERTIFIED MANAGEMENT ACCOUNTANT

Careers in accounting & finance with the CMA qualification will certainly prove to be extremely rewarding in terms of increased credibility, opportunities and pay.

BA

BUSINESS ANALYTICS

Learn to explore, investigate, and develop new insights and understanding of business performance based on data and statistical methods. A Business Analyst specialized possess an ability to sift through, analyse, understand, and extract data to derive meaningful insights.

DM

DIGITAL MARKETING

With technology pacing at a speed unlike ever before and businesses getting more and more dynamic with every passing day, a professional in digital marketing is highly demanded to create a brand image by exploiting the power of internet.

LM

LOGISTICS MANAGEMENT

Course in transportation and logistics will leave you with no shortage of career paths. Not only are logistics utilized by a wide variety of institutions, the transportation and logistics industry is made up of many different parts that perform very different functions.

Bachelor of Management Studies (BMS)

Semester I

1. Introduction to Financial Accounts
2. Business Law
3. Business Statistics
4. Business Communication – I
5. Foundation Course – I
6. Foundation of Human Skills
7. Business Economics – I

Semester II

1. Principles of Marketing
2. Industrial Law
3. Business Mathematics
4. Business Communication – II
5. Foundation Course – II
6. Business Environment
7. Principals of Management

Semester III

1. Information Technology in Business Management – I
2. Environmental Management
3. Business Planning & Entrepreneurial Management
4. Accounting for Managerial Decisions
5. Strategic Management **Finance Specialization**
6. Basics of Financial Services
7. Corporate Finance **Marketing Specialization**
8. Consumer behavior
9. Advertising **HR Specialization**
10. Motivation and Leadership
11. Organization Behavior & HRM

Semester IV

1. Information Technology in Business Management- II
2. Business Economics – II
3. Business Research Methods
4. Ethics & Governance
5. Production & Total Quality Management **Finance Specialization**
6. Financial Institutions & Markets
7. Strategic Cost Management **Marketing Specialization**
8. Integrated Marketing Communication
9. Event Marketing **HR Specialization**
10. Training & Development in HRM
11. Change Management

Semester V

1. Logistics & Supply Chain Management
2. Corporate Communication & Public Relations
Finance Specialization
3. Investment Analysis & Portfolio Management
4. Commodity & Derivatives Market
5. Wealth Management
6. Risk Management **Marketing Specialization**
7. Services Marketing
8. E-Commerce & Digital Marketing
9. Sales & Distribution Management
10. Customer Relationship Management
HR Specialization
11. Finance for HR Professionals & Compensation Management
12. Strategic Human Resource Management & HR Policies
13. Performance Management & Career Planning
14. Industrial Relations

Semester VI

1. Information Technology in Business Management – II
2. Business Economics – II
3. Business Research Methods
4. Ethics & Governance
5. Production & Total Quality Management **Finance Specialization**
6. Financial Institutions & Markets
7. Strategic Cost Management **Marketing Specialization**
8. Integrated Marketing Communication
9. Event Marketing **HR Specialization**
10. Training & Development in HRM
11. Change Management

Bachelor of Commerce Accounting and Finance)

Full Time Under Graduate Course (3 Years)

60 Seats, Batch: 4th

Objective

To provide comprehensive training to students in the field of Accounting & Finance by way of interaction, projects, presentations, industrial visits, practical training, job orientation and placements. It is a perfectly designed full time course for aspiring Chartered Accountants & Financial Analysts.

Eligibility

- A candidate for being eligible for admission to the Bachelor of Commerce (Accounting and Finance) degree course shall have passed XII std. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent and secured not less than 45% marks in aggregate at first attempt (40% in case of reserved category).
- Every candidate admitted to the degree course in the constituent/affiliated college/recognized institution, conducting the course, shall have to register himself/herself with the University.

Admission Procedure

Admissions will be given as per the selection procedure/ policies adopted in accordance with conditions laid down by the University of Mumbai.

Job Opportunities

The students are moulded perfectly to fit in with the requirements of an ideal Financial Analyst / Chartered Accountant who knows how to make proper analysis, take correct decisions, and most importantly to ensure the proper execution of the decision.

STUDENTS HAVE THE OPPORTUNITY TO OPT FOR ANY OF THE FOLLOWING PROFESSIONAL INDUSTRY SPECIALISATIONS

CFA

CHARTERED FINANCIAL ANALYST

A globally-recognized graduate level curriculum that provides a strong foundation for real-world investment analysis and portfolio management skills combined with the practical knowledge that you will need in today's investment industry.

CMA

CERTIFIED MANAGEMENT ACCOUNTANT

Careers in accounting & finance with the CMA qualification will certainly prove to be extremely rewarding in terms of increased credibility, opportunities and pay.

BA

BUSINESS ANALYTICS

Learn to explore, investigate, and develop new insights and understanding of business performance based on data and statistical methods. A Business Analyst specialized possess an ability to sift through, analyse, understand, and extract data to derive meaningful insights.

DM

DIGITAL MARKETING

With technology pacing at a speed unlike ever before and businesses getting more and more dynamic with every passing day, a professional in digital marketing is highly demanded to create a brand image by exploiting the power of internet.

LM

LOGISTICS MANAGEMENT

Course in transportation and logistics will leave you with no shortage of career paths. Not only are logistics utilized by a wide variety of institutions, the transportation and logistics industry is made up of many different parts that perform very different functions.

Bachelor of Commerce (Accounting and Finance)

Semester I

1. Financial Accounting (Elements of Financial Accounting) – I
2. Cost Accounting (Introduction and Element of Cost) – I
3. Financial Management (Introduction to Financial Management) – I
4. Business Communication – I
5. Foundation Course – I
6. Commerce (Business Environment) - I
7. Business Economics – I

Semester II

1. Financial Accounting (Special Accounting Areas) - II
2. Auditing (Introduction and Planning) - I
3. Taxation – I (Indirect Taxes) - I
4. Business Communication – II
5. Foundation Course – II
6. Business Law (Business Regulatory Framework) - I
7. Business Mathematics

Semester III

1. Information Technology in Accountancy - I
2. Commerce (Financial Market Operations) - II
3. Business Law (Business Regulatory Framework) - II
4. Business Economics – II
Electives (Any 3 from Below)
5. Financial Accounting (Special Accounting Areas) – III
6. Cost Accounting (Methods of Costing) – II
7. Auditing (Techniques of Auditing and Audit Procedures) – II
8. Taxation – II (Indirect Taxes Paper – II)
9. Operation Research

Semester IV

1. Information Technology in Accountancy - II
2. Management (Introduction to Management) - I
3. Business Law (Company Law) - III
4. Research Methodology in Accounting and Finance Electives (Any 3 from Below)
5. Financial Accounting (Special Accounting Areas) - IV
6. Wealth Management
7. Auditing - III
8. Taxation – III (Indirect Taxes – III)
9. Management Accounting (Introduction to Management Accounting) - I

Semester VI

1. Economics (Indian Economy) - III
2. Project Work – II
Electives (Any 4 from Below)
3. Financial Accounting - VI
4. Cost Accounting - V
5. Financial Management – III
6. Taxation – V (Direct Taxes – II)
7. Financial Accounting - VII
8. Security Analysis and Portfolio

Semester V

1. Management (Management Applications) – II
2. Project Work – I
Electives (Any 4 from Below)
3. Financial Accounting – V
4. Cost Accounting – IV
5. Financial Management – II
6. Taxation – IV (Direct Taxes – I)
7. International Finance – I
8. Financial Analysis and Business Valuation Management

Bachelor of Commerce (Financial Markets)

Full Time Under Graduate Course (3 Years)
60 Seats, Batch: 4th

Objective

To provide comprehensive training to students in the field of Financial Market by way of interaction, projects, presentations, industrial visits, practical training, job orientation and placements. It is a perfectly designed full time course for all those aspiring to make a career in the growing and ever evolving field of Financial Market.

Eligibility

- A candidate for being eligible for admission to the Bachelor of Commerce (Financial Markets) degree course shall have passed XII std. examination of the Maharashtra State Board of Secondary & Higher Secondary Education or its equivalent and secured not less than 45% marks in aggregate (40% in case of reserved category) at one and the same sitting.
- Every candidate admitted to the degree course in the constituent/affiliated college/recognized institution, conducting the course, shall have to register himself/herself with the University.

Admission Procedure

Admissions will be given as per the selection procedure/ policies adopted in accordance with conditions laid down by the University of Mumbai.

Job Opportunities

Graduates can pursue careers in the Capital Markets (stock markets, commodities, investment banking, currency markets, private equity, stock broking, mergers and acquisitions, mutual funds, real estate trust, venture capital, insurance industry).

***STUDENTS HAVE THE OPPORTUNITY TO OPT FOR
ANY OF THE FOLLOWING PROFESSIONAL INDUSTRY SPECIALISATIONS***

BA

BUSINESS ANALYTICS

Learn to explore, investigate, and develop new insights and understanding of business performance based on data and statistical methods. A Business Analyst specialized possess an ability to sift through, analyse, understand, and extract data to derive meaningful insights.

DM

DIGITAL MARKETING

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LM

LOGISTICS MANAGEMENT

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Bachelor of Commerce (Financial Markets)

Semester I

1. Financial Accounting - I
2. Introduction to Financial System
3. Business Mathematics
4. Business Communication - I
5. Foundation Course - I
6. Business Environment
7. Business Economics - I

Semester II

1. Financial Accounting- II
2. Principles of Management
3. Business Statistics
4. Business Communication – II
5. Foundation Course – II
6. Environmental Science
7. Computer Skills – I

Semester III

1. Business Law - 1
2. Foundation Course - in Financial Markets
FC III - Money Market
3. Management Accounting
4. Computer Skills - 2
5. Debt Market - 1
6. Equity Market - 1
7. Commodities Market
8. Portfolio Management
9. Treasury Management

Semester IV

1. Business Law - 2
2. Foundation Course in Financial Markets - FC IV
Foreign Exchange Market
3. Corporate Finance
4. Business Economics - 2
5. Debt Market - 2
6. Equity Market - 2
7. Commodities Derivatives
8. Merchant Banking
9. Personal Financial Planning

Semester V

1. Marketing in Financial Services
2. Technical Analysis
3. Financial derivatives
4. Organizational Behavior
5. Corporate Accounting
6. Project - 1

Semester VI

1. Venture Capital & Private Equity
2. Mutual Fund Management
3. Risk Management
4. Strategic Corporate Finance
5. Corporate Restructuring
6. Project - 2

Bachelor of Commerce (Banking & Insurance)

Full Time Under Graduate Course (3 Years)
60 Seats, Batch: 4th

Objective

To provide the students, a greater in-depth knowledge of different aspects of Banking, Insurance and other financial services and a thorough understanding of the practical application of the theory. It aims to give an adequate exposure to operational environment in the field of Banking, Insurance and other related financial services.

Eligibility

- A candidate for being eligible for admission to the Bachelor of Commerce (Banking and Insurance) degree course should have passed XII std. Examination of the Maharashtra State Board of Secondary and Higher Secondary Education, Pune, or its equivalent and secured not less than 45% marks in aggregate (40% in the case of reserved category candidates) at one and the same sitting.
- Every candidate admitted to the degree course in the affiliated colleges conducting the course shall have to register/enroll himself/herself with the University.

Admission Procedure

Admissions will be given as per the selection procedure/ policies adopted in accordance with conditions laid down by the University of Mumbai.

Job Opportunities

Graduates can pursue careers in the Banking and Insurance sector with positions in mortgages, collections, insurance, personal loans, and back office operations.

STUDENTS HAVE THE OPPORTUNITY TO OPT FOR ANY OF THE FOLLOWING PROFESSIONAL INDUSTRY SPECIALISATIONS

BA

BUSINESS ANALYTICS

Learn to explore, investigate, and develop new insights and understanding of business performance based on data and statistical methods. A Business Analyst specialized possess an ability to sift through, analyse, understand, and extract data to derive meaningful insights.

DM

DIGITAL MARKETING

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LM

LOGISTICS MANAGEMENT

Course in transportation and logistics will leave you with no shortage of career paths. Not only are logistics utilized by a wide variety of institutions, the transportation and logistics industry is made up of many different parts that perform very different functions.

Bachelor of Commerce (Banking & Insurance)

Semester I

1. Environment and Management of Financial Services
2. Principles of Management
3. Financial Accounting - I
4. Business Communication - I
5. Foundation Course - I
6. Business Economics - I
7. Quantitative Methods - I

Semester II

1. Principles and Practices of Banking & Insurance
2. Business Law
3. Financial Accounting - II
4. Business Communication – II
5. Foundation Course – II
6. Organizational Behavior
7. Quantitative Methods - II

Semester III

1. Information Technology in Banking & Insurance - I
 2. Financial Markets
 3. Direct Taxation
 4. Foundation Course - III
(An Overview of Banking Sector)
- Electives (Any 3 from Below)**
5. Financial Management - I
 6. Management Accounting
 7. Organizational Behavior
 8. Risk Management
 9. Mutual Fund Management

Semester IV

1. Information Technology in Banking & Insurance - II
 2. Corporate & Securities Law
 3. Business Economics - II
 4. Foundation Course - IV (An Overview of Insurance Sector)
- Electives (Any 3 from Below)**
5. Financial Management - II
 6. Cost Accounting
 7. Entrepreneurship Management
 8. Wealth Management
 9. Customer Relationship Management

Semester V

1. Marketing in Banking and Insurance
2. Financial services Management
3. International Banking and Finance
4. Financial Reporting and Analysis
5. Security Analysis and Portfolio
6. Auditing
7. Project in Banking

Semester VI

1. Strategic Management
2. Central Banking
3. International Business
4. Human Resources Management In Banking & Insurance Business
5. Ethics and Corporate Governance
6. Turnaround Management
7. Project Insurance

BUSINESS ANALYTICS (OPTIONAL) [BMS, BAF, BBI and BFM]

Industry recognised value added certifications in association with IBM

Introduction

Business analytics (BA) is the practice of iterative, methodical exploration of an organization's data with emphasis on statistical analysis. It is the study of data through statistical and operations analysis, the formation of predictive models, application of optimization techniques and the communication of these results to customers, business partners and colleague executives. IBM ANALYTICS gives you the right techniques and analogies also you gain access to IBM's 9000 strategy, analytics, and technology experts and consultants from around the globe. Make data simple and accessible, Build a trusted analytics foundation, Scale insights on demand using IBM Analytics solutions and tools by reinventing data transformation and learning about data management solutions, data science and business analytics from IBM.

Objective

Foundation Course in Business Analytics is designed to teach the first time Analytics Learners how to use the personal analytics to quickly and easily analyze data from a variety of sources to gain insight into your business, as well as create plans to gather information from team members. This course also focuses in the cutting edge concepts like Cognitive Analytics and providing learners the ability to work with various data sets , structured and unstructured.

Course delivery and content

- Face to Face, Instructor led training delivery for 32 Hours at the Institute IBM Original Courseware (printed copies) Access to IBM developer Works platform IBM Certificate, upon successful course completion.
- At the end of the program, learners would be able to Understand concept and regular terminologies of Business Analytics Identify the benefits of using personal Analytics (using IBM Cognos Insight) Building expertise in Data Analysis, visualization capabilities using various data sources (using IBM Watson Analytics).
- Use the personal analytics tool IBM Cognos Insight to quickly and easily analyze data from a variety of sources to gain insight into the various data driven business solutions including the following
1)Importing & restructuring data 2)Create visualization 3)Sharing Analytic Work space IBM® Watson™
- Analytics, a smart data discovery service available on the cloud, helps in Data exploration & visualization Automating various analytics capabilities Effortless dashboard and infographic creation.



McKinsey Global Institute predicts that by 2018, the United States and India could lack 140,000 to 190,000 and 2 lakh workers respectively with deep analytical, data skills and another 1.5 million managers and analysts who know how to use analysis of large data sets to make effective decisions.



Global executive search firm Heidrick & Struggles estimates that India has 50,000 highly qualified analytics professionals, but demand is running at five times this number, says C. K. Guruprasad, consultant for the technology practice at the firm. As per Gartner's research, more than 4.4 million jobs in the area of Big Data analytics will be created.

CAREER OPTIONS

- Optimizing offers & cross-sell
- Customer Service & Call Center Efficiency



BANKING



INSURANCE

- 3600 View of Domain or Subject
- Catastrophe Modeling
- Fraud & Abuse

- Pro-active Call Center
- Network Analytics
- Location Based Services



TELCO



ENERGY & UTILITIES

- Smart Meter Analytics
- Distribution Load Forecasting/Scheduling
- Condition Based Maintenance

- Business Process Transformation
- Audience & Marketing Optimization



MEDIA & ENTERTAINMENT



RETAIL

- Actionable Customer Insight
- Merchandise Optimization
- Dynamic Pricing

- Customer Analytics & Loyalty Marketing
- Predictive Maintenance Analytics



TRAVEL & TRANSPORT



CONSUMER PRODUCTS

- Shelf Availability
- Promotional Spend Optimization
- Merchandising Compliance

- Civilian Services
- Defense & Intelligence
- Tax & Treasury Services



GOVERNMENT



HEALTHCARE

- Measure & Act on Population Health Outcomes
- Engage Consumers in their Healthcare

- Advanced Condition Monitoring
- Data Warehouse Optimization



AUTOMOTIVE



CHEMICAL & PETROLEUM

- Operational surveillance, Analysis & Optimization
- Data Warehouse Consolidation, Integration & Augmentation

- Uniform Information Access Platform
- Data Warehouse Optimization



AEROSPACE & DEFENSE



LIFE SCIENCES

ELECTRONICS

- Increase visibility into drug safety and effectiveness

- Customer/ Channel Analytics
- Advanced Condition Monitoring

TOP COMPANIES RECRUITING FOR BA



and many more..

CSCA (OPTIONAL) [BMS]

Industry recognised value added certifications in association with MILES

CSCA (Certified in Strategy and Competitive Analysis) is a specialty credential designed by the IMA (Institute of Management Accountants, US) to help candidates master the concepts and techniques that are required to earn a seat at the leadership table, and becoming a key player in driving the strategic planning process at their organization. CSCA is officially offered by MILES to help candidates master the concepts and techniques, enhance their credibility and give them a global perspective in the world of finance and management.

Course duration : 40-75 hours of study suggested, depending on your level of expertise

Content overview : The CSCA exam will cover and test three content areas(in one Online Exam):

Strategic Analysis

1. The strategic planning process
2. Environmental scan and competitive analysis
3. Internal analysis

Creating Competitive Advantage

1. What is competitive advantage?
2. Strategy in a global context
3. Business level strategies
4. Corporate level strategies
5. Functional level strategies
6. Sustaining competitive advantage

Strategy Implementation & Performance Evaluation

1. Analyzing strategic alternatives
2. Risk management
3. Strategy implementation
4. Strategy measurement and organizational performance
5. Governance, social responsibility, & ethics

DELIVERY USING HARVARD CASE STUDIES & SIMULATIONS

- The case method is one of the core teaching methods pioneered by Harvard Business School. Some of the most difficult situations in business history are laid out for students, and they're expected to come up with a rigorous and well reasoned solution all on their own. It's the tried and true way to train students expected to be the top executives of the future.
- Harvard Business Publishing simulations use real-world contexts to reinforce student learning. They are remarkably teachable, with simple but powerful administration tools.

























MoU between ICWAI (India) & IMA (US)

- CMA is offered by IMA (Institute of Management Accountants), US.
- The institute of Cost accountants of India (Formerly ICWAI) has a memorandum of Understanding (MoU) with the IMA. The MoU enables mutual recognition of the professional qualification of the respective institutes i.e., a member of ICWAI can get enrolled a member of IMA and vice versa.

Career Options

Certified in strategy and competitive analysis are very much in demand for accounting and finance manager position within well-known companies. Be an entrepreneur, or get placed at MNCs in Finance & Strategy.

SOME OF OUR RECRUITERS

and many more..

Introduction

The CFA Investment foundation credential has become the most respected and recognized investment management designation globally. The CFA program with its holistic curriculum which covers concepts and skills used at all career stages bridging academic theory, current industry practice, and ethical and professional standards to provide a strong foundation of advanced investment analysis and real-world portfolio management skills. It is strongly recommended for university graduates looking at a career in finance and investment management profession. **MILES** is the only specialised CFA review course which delivers concept specific training to help candidates via live classroom training and effective study formats with career counseling, logistics & placements.

Curriculum overview

1 online exam (100% MCQs) covering 7 Modules:



Module 1:
Industry Overview



Module 5:
Industry Structure



Module 2:
Ethics and Regulation



Module 6:
Serving Client Needs



Module 3:
Inputs and Tools



Module 7:
Industry Controls



Module 4:
Investment Instruments

CAREER OPPORTUNITY

WILEY has been the provider content partner for highlighting, explaining concepts and summarizing the CFA content. The virtual classroom instructors are fantastic coaches and motivators. Students who want to make a career in portfolio management, investment banking, etc. will be highly benefitted with the high-quality CFA curriculum at the university level.

TOP EMPLOYERS OF CFAs GLOBALLY



And many more...

CMA (OPTIONAL) [BMS and BAF]

Industry recognised value added certifications in association with MILES

Introduction

Certified Management Accountant is the highest management accounting qualification in the US with global credibility, and offered by the IMA (Institute of Management Accountants), US. Miles Education is the “official” partner of IMA to offer CMA training across India using official IMA-licensed Wiley study materials. IMA-Wiley-Miles are keen on working with universities to integrate the CMA course content into their B.Com / BBA / MBA program. The CMA adds to their skill-sets, would also make them eligible for differential placement. **MILES is the only official pan India partner for IMA which help in understanding the decision support, planning and control over the organization's value- creating operations.**

International Credibility

- ◆ Strong Knowledge Base - Management Accounting and Financial Management.
- ◆ Significant career progression opportunity.
- ◆ Other benefits: Leadership skills, international perspective, elite professional network.

MoU between ICWAI (India) and IMA (US)

- ◆ CMA is offered by IMA (Institute of Management Accountants), US.
- ◆ The institute of Cost accountants of India (Formerly ICWAI) has a memorandum of Understanding (MoU) with the IMA. The MoU enables mutual recognition of the professional qualification of the respective institutes i.e., a member of ICWAI can get enrolled a member of IMA and vice versa.

Content Outline:

COURSE DURATION

**Recommended 225-300 hours of
classroom training for the 5 CMA
subjects at B.Com / BBA level**

**ONLY 2 ONLINE EXAMS
(4-HOURS EACH;
75% MCQS, 25% ESSAYS)**

Part 1:

Financial Reporting, Planning, Performance & Control

- ◆ External Financial Reporting Decisions
- ◆ Planning, Budgeting & Forecasting
- ◆ Performance Management
- ◆ Cost Management
- ◆ Internal Controls

Part 2:

Financial Decision Making

- ◆ Corporate Finance
- ◆ Decision Analysis
- ◆ Risk Management
- ◆ Investment Decisions
- ◆ Professional Ethics

CAREER OPPORTUNITY

- ◆ Integrated CMA course will help students add to their knowledge and credibility; and provide them with extensive career opportunities with MNCs in finance & accounting.
- ◆ CMAs work inside organizations, building quality financial practices in to the organization through decision support, planning control over organization's value-creating operations. they provide high quality financial information to management.

CMA makes you a “future proof” finance professional

CMAs WORK WITH MNCs IN INDIA & GLOBALLY



And many more...

DIGITAL MARKETING (OPTIONAL) [BMS, BBI, BFM and BAF]

Course Objectives

- ◆ Understand the conceptual framework of Digital Marketing
- ◆ Understand How Customers behave in digital space
- ◆ Understand the concepts of Value Creation, delivery and communication in digital space
- ◆ Legal and Ethical Issues in Internet Marketing
- ◆ Understand the workings of paid advertisement and search engine optimized advertisements on popular search engine.
- ◆ Understand how to use web analytics and the concept of ROI in Digital space
- ◆ Understand the usage of Social Media
- ◆ This course helps the companies to Increase brand awareness, drive sales and/or leads

Scope

- ◆ Today, no marketing plan or strategy is complete without digital strategy. Almost all industries have been using digital marketing to build brand, generate leads or sell.
- ◆ As the world is getting more and more digitized in every respect, Digital Marketing is a booming career option today. With striking features like cost-effectiveness, instant response, flexibility, convenience, effectiveness, Digital Marketing is making a strong impact in the world of Marketing and Advertising.

Course Duration

- ◆ 100 Hrs, 3 Hours a week

Training Process

- | | | |
|--------------|---------------|---------------------|
| ◆ Theory | ◆ Case study | ◆ Evaluation |
| ◆ Practical | ◆ Certificate | ◆ Internet Marketer |
| ◆ Assignment | ◆ | |

Content overview

- | | | |
|---|---------------------------------|------------------------------------|
| ◆ Digital Marketing vs. Traditional Marketing | ◆ Content Marketing | ◆ Search Engine Optimization (SEO) |
| ◆ Affiliate Marketing | ◆ Email Marketing | ◆ Social Media Marketing (SMM) |
| ◆ Analytics Marketing | ◆ Inbound Marketing | ◆ Social Media Optimization (SMO) |
| ◆ Blog Marketing | ◆ Mobile Marketing | ◆ Email Marketing |
| | ◆ Search Engine Marketing (SEM) | ◆ Mobile Marketing |

ADVANTAGES OF ADVANCED CERTIFICATION IN DIGITAL MARKETING

- ◆ 3 Years UG degree approved & specialized in Digital Marketing
- ◆ Certificate from Digital Vidya on SEM
- ◆ Certificate from Edx
- ◆ Certificate on Google analytics from Google
- ◆ Certificate on Facebook ads and Marketing
- ◆ Guaranteed placement
- ◆ Opportunity to handle marketing campaigns independently
- ◆ Industry-recognized curriculum
- ◆ Chance to learn from practical exercises and live projects
- ◆ Chance to attend sessions with industry experts
- ◆ Free Internship
- ◆ Chance to build a strong professional network

Career opportunities

- ◆ Course Learning Outcomes/Job Role
- ◆ Digital Marketing Expert
- ◆ Digital Marketing Manager
- ◆ Lead Generator
- ◆ Digital Content Writer
- ◆ SEO Specialist
- ◆ Digital Sales Executive
- ◆ Digital Marketing Specialist
- ◆ Social Media Specialist
- ◆ Web analytics
- ◆ Entrepreneur
- ◆ Digital Marketing Trainer
- ◆ Digital Marketing Consultant
- ◆ Freelancer

OUR TOP RECRUITERS



And many more...

LOGISTICS MANAGEMENT

[BMS, BBI, BFM and BAF]

In association with SAFEDUCATE

Introduction

SCM is of course, the management of flow of goods from supplier to transporter to production department to sales and eventually to customer. The objective of SCM is to reduce overall costs by introducing effective coordination and cooperation across echelons. This course is designed to give an overall knowledge so that the student covers all segments of supply chain & logistics including the concepts, operational issues and hand on experience, so that the students can help organizations meet this objective.

The program covers concepts in logistics and supply chain, warehouse management, Logistics & distribution management, latest practices from Industry, Procurement, Port centric logistics and warehousing etc. The methodology followed is class room training and practical exposure in the industry. SafeEducatе is India's largest logistic training provider and helps in understanding E-learning programs via public workshops, joint research and development initiatives, corporate training & consulting and offer various various placement services.

CONTENT OVERVIEW

A. First year

1. Production/ operations management
2. Materials management (mm)
3. Logistics & distribution management

B. Second year

1. Concepts in supply chain management
2. Legal Aspects of Supply Chain Management (LASCM)
3. Strategic Supply Chain Management (SSCM)

















C. Third year

1. E Business
2. Project Management (Operations)
3. Logistics & Distribution Management

CAREER OPPORTUNITIES

Purchase Manager | Purchase Analyst/Assistant | Procurement Manager
 Materials Analyst | Materials Manager | Supply Chain Manager
 Inventory Manager | Operations Manager | Warehousing Manager, etc
 Strategic Planner | Commodity Manager | Strategic Sourcing Manager
 Sourcing Manager, etc.

OUR TOP RECRUITERS

And many more..



EVERY YEAR,
THE ASM GROUP OF INSTITUTES
PROVIDES WELL-GROOMED,
INDUSTRY-READY
PROFESSIONALS TO
200+COMPANIES
WHO VISIT OUR CAMPUS
FOR RECRUITMENT

TRAINED FOR INDUSTRY DEMANDS

GLOBAL OUTLOOK

VALUE BASED LEARNING

ENHANCED PERSONALITY DEVELOPMENT

HIGH IMPACT LEADERSHIP SKILLS

SOLUTION BASED INDIVIDUAL

STRONG COMMUNICATION SKILLS

The launch pad for grooming begins on Day One when students come to our campus, through an intensive induction schedule, by the end of which a student has designed a road map for the following years with the institute. Our Industry-Academia-Interface & activities are designed with a lot of consideration to make a student desirable to the industries, and they act as milestones on their journey towards their placements.

Placements



ASM'S JOB FAIR WE TAKE YOUR CAREER SERIOUSLY

Every year, the ASM Group conducts a one-day Job Fair at its campus, as an initiative to provide candidates seeking jobs with a platform to connect with recruiters. Each event receives an applauding response in terms of number of applicants, 150+ participating companies, as well as jobs offered.



SOME OF OUR RECRUITERS



SOME OF OUR RECRUITERS



BUILDING FUTURE LEADERS

Irrespective of the course one is opting for, we believe that research and innovation should always run side-by-side. They are like building blocks of a successful academic and professional career. They not only contribute your share to the society but develop a practical bent of mind necessary for a promising future.

For a research centric-environment not only the faculties but the contribution of the students should also be visible. And at IMCOST, students are motivated to get themselves involved in various research related activities like writing a research paper, articles, case studies, live projects, etc. Department of Life-long Learning and Extension, a project by Mumbai University, is one such activity our students are working actively.

INITIATIVES BY THE INSTITUTE

INSEMIT



An International Seminar on anagement and IT is a platform given to the research scholars, students, academicians, industry acumens and likewise to contribute their research and finding in the form of research paper and presentations.

INCON



International Conference on Ongoing Research in Management & IT is yet another initiative by our parent body ASM Group to facilitate knowledge exchange on current events, trends, and management styles. Herein also, research papers are invited based on the theme of the conference.

MANAGEMENT & IT ENCLAVE



This activity aimed to brush up the presentation skills on the students. Students are given varied topics followed by presentation and question answer round.

EVOLVE



It is yet another initiative to build the analytical skills among students. It gives platform to students as well as faculties to develop their own case study based on the real situation and problems faced in the business world.

MINDSPACE



It is a case study solving competition which aims to develop decision-making skills among the students. The cases given belong to different areas like HR, finance, marketing, etc.

DLLE INITIATIVE



Department of Life-long Learning and Extension is one such activity our students are associated with. They undertake various projects like Annapurna Yojna, Status of Women in Society (SWS), Industry-oriented Projects (IOP), etc. to serve the society better. The DLLE works under the Mumbai University and certifies the students once they successful undergo the projects taken by them.

INFRASTRUCTURE



STATE-OF-THE-ART
SEMINAR HALL

HI-TECH COMPUTER LABS

VARIOUS
INDOOR/OUTDOOR
SPORTS FACILITIES

COMPREHENSIVELY WELL
EQUIPPED LIBRARY

MULTI-CUISINE CANTEEN

CLASSROOMS
WITH ULTRA-MODERN
TEACHING AIDS



CAMPUS PLUSES

LIBRARY



Library is pre-requisite for education for sustainable development at all levels of education.

A well-stocked library is a heart of an institute. It not only facilitates the educator but motivates the students to enhance their knowledge. At IMCOST, we facilitate the students with not only reference and course books but all sort of extension services such as audio-visual aids, computers with internet facility, book-bank facility, national and international journals, DELNET, e-granthalaya, etc. We firmly believe that library helps to strengthen collaborative research amongst industry, government and educational committees in society and contribute to all life-long opportunities to students. From the orientation program across the life-term of students, library and its facilities are a constant knowledge pool for them and its usages is effectively cultured at IMCOST, Thane.

DEVELOPMENT AND TRAINING PROGRAM FOR THE FACULTIES

At IMCOST special focus has been given to train the faculties to update their knowledge and skills.

Employee training and development is fundamental to building learning and formation of innovative organizations that contribute excellence in services.

FDP session at IMCOST includes training on varied areas like research methodology, six sigma, design thinking, etc.

For IT department FDPs like SPSS, Big Data analysis by using Hadoop Technology has been organized for the faculty members.



CONFERENCES

Research is an enduring field and has manifold impact and implications not only for the industry but also for academia. And promoting such quality research work is our continuous endeavour. We are highly overwhelmed by the responses we have received on our request to authors for sharing their contributions for our national and international conferences. Equally, it was a pleasure to see the passion and enthusiasm among the student community towards research. The theme of our multi-disciplinary National Conference was “New Frontiers of Innovation in Management, Social Science, and Technology and their Impact on Societal Development”.



COMPUTER LAB

ASM's IMCOST is equipped with state-of-art computer lab which consists of more than 200 networked computers. The lab remains open from early morning till late evening, six days a week. We provide extensive global exposure to our students through high speed lease line. Moreover, the campus is equipped with Wi-Fi system in all areas to facilitate the comfortable use of laptops and other equipment.

LECTURE ROOMS

The lecture halls at IMCOST are specious and scientifically designed to ensure that each students has sufficient space, and each faculty members has the facilities necessary for addressing a large audience. In addition, each lecture Hall is equipped with specialized teaching aids such as LCDs and sound systems. These lecture Halls, therefore make classroom teaching and learning enjoyable and fruitful experience for the students as well as faculty members. Display boards have been put up in all the lecture halls, which serve as platforms for encouraging creativity and increasing awareness among the students.



SEMINAR HALL

Seminar and Workshops are regular and integral part of course curriculum at IMCOST. For these purposes, we have a seminar hall enough to accommodate a large number of students, specious and equipped with all modern technical aids including LCDs and sound systems. This seminar Hall also used for students meets, guest lectures, and screening of films on weekend.

International Student Exchange Program- Visits of Mexican Students

As a part of our curriculum and to serve the purpose of management education at global level, we conduct student-exchange programs. These programs are meant to make students understand the cultural diversity and sensitivity. We have made our mark in such international exchange program from last 10 years, wherein students from Mexico visit our campus and interact with the students. These sessions have delivered fruitful results and made students more empathetic.

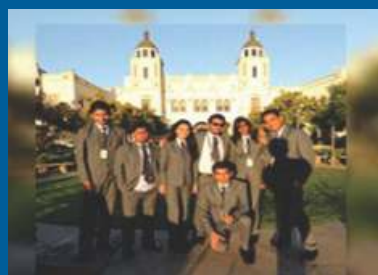
***Student
Exchange***

***Faculty
Exchange***

***Joint
workshops
Seminars***

***Joint
Research***





INTERNATIONAL COLLABORATION / PARTNERSHIP

Tie-ups with leading institutes from around the world bring with them the culture & socio - economic knowledge of the markets of developed & developing countries.



City University of Seattle
USA



CETYS University
MEXICO



Harvard Business School
Online
USA



University Of Finance
& Administration,
CZECH REPUBLIC, PRAGUE



University of
Applied Science
NYSA, POLAND

STUDENT EMPOWERMENT

We believe in keeping students ahead and empower them so as to bring out their hidden talents. Every event at IMCOST are the reflections of such empowerment and efforts made by the students. Life at IMCOST showcase the zeal and enthusiasm of the students in making every event marked in the history.

Life at IMCOST

A 5-day long event, full of vigour and enthusiasm gives a platform to the students to showcase their talent and skills. Students take full advantage of the grand annual function by participating in sports, management & IT games, various art and craft events, music, dance, and likewise. The annual celebration is popular among the students with the name Genesis, with a different theme like Mesh, Historia, etc. every year.





Percept 2018



**Convocation Ceremony 2018
MFM-MMM-MHRDM**



**International Guest
Speaker- Dr.Scott**



ISR Activity - 2018



**International Summer Program.
Mexican Student Visit 2018**



**Republic Day Celebration - 2018
Chief Guest. Dr.Scott. Mexico**



**Pre-Placement-Talks by
Dr. Avinash Kadam**



**Commander V K Jaitly
Motivational speaker**



**Guest Lecture on Gender
Sensitization
Ms. Gauri Sawant**



INCREDIBLE IMCOST





FULFILLING RESPONSIBILITY TOWARDS SOCIETY

(Cleanliness Drive, Social Awareness Rally, and Many More)

Management education is not just about how to manage business or a company, but how to take care of the society at the same time. We, at IMCOST, motivate the students to be socially responsible through various social campaign and activities like blood donation camp, food donation drive, cleaning the city, and many more. These activities connect them with the ground reality and make them aware about the social problems to be solved.



**SAFE DRIVES
AWARENESS**



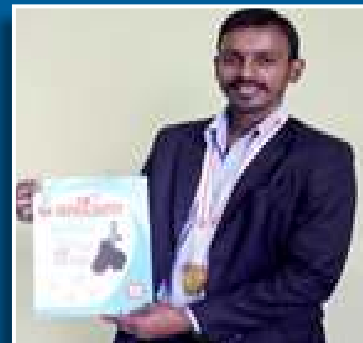
**SOCIAL
AWARENESS
CAMPAIGN**



**BLOOD DONATION
CAMP**

PRESS RELEASES

As people say, achievements speak by itself, so we have witnessed. The exposure and the learnings grasped by the students here make us proud in the longer run. Their achievements make our identity looks even more concrete and visible. Be it sports or academics or even business world, our students have left no stone unturned to make us proud. And we as an institute always stand to support and guide them.



GLOBAL EXPOSURE

Global Exposure with strong collaborations across the globe, we are providing umpteen opportunities to our students. Right from organizing national and international guest lectures to conducting student-exchange programs we are facilitating our students to learn and understand global scenario.

We have tie-ups with global universities wherein faculties from foreign universities conduct guest lectures and teach them cross-cultural diversities.



Dr. Scott Venezia
Dean, Academics,
CETYS University, Mexico



Kurt Kirstein
Associate Provost of
City University of Seattle



Diana Woolfolk
Dean of Business and
Management School,
CETYS University, Mexico



Anna Opalka
Administrative Director of the Research and
Development Centre of Renovation and
Conservation, University of Applied Sciences
in Nysa, Poland

NATIONAL & INTERNATIONAL GUEST LECTURES

Understanding the local culture and behavior is just a small part of the education, but we at IMCOST believes that in order to make students ready to face the global challenges they should interact with the people around the world. And to serve the purpose, we arrange frequent visits of national and international guest lecturers for our students. Such routine helps them to understand the global perspective and develop their skills to face the real time challenges. We have made such visits as a part of their curriculum, resultantly have witnessed remarkable change in their outlook and personalities.



TESTIMONIALS



Aditya Malode

I had great journey with very knowledgeable professors & tutors in IMCOST. IMCOST has also given me a placement in above mentioned company which literally has made my life. The experience which I have received from my college is the only reason I can participate & interact with my international clients & vendors.



Diksha Ingale

Management Course helps to enhance the entrepreneur skills. The platform which I got from IMCOST; now I am putting that to practice.



Harvardhan Mulak

I love IMCOST! The support offered to students here is amazing. I feel so lucky to have the opportunity to study and recommend the experience to everyone. I feel it reignited my passion for Marketing and has given me something extra to bring to my overseas journey.



Khualesh Tiwari

IMCOST has given me the opportunity in terms of quality education to expand my horizon and be successful.



Khushal Pitroda

At IMCOST I got to hone my management skills as I was under good faculty who mentored me. IMCOST provided with training on changing trends in the management.



Komal Shahu

Thanks to the correct career guidance provided to me by the Management and faculties

TESTIMONIALS



Priyanka Vishwakarma

Thanking IMCOST from the better of my heart. I am Grateful to the team for providing me with the quality education. Balancing life with courage, this attitude is blessing to me from IMCOST.



Purva Parab

Management Course helps to enhance the entrepreneur skills. The platform which I got from IMCOST; now I am putting that to practice.



Sandesh Waikar

Life is all about taking risk. Risk bearing capacity is taught to me by IMCOST. I participated and initiated many events in Institute. The faculties and organizational culture supported a lot to bring true colours in me.



Somaiya Shukla

I am able to nurture my creativity and Business skills because of valuable lesson IMCOST has carved for their students.



Sujata Jaiswal

Thank you IMCOST Team for providing me opportunity in such a reputed organization. I owe whole credit to the effort and hard work IMCOST management and Faculties.



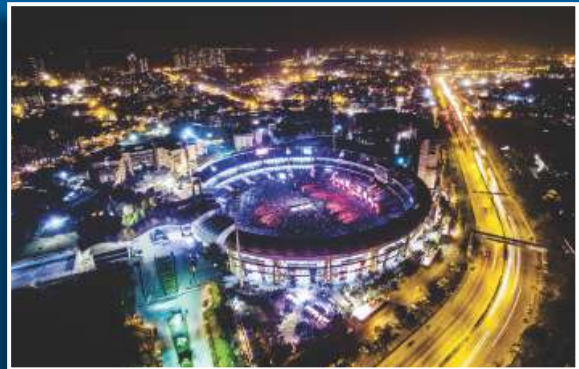
Sahil Patil

IMCOST has given me a great platform not only to enhance my academics as well as extracurricular activities and for this I will be always thankful to faculty and management of IMCOST.

RULES AND REGULATIONS

- Ragging in any form inside & outside the institute is strictly prohibited as per instructions from Supreme Court, Government of India & Government of Maharashtra. Any violation of these rules will not be tolerated and strict action will be taken against the student found indulged in any ragging activity.
- Smoking, consumption of alcohol, chewing tobacco or gum and spitting are strictly prohibited in the institute & hostels.
- Library book should be returned on or before time.
- Writing on walls, furniture, drawing tables, college buses and bathrooms is strictly prohibited. Students must handle college property with care.
- The students should note that he/she is responsible to the institute not only for his/her conduct in the premise of the institute but also for his/her conduct in general even outside the premises.
- Students should help in maintaining the building and keep the campus of the institute clean and tidy, and must use dustbins for disposal of waste.
- According to rules 75% attendance in each subject is necessary. Attendance below 75% due to any reason without prior permission (family function, illness, etc.) may result in strict disciplinary action.
- Students should participate in the seminars, workshops and attend guest lectures, attendance for the same will be recorded.
- Internal assessment/term work marks will be given on the basis of his/her performance in mid-semester tests, assignments, tutorial, seminars & workshop participation.
- Every student of the institute is provided with an Identity Card, which he/she should always carry with him/her and produce whenever called upon to do so by the competent authorities. Student of the institute are requested to carry their Identity Cards while traveling. The Identity Card & Admit Card will have to be produced at the time of examinations.
- Students are requested to note that any application for issue of bonafide certificate and/or any other certificate for concessions, scholarships etc., should be submitted at least 7 days in advance to enable the institute to prepare the same.
- Students are required to read the notices regularly on the notice boards of the institute; ignorance in this regard is not an excuse.
- Any damage to the property movable/immovable of the institute will be viewed very seriously and may lead to recovery of appropriate cost of damages and disciplinary action as deemed fit.
- The students are bound by the rules and regulations made by the institute from time to time. Any matter not expressly provided for in these rules shall rest at the absolute discretion of the Director who also reserves the right of modifying these rules if and when felt necessary, and the Director's discretion will be in final.
- The dates for payment of fees, submitting the eligibility forms, submission of examination forms etc. will be put on notice board. The same should be followed and no concession will be given from the dates.
- Refund of fees will be as per rules of concerned authority/University.
- The library deposit shall be refunded within the month after the last examination on submission of no due certificate from the office of CSIT and NOC from the librarian.
- The institute reserves the right to change the name or cancel a course as per Govt. guidelines and regulations.
- Students residing at the hostel must abide by the rules and regulations laid down by the authorities, failing which serious action will be taken.
- This document is printed in June 2019. Please contact the office for any new updates or changes in the rules and regulations.
- Total course fee should be pay at the beginning of the course.
- Industrial Integrated specialization courses / training / certifications available at extra fee over and above course fee.
- Govt. taxes as and if applicable to be paid by the student over and above the course fee.
- Student will have to allot extra time to complete the Industrial Integrated specialization courses / training / certifications.
- All disputes are subject to Thane City jurisdiction.

Important Note: Any Changes in Government Policy regarding the taxation applicable to fees & any charges the same shall be collected/recovered from the students.



WHY MUMBAI ?

Mumbai is a city with many facets and attitudes. Prefixed with many titles to its name; the city is the financial capital of the country and home to the Indian Film Industry. Mumbai has its name reckoned across diverse sectors in the national and global platform. The city is internationally accredited as the 13th most attractive city in the world to live in.

A confluence of culture and commerce; the city provides a wide panorama of opportunities for one and all to strive and flourish in. The city provides an impeccable network of transportation by trains, roads, metros and many more.

Mumbai is also the hub of education and learning base complimented with an after corporate experience too.

We welcome you to chase your dreams, in a city that never sleeps.

AUDYOGIK SHIKSHAN MANDAL (ASM) GROUP OF INSTITUTES



ASM'S INSTITUTE OF MANAGEMENT & COMPUTER STUDIES (IMCOST)

Affiliated to the University of Mumbai

C-4, Wagle Industrial Estate, Near Mulund Check Naka, Thane (W), Mumbai - 400604

Tel: (022) 25832452, 25832463

Mob: 9372104632 | (Email) admission.imcost@asmimcostedu.org

www.imcost.edu.in | [www.facebook.com /imcostorg](https://www.facebook.com/imcostorg)